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*Serving for
22 years with
fine*



PERENNIAL PLANTS

WHOLESALE ONLY

THE JOSEPH F. MARTIN COMPANY

Growers of Fine Perennials

PAINESVILLE, OHIO

THE JOSEPH F. MARTIN CO., PAINESVILLE, OHIO

Our Personal Message TO YOU!

After twenty-two years of service to the trade with fine hardy plants, it is my pleasant privilege to express for myself and my associates that comprise the Joseph F. Martin Company

● Our Appreciation

For the fine customer loyalty which has given us the experience that enables us to serve you just as you want to be served now.

● Our Pledge

To maintain the factors of quantity production, reasonable prices, and ready service that our organization is so capable of and enthusiastic to give. Further, and of highest importance, we will continue the faithful adherence to our strict policy of **QUALITY AND SATISFACTION**. It is this very policy of quality and satisfaction guaranteed that is the foundation upon which this institution has grown and developed.

● Today, as in the past, we offer you our guarantee of complete, all embracing satisfaction. Whether it be a matter of quality, price, or service, you may be sure that your transactions with us will always be completed to your entire satisfaction.

Gratefully,

JOSEPH F. MARTIN

DISCOUNTS! Your 2-5-7 system of profitable purchasing. Don't fail to take advantage of these liberal discounts for cash in advance with order. In effect, you take your first profit on Martin Premium Perennials even before you receive the plants.

2% Discount on orders
up to \$10.00

5% Discount on orders
from \$10.00 to \$25.00

7% Discount on orders
of \$25.00 or more.

Perennial Plant Progress AND The Joseph F. Martin Company HARD AT WORK FOR YOU

*Measure the Worth of the Organization
That Wants to Serve You -*

RESEARCH that is constantly at work on the new perennials, doing much in the development of new material and rigidly testing everything for introduction to determine definitely what its value is to you.

SOILS of eight sharply different types. Your plants are developed from the first small stage of propagation in the soil that suits them exactly.

QUALITY of Martin perennials will not be surpassed anywhere. Plants started under the perfect conditions existing here cannot help but transplant successfully and flourish for you with a minimum of care and attention.

PRODUCTION is on a mass scale, giving you the benefit of the savings that result and insuring that the supply of material will always be as abundant and complete as it is possible to have.

EXPERIENCE rising out of a lifetime of association with the horticultural world and specializing in perennials—developing into an organization that is now twenty-two years old, the first devoted exclusively to the growing of perennials and maintaining itself for service to the **wholesale trade only.**

WE EARN YOUR CONFIDENCE

NOTHING
IS
LEFT TO
CHANCE



HUNDREDS
ARE
TRIED
BUT
ONLY A
FEW
ARE
SPECIALLY
SELECTED
FOR
You

The Joseph F. Martin Company's

Presentation of

Selected New and Novelty

Perennials for 1942

This annual presentation is made in your interest. It gives you the benefit of a highly developed system of trials which include comparisons, the appraisals of experienced perennial men in this organization, and tests in the actual market where the material will be valuable to you and provide profits for you.

AETHIONEMA WARLEY ROSE

A delightful novelty that excites the interest of everyone who sees it here. It is a neat and compact Persian Candytuft with blue foliage and beautiful pink flowers resembling a miniature Daphne.

2" Pots, Per 10, \$2.00; Per 100, \$15.00

ASTER ADORABLE

This variety was introduced a little after the well-known Harrington's Pink. Habit and growth are similar, but the color is a slightly deeper pink. Height 4½ feet. Flowers in September and October. Very worthwhile.

Field Grown, Per 10, \$2.50; Per 100, \$20.00

2" Pots, Per 10, \$2.00; Per 100, \$15.00

ASTER BEECHWOOD CHARM

A neat, well defined, compact plant, which produces clear deep rosy red flowers in great abundance. It's regularity and high flower productivity make it a striking and clean cut Aster admirably suited both for use in any part of a landscape and for cutting and decorating. Grows to 4 feet, flowers September to frost.

Field Grown, Per 10, \$2.50; Per 100, \$20.00

2" Pots, Per 10, \$2.00; Per 100, \$15.00

ASTER BEECHWOOD RAY

A new Novae-Belgii type that is very exciting. The color is a rich deep pink and the medium sized blossoms occur in great profusion. Height 3 feet, flowers September to frost.

2" Pots, Per 10, \$2.00; Per 100, \$15.00

ASTER BLUE PLUME

A very choice introduction, valuable for its stately, dignified appearance. The rich, deep purple, nearly double flowers appear on spikes of splendid form, making it well adapted to cutting as well as for the landscape.

2" Pots, Per 10, \$2.50; Per 100, \$20.00

ASTER GAYBORDER SUPREME

A brilliant new introduction, taking its place among the finest Hardy Asters. The flowers are large, semi-double, and toned clear rose pink—a color that is something different in the Aster range. Blooms very early.

2" Pots, Per 10, \$2.50; Per 100, \$20.00

ASTER HILDA BALLARD

The enormous flowers are beautiful opalescent mauve or lilac, each blossom with a deep fringe of rays which are particularly soft in appearance. It is strong growing, branching, with very dark stems and rich green leaves. One of the finest ever raised.

Field Grown, Per 10, \$2.50; Per 100, \$20.00

2" Pots, Per 10, \$2.00; Per 100, \$15.00

ASTER MAID OF THE MIST

Nicely described by its name. The flowers are a lovely mauve and are double. It is erect in habit and perfectly adapted to any colorful flower border or for cutting.

2" Pots, Per 10, \$2.50; Per 100, \$20.00

ASTER PALMYRA

An extremely interesting novelty in the Novae-Belgii class. Absolutely hardy and vigorous, grows to a medium height. The flowers are semi-double, pure pink and make up into perfect pyramids. This variety will rate among the highest in your Aster group.

2" Pots, Per 10, \$2.50; Per 100, \$20.00

ASTER PINK NYMPH

A profuse bloomer, the flowers open a rich rosy-red and change later to bright pink. The variety is very early, grows 3 to 4 feet high. Excellent for cutting or for the garden.

2" Pots, Per 10, \$2.50; Per 100, \$20.00

ASTER RED ROVER

A delightful novelty. The flowers are as near pure red as possible. Compact habit, very free blooming from September to frost. Height 3 to 4 feet.

2" Pots, Per 10, \$2.00; Per 100, \$15.00

ASTER STAR OF EISENACH

With its dark violet blue flowers and its rich glowing orange center, this is one of the most brilliant Asters yet introduced. It bears its flowers in great profusion on sturdy stems of neat appearance. It is absolutely an ideal cut flower or garden plant and can be depended upon to brighten any display that it is a part of.

2" Pots, Per 10, \$2.50; Per 100, \$20.00

ASTER SUNSET GLOW

A bright and glowing deep pink of splendid habit. Flowers, appearing in early September, are arranged in great abundance and in nice form on regular, straight stems, that are neatly branched.

2" Pots, Per 10, \$2.50; Per 100, \$20.00

BUDDLEIA ROYAL RED

Patent Applied For

The first brilliant Red Buddleia presented to the trade for the first time in 1942.

See Color Illustration and full description on Page 56

2¼" Pots, Per 10, \$3.00; Per 100, \$25.00

BOLTONIA SNOWBANK

This very worthy variety is genuinely appreciated for its compact, neat habit of growth. It rises to a height of 4 feet and requires no staking. Beautiful snow white flowers are produced in great abundance on strong, erect stems throughout September and October. In a mass planting it creates the effect of a bank of snow rising from the ground.

2½" Pots, Per 10, \$3.00; Per 100, \$25.00

CAMPANULA PERSICIFOLIA PRIDE OF EXMOUTH

This is, without question, one of the most beautiful Campanulas. Perfectly useful for garden showing and cutting. Production has been very limited so not many possess this intriguing item. The flowers are a very pleasing shade of sky blue with a white tint, and are extra large. They appear so beautifully that they are, in themselves, enchanting floral arrangements.

2¼" Pots, Per 10, \$3.00; Per 100, \$25.00

CAMPANULA PERSICIFOLIA BLUE SPIRE

The flowers are a rich but delicate blue and very double. It is very similar to the well advertised Blue Gardenia and is definitely here to stay as one of the finest Campanulas. The flowers occur almost the entire length of the 24 to 30 inch stems and there are many spikes per plant. The foliage is beautiful dark green and leathery.

2¼" Pots, Per 10, \$2.50; Per 100, \$20.00

CAMPANULA CARPATICA PURPLE CARPET

A very novel and interesting purple selection of the Carpatikas. It develops freely and makes a heavy mat all summer. Flowers are large and appear an inch or two above the 4 to 5 inch plants. A very good item due to remain a popular novelty for many years.

2 1/4" Pots, Per 10, \$2.50; Per 100, \$20.00

CHRYSANTHEMUM SEPTEMBER GOLD

New September-flowering Cushion Pompon. Brilliant golden yellow. See illustration and complete description Page 17.

2" Pots, Per 10, \$3.00; Per 100, \$25.00

CHRYSANTHEMUM SEPTEMBER BRONZE

The second of the new September-flowering Cushion Pompons. Most colorful of the early varieties. See illustration and complete description Page 17.

2" Pots, Per 10, \$3.00; Per 100, \$25.00

CHRYSANTHEMUM SEPTEMBER CLOUD

The third of the new September-flowering Cushion Pompons. Purest ivory white, softly shaded primrose in the center. See illustration and complete description Page 17.

2" Pots, Per 10, \$3.00; Per 100, \$25.00

CHRYSANTHEMUM YELLOW DEAN KAY

An enchanting progression in the valuable Dean Kay series. Bright golden yellow flowers. For complete description see Page 19.

2" Pots, Per 10, \$2.50; Per 100, \$20.00

CHRYSANTHEMUM DEAN LADD

Another of the Dean Kay series, prominent for its very early flowering date. Flowers are double, reddish-bronze, a unique autumn color. For complete description see Page 19.

2" Pots, Per 10, \$2.50; Per 100, \$20.00

CHRYSANTHEMUM MY LADY

A third new introduction in the Dean Kay series. Very unusual and novel, the flowers are large, double, orange-yellow. For complete description see Page 19.

2" Pots, Per 10, \$2.50; Per 100, \$20.00

CHRYSANTHEMUM JASPER SPOON

A new complement to the novel and popular Spoon group. Flower form is compact with the rays and flattened tips closely placed. Color is a bright bronze-red overtone, mottled on a brilliant gold relief that is the principal color effect. See Page 20.

2" Pots, Per 10, \$2.50; Per 100, \$20.00

CHRYSANTHEMUM ORCHID SPOON

The flowers, of the popular Spoon form, are a clear orchid color and of generous size. One of the most interesting of this group. See Page 20.

2" Pots, Per 10, \$2.50; Per 100, \$20.00

CHRYSANTHEMUM GOLDEN SPOON

This highly deserves its place as a leading Spoon type. The flowers are large in the regular order; the color is a clear gold-tone, well away from the clear yellow in Yellow Spoon. Habit and other characteristics are similar.

2" Pots, Per 10, \$2.50; Per 100, \$20.00

CHRYSANTHEMUM SILVER SPOON

The novel Spoon blossoms are of large size and in effect are a pure white with a silver sheen that serves only to brighten the intensity of the white and does not reduce the brilliance. See Page 20.

2" Pots, Per 10, \$2.50; Per 100, \$20.00

CHRYSANTHEMUM DAHLIA FLOWER

It is a deep dark red, the richest of colors. The flowers resemble very closely a Cactus Dahlia. It is absolutely different than any Chrysanthemum in cultivation today. See Page 20.

2" Pots, Per 10, \$2.50; Per 100, \$20.00

CHRYSANTHEMUM EARLY WONDER Pat. No. 490

It is tremendously valuable as a fine cut flower Hardy Chrysanthemum. On first opening the flowers are a delicate pink blending to peach-blossom pink when fully open. It is hardy, blooms early enough for a complete crop in all sections of the country.

2" Pots, Per 10, \$3.00; Per 100, \$25.00

CHRYSANTHEMUM HARVEST GOLD

A fine, new, golden-yellow Cushion, perhaps the best type yet produced. Flowers from late August to frost. Destined to become one of the most popular. See Page 20.

2" Pots, Per 10, \$2.50; Per 100, \$20.00

CHRYSANTHEMUM MAXIMUM— SHASTA DAISIES

For the finest collection of varieties ever presented in a single catalog, see Pages 58-59.

EUPATORIUM CANNABINUM FL. PL.

Novel and unique Hardy Ageratum. The color is a brilliant pink with a lavender tone. The plant is well formed, growing to 3 feet in height, producing generous flower heads on sturdy stems during the months of June and July. Very good variety for cutting.

2 1/4" Pots, Per 10, \$2.00; Per 100, \$15.00

HEUCHERA MATIN BELLS

A new carmine rose. Early, very free flowering type. Grows 15 inches tall. Blooms from June to August.

2 1/2" Pots, Per 10, \$2.50; Per 100, \$20.00

HEUCHERA PINK PEARL

A taller growing variety, attaining a height of 24 inches, with large heads of flowers on stiff stems. The florets are a very pleasing shade of deep old rose, remaining open for a long period. Flowers are very desirable for cutting and general floral use.

2 1/2" Pots, Per 10, \$2.00; Per 100, \$15.00

MYOSOTIS EVERBLOOMING PINK BEAUTY

A really novel, new Forget-Me-Not. Plant produces clusters of large, deep pink flowers from June to September. Grows from 8 to 10 inches high. You'll find that this will be a leader in your sale of the popular, novel garden plants.

2" Pots, Per 10, \$2.00; Per 100, \$15.00

OENOTHERA ILLUMINATION

The Evening Primrose Glorified. The plant is compact and neat, foliage is a glossy, pleasing green. It bursts into brilliant yellow masses of bloom in early summer and continues to flower very freely through the season. You'll find that its sturdy stems, clean cut appearance, and generous flower heads adapt it perfectly either for cutting or for growing in the garden. Planters will find it just the thing to put in a difficult, hot, dry spot if they are faced with the problem of planting in one.

2 1/4" Pots, Per 10, \$2.50; Per 100, \$20.00

OENOTHERA FRUTICOSA YELLOW RIVER

Another new and improved form of the Oenotheras. Has very much larger flowers than is commonly expected and blooms well beyond the normal flowering period.

2 1/4" Pots, Per 10, \$3.00; Per 100, \$25.00

PENSTEMON GARNET

The new, large flowering Penstemon that is receiving such a sensational acceptance from florists, nurserymen and landscapers, and particularly cut flower growers. See color illustration and complete description Page 41.

2 1/4" Pots, Per 10, \$1.75; Per 100, \$12.00

PHLOX PINK DARLING

This variety has been carefully selected in our trials from the many that are being put on the market each year. It is of particular merit and well worth adding to our list of the finest Hardy Phlox. The color is a vibrant, deep rose-pink, with dark eye trusses adding just enough weight to make the effect very rich. The flower heads are of generous size, as are the individual florets.

2" Pots, Per 10, \$2.00; Per 100, \$15.00

PRIMULA WANDA

Extensive trials and comparisons and careful attention to the appraisals of visitors to our trials has proven beyond any doubt that this variety is unusual, distinct, and of such high merit that it demands a place in the list of the best Primulas. The color is a deep, bluish-purple, closely approaching a clean violet. The novelty and striking beauty of its appearance make it sell itself.

2 1/2" Pots, Per 10, \$2.50; Per 100, \$20.00

PRIMULA VERIS BLUE SELECT

A few years ago we were fortunate in securing a limited number of seeds of a blue Primula that represented long years of work on the part of an aging English horticulturist. His work of selection was carried on here and the effort of it has been rewarded with this, the finest blue Primula in existence today. We have worked this into quantity production and are proud to offer it to you for the first time this year. Everyone has wanted a good, straight blue Primula and this is it beyond any question. You'll like it; don't fail to try it.

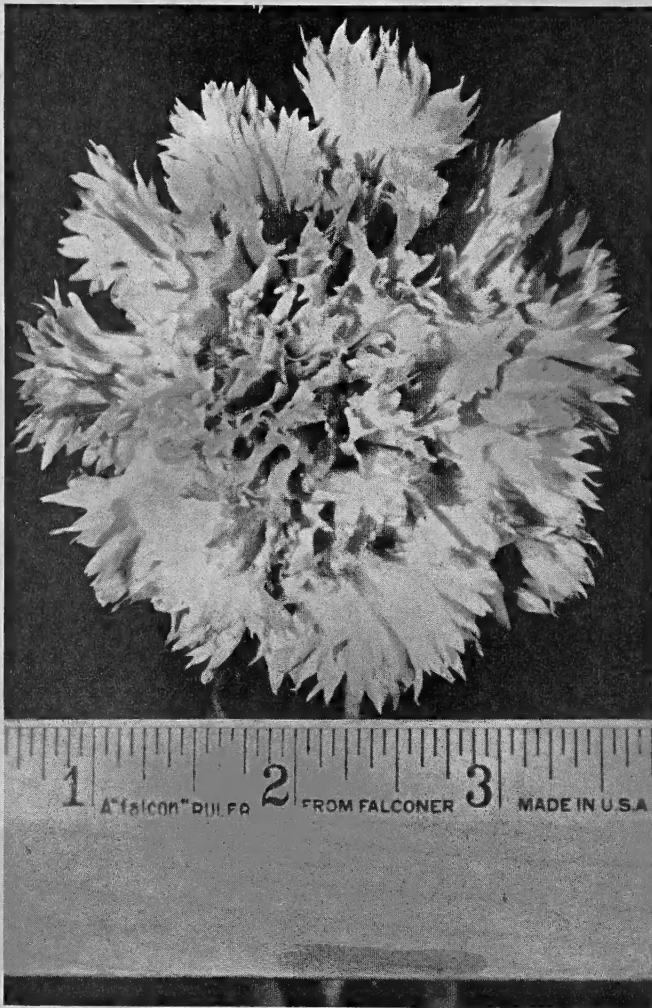
2 1/2" Pots, Per 10, \$2.50; Per 100, \$20.00



Don't fail to investigate each page of this catalog thoroughly. You'll find them full of perennial values that you can't afford to miss. These two pages could not possibly contain all that is new, novel, and popularity proven which we have prepared for you.

New Hardy Carnation

SCARLET KING



Carnation Scarlet King

The most important forward step in Hardy Carnations—the valuable progress resulting from the expert effort of experienced Hardy Carnation enthusiasts. It produces uncommonly large, solidly double, vividly scarlet flowers on sturdy stems 12 to 14 inches in length. There is the closest resemblance to quality greenhouse grown Carnations that you can imagine. An outstanding feature is that the 2¼" pot plants set out in proper season bear the first attractive flowers within five to six weeks. Within a short time the entire plant is covered with glowing scarlet flowers suited perfectly to floral work in all arrangements where Carnations are used. Beyond this it is one of the showiest plants in the hardy garden. The plants are exceptionally hardy here in the Great Lakes region; the winters do not seem to set them back; they continue the production of heavy crops of flowers for many years. This is among our foremost recommendations for your perennial planting this spring.

2¼" Pots, Per 10, \$2.50; Per 100, \$20.00

Premium Plant Policy

OUR CUSTOMERS HAVE THIS DEFINITE ASSURANCE

All plants produced and made ready for sale by the Joseph F. Martin Company, whether field grown or out of pots, are without a single exception, finely developed, heavy material, that will give **maximum** results in the first season after planting.

The fact that many items are offered both out of pots and field grown, and some only out of pots or field grown, may be confusing. There is good reason in every instance, and this is borne out by many years of experience in the preparation of perennial plants for our critical customers.

In ALL CASES the best plant for shipping and transplanting is the one that is listed. Where either pot plants or field grown will give good success, both are listed. This is part of the carefully weighed reasoning behind each item in this book.

It's a Fact -

NATURE IS OUR HANDMAIDEN

There is a happy combination of circumstances that helps to make the fine quality perennial plant that you are accustomed to receiving from the Joseph F. Martin Company.

The elements of nature saw fit to jumble themselves some time in the past, and left a peculiar but very advantageous layout of soils that were to become the Martin Nursery properties. Here, where healthy, vigorous perennial plants flourish, we have not one, not a few, but **EIGHT sharply different soil types.**

Those who know Martin plants readily realize what this means to the buyer of perennial material. You know that the plants which you get from this company are developed from the first small stage of propagation in the soil that suits them exactly. The careful testing that is constantly in process here, plus the co-operation of nationally known soil authorities, never fails to find just the right type of soil for the superior development of the perennials that are destined for you. You know, too, that perennials started like this are instilled with a tremendous vigor and terrific vitality that will make them transplant and grow successfully in almost any habitat you give them and with a minimum of care and attention.

**SO, WHY ACCEPT LESS AND PAY MORE
WHEN THE BEST IS WAITING FOR YOU AT
REASONABLE PRICES?**

PLANT THIS SPRING

P. S. In our present circumstances as a nation, everyone has a big job to do! To do a big job, everything must be done in a big way, in order that we pursue our course to an ultimately successful end. As plantsmen, our work is with plants and our part is definitely outlined. As your trade source of supply for hardy plants, let us do our part by being a big part of your effort. We are willing and anxious to work with you and sincerely look forward to serving you this Spring.

What Others Say . .

Throughout the life of our organization we have worked hard to accomplish one particular purpose — the sincere and thorough satisfaction of the customers we serve. That we have done a good job and that it has been appreciated is attested to in the many letters of commendation which we receive. These are gratefully acknowledged, and never forgotten. Our customer's appreciation of our efforts is our incentive, and keeps our vigor and vitality keen edged. In this Spring catalog we're bringing a few excerpts from letters in our files. What better evidence of sincerity and quality is there than **WHAT OTHERS SAY?**

From Michigan • • •

Dear Sirs:

I received my Poppy order in very good condition. Thanks so much for being so generous and prompt in filling this order. I do appreciate your good service and your fine plants.

Very truly yours,

Mrs. D. B. McBride, Horticulturist
Birmingham, Michigan

From Pennsylvania • • •

My dear Sirs:

Your shipment of my order received this morning. Thanks for the good service, quality plants and fine packing. Although I am now a retired horticulturist, I am still interested. You are always welcome to my recommendation if it will help you. Wishing you every continued success in the business which I remember you starting so many years ago, I am,

Yours very truly,

Mr. William Hipkiss
Scottdale, Pa.

From Maine • • •

Gentlemen:

Enclosed please find money order for the plants you sent me on the 12th. They reached me in good condition and were really fine specimens. Thanking you for your co-operation, I am,

Yours truly

Gaston Collesolle
"Fairacre"
Kingfield, Me.

From Illinois • • •

Gentlemen:

Have just received the shipment of Japanese Iris and the plants are really fine.

Thank you!

Rudolph E. Leide
Crete, Ill.

From California • • •

Gentlemen:

Received the order of Euphorbia in fine shape and am sending balance of bill. Also received your kind letter about the Double Dutch Gyp which I have several hundred plants. Many thanks. My needs are small but it is a pleasure to do business with a firm like yours.

Truly yours,

Orvin O. Jefferson
Rt. 3, Box 289
Lodi, Calif.

"Where Plants Are Best By Test"

The Joseph F. Martin Company's

COMPLETE PRESENTATION OF

PREMIUM PERENNIAL PLANTS

WHOLESALE ONLY

Never in Competition With You
For Your Retail Sales

SATISFACTION GUARANTEED

With Top Quality
Finely Developed Material

Only The Best

HARDY PLANTS

For Your Consideration

ACTINEA

Lakeside Daisy

HERBACEA. Has yellow Daisy-like flowers 2 inches in diameter on 6 inch stems from tufty bunches of foliage. Blooms in May. Very attractive.

Per 10, \$1.50; Per 100, \$10.00

AETHIONEMA

CORDIFOLIUM PERSICUM. Strong twiggy bushes, covered with long, slender spikes of rosy pink flowers. Height 6 in. June-July.

Per 10, \$1.50; Per 100, \$10.00

GRANDIFLORA. Shrub-like perennial, producing numerous dense spikes of rose-colored flowers. 1½ feet.

Per 10, \$1.50; Per 100, \$10.00

SHISTOSUM. Narrow, blue-silvered foliage neatly placed. Flower heads of pure pink, large individual florets. Grows to a height of 6 inches.

Per 10, \$2.00; Per 100, \$15.00

WARLEY ROSE. A delightful novelty that excites the interest of everyone who sees it here. It is a neat and compact Persian Candytuft with blue foliage and beautiful pink flowers resembling a miniature Daphne.

2" Pots, Per 10, \$2.00; Per 100, \$15.00

ACTINOMERIS

SQUARROSA. Produces sprays of brilliant yellow, single flowers with brown discs on six foot stems. Resembles a lovely yellow Cosmos. Excellent for maintaining color and height in the border, also lasts well as a cut-flower. Blooms from September to heavy frost.

Per 10, \$2.00; Per 100, \$15.00

ACHILLEA

Milfoil or Yarrow

Very showy in flower gardens and also valuable plants for florists' use as filler and main flower. Blooms from the first of June and will continue practically all summer. Foliage is generally silvery and elegantly cut, adding considerably to their usefulness.

AIZOON. The foliage resembles Ageratum. These are quite distinct from all other Achilleas producing white flowers of a good size in May and June on stems 8 inches in length.

Per 10, \$1.00; Per 100, \$7.00

AGERATUM. Grows to a height of 2½ feet, of medium habit. Produces yellow flowers in corymbs.

Per 10, \$1.50; Per 100, \$10.00

BOULE DE NEIGE (Ball of Snow). An improvement on the Pearl. Wonderful for cut flowers or garden. Blooms in June. A good filler, grows 12-15" high, double white flowers in umbels.

Per 10, \$1.00; Per 100, \$7.00

MILLEFOLIUM KELWAY'S ROSEUM. (Rosy Milfoil). Finely cut deep green foliage, pink flowers in dense heads are found all summer.

Per 10, \$1.00; Per 100, \$7.00

PERRY'S WHITE. 1 to 2 feet. June to August. A choice variety. Nothing better for cutting. An excellent filler. The whitest of all Achilleas, and an outstanding favorite with florists for summer flowers.

Per 10, \$1.00; Per 100, \$7.00

PTARMICA, FL. PL. "THE PEARL." Pure white flowers borne in the greatest profusion on strong erect stems the entire summer, 2 feet high.

Per 10, \$1.00; Per 100, \$7.00

SNOWBALL. Like "The Pearl," but with larger, and whiter blooms. Much better and stronger stems, darker green foliage. Very attractive when used as a filler.

Per 10, \$1.50; Per 100, \$10.00

TOMENTOSA AUREA. A very charming yellow flowered plant, blooming in June. It will do well in the rockery or in any part of the border. While it grows naturally on dry rocky soil, it has done fine on lower and more moist levels. Six to twelve inches.

Per 10, \$1.50; Per 100, \$10.00

ACONITES

Monkshood

FISCHERI. A dwarf variety with dark blue flowers. September and October. 2 to 3 feet. Hardest and most useful of all the Aconites.

Per 10, \$2.00; Per 100, \$15.00

ADENOPHORA

LILLIFOLIA. Dark blue bell-shaped sweet scented flowers in pyramidal panicles. Height about 2½ feet.

Per 10, \$1.50; Per 100, \$10.00

AEGOPODIUM

VARIEGATUM. Variegated foliage. Umbels of pretty white flowers are produced in June.

Per 10, \$1.50; Per 100, \$10.00

AGROSTEMMA**Rose Campion**

Showy by striking contrast of bright flowers against a silvery background.

CORONARIA ATROSANGUINEA. Deep blood red rose Campion. Stout erect growing, silvery foliage, which contrasts well with the pretty flowers, which come during June and July.

Per 10, \$5c; Per 100, \$6.00

CORONARIA ALBA. Pure white, very pretty, continuous. Height 2 feet. June-August.

Per 10, \$5c; Per 100, \$6.00

FLOS JOVIS. Neat border plant with bright carmine rose flowers, 15-18 inches.

Per 10, \$5c; Per 100, \$6.00

AJUGA**Bugle**

A useful plant for the rockery and for carpeting the ground, particularly in shady positions, as under trees, where grass will not grow; flowers in May and June. 6 to 8 inches. Leaves rich, leathery green.

GENEVENSIIS ROSEUS. Rich, dark green foliage, rose pink flowers.

Field Grown, Per 10, \$2.00; Per 100, \$15.00
2 1/4" Pots, Per 10, \$1.50; Per 100, \$10.00

PINK SPIRE. Soft pink flowers in June and July.

Field Grown, Per 10, \$2.00; Per 100, \$15.00
2 1/4" Pots, Per 10, \$1.50; Per 100, \$10.00

REPTANS. Grows 3 to 4 inches high, with deep purplish blue flowers. Bronzy foliage.

Per 10, \$1.50; Per 100, \$10.00

REPTANS ALBA. A white form of the preceding.

Per 10, \$1.50; Per 100, \$10.00

REPTANS VARIEGATA. Rosettes of palest green and white. Short spikes of light blue flowers. Very effective.

Per 10, \$1.50; Per 100, \$10.00

ALLIUM**POPULAR HERB**

PULCHELLUM. Pretty clusters of rosy-lilac flowers in August. Height about 15 inches.

Per 10, \$1.50; Per 100, \$10.00

SCHOENOPRASUM (Chives). Grows to a height of 12 inches, producing umbels of lavender flowers in summer. Does best in sandy soil and sun.

Per 10, \$1.50; Per 100, \$10.00

AVOID ERROR

These listings are made up of field grown and pot plants. Where both types are offered, please specify which you wish to receive. Your attention to this will help us serve you better.

ALYSSUM**Rock Madwort**

Very popular early flowering perennials of easy culture, and very free flowering. They all like a well drained soil and sunny position. Useful in the border as well as in the dry wall or rock garden. This genus includes some of the prettiest and most showy spring and early summer blooming plants.

ARGENTEUM. Dense growth. Leaves silvery beneath, flowers yellow, in clustered heads, all summer. Height about 15 inches.

Per 10, \$1.00; Per 100, \$7.00

MONTANUM (R) Small variety, trailing, with silvery leaves, yellow flowers, 6 inches.

Per 10, \$1.00; Per 100, \$7.00

REPENS. Trailing mats of grey foliage and large golden flowers in the Spring.

Per 10, \$1.50; Per 100, \$10.00

SAXATILE COMPACTUM. Dwarf Golden Tuft, Basket of Gold. Very compact. One of the showiest of Spring flowers. Height 9 to 12 inches. April and May.

Per 10, \$1.00; Per 100, \$7.00

SAXATILE, SILVER QUEEN (R). Sulphur yellow, the palest shade.

Per 10, \$1.00; Per 100, \$7.00

SAXATILE FL. PL. Similar to the well-known variety Saxatile Compactum, except that these flowers are double.

Field Grown, Per 10, \$2.00; Per 100, \$15.00
2 1/4" Pots, Per 10, \$1.50; Per 100, \$10.00

WULFENIANUM. Neat little prostrate plant of the solid compact type. Dainty little bright yellow flowers appear in May. It is a striking little plant for low borders or for rock gardens.

Per 10, \$2.00; Per 100, \$15.00

ANTENNARIA

MARGARITACEA ROSEA. Everlasting flowers, rose. 2 feet.

Per 10, \$1.75; Per 100, \$12.00

ANCHUSA**Sea Bugloss**

A race of stately and handsome, intensely blue flowering plants. It is hard to imagine a more beautiful plant than a well grown *Anchusa*. You'll find it indispensable in every fine border planting.

AFFINIS. A most graceful *Anchusa*. Uncurling racemes set with white centered stars of imperial violet.

Per 10, \$1.50; Per 100, \$10.00

ITALICA DROPMORE. An interesting border plant 3 to 4 feet high, with pretty gentian blue flowers in Spring. A favorite with all who see it. One of the best blue perennials.

Per 10, \$1.50; Per 100, \$10.00

ITALICA FELTHAM PRIDE. Very fine strain, much more dwarf and compact than other varieties. Excellent for massing in the border. Height 2 to 3 feet. Blue flowers.

Per 10, \$1.50; Per 100, \$10.00

ITALICA LISSADEL. Clear blue flowers produced on four to five feet stems.

Per 10, \$1.50; Per 100, \$10.00

ITALICA MORNING GLORY. One of the finest of this showy genus. Stout, much-branched stems smothered with large brilliant rich blue flowers. May to June; 5 feet.

Per 10, \$1.75; Per 100, \$12.50

ITALICA PICOTEE. Blue and white flowers.

Per 10, \$1.50; Per 100, \$10.00

MYOSOTIDIFLORA (Forget Me Not Flowered Bugloss). Height 1 1/2 feet when in bloom, during April and May. Makes a tidy, compact plant, entirely lacking of the coarseness of the taller *Anchusas*, forming a mound of dainty blue flowers resembling the forget-me-not, but borne in branchy sprays. Foliage is robust and has a healthy, attractive appearance throughout the entire season. An effective rock plant for shady places.

Field Grown, Per 10, \$1.50; Per 100, \$10.00

2 1/4" Pots, Per 10, \$1.50; Per 100, \$10.00

Anthemis . . .

The splendid promotion of the merits of the *Anthemis* family has literally sky-rocketed the demand to the extremely active proportions that it deserves. It is a very free flowering perennial with delicately cut foliage, taking its place nicely in any garden group and adapting itself splendidly to cutting. As a part of your perennial group, you will find *Anthemis* to be an immediate profit maker.

MONTANA (R). Dwarf species, many pure white flowers, 1 ft.

Per 10, \$1.00; Per 100, \$7.00

MOONLIGHT. This is a fine plant for the border, growing about 2 1/2 feet tall. Throughout the summer the plants are literally covered with hundreds of pale yellow daisy-like flowers, 2 1/2 inches in diameter, which are excellent for cutting.

2 1/4" Pots, Per 10, \$1.75; Per 100, \$12.00

SANCTA JOHANNIS. Improved form, producing rich, glowing orange Marguerite flowers.

2 1/4" Pots, Per 10, \$1.75; Per 100, \$12.00

TINCTORIA. (Kelway's Variety). Handsome finely cut foliage, and daisy-like yellow flowers produced all summer. Succeeds well in the poorest soil, excellent for cut flowers.

Per 10, \$1.00; Per 100, \$7.00

TINCTORIA PERRY'S VARIETY. Nicely formed bushes 15 to 18 inches in height with Fern-like foliage covered from June to October with large, well-shaped golden yellow daisies, nearly 3 inches across. Valuable for cutting.

Field Grown, Per 10, \$1.50; Per 100, \$10.00
2 1/4" Pots, Per 10, \$1.50; Per 100, \$10.00

Anemone Japonica . . . Windflower

These beautiful windflowers are among the most important hardy plants. They begin blooming in August and continue in full beauty till cut down by hard frost. They are all excellent for cutting, lasting in good condition for many days. The plants grow two to three feet high, are perfectly hardy if given the protection of two or three inches of leaves or litter during the winter months. They grow rapidly and are profuse in bloom, gaining strength and beauty each year.

We offer good quality pot plants which will produce excellent quality flowers the first season after planting.

ALBA. Purest single white with yellow center.
3" Pots, Per 10, \$1.50; Per 100, \$10.00

KRIEMHILDE. A very free flowering variety of excellent form, producing double, rich pink flowers.
3" Pots, Per 10, \$1.50; Per 100, \$10.00

QUEEN CHARLOTTE. Abundant semi-double flowers, broad and perfectly formed; color, La France pink; height, two to three feet.
3" Pots, Per 10, \$1.50; Per 100, \$10.00

RUBRA. Beautiful rosy-red with bright yellow stamens.
3" Pots, Per 10, \$1.50; Per 100, \$10.00

RUBRA FLORA PLENA. Double rose colored blooms in great profusion.
3" Pots, Per 10, \$1.50; Per 100, \$10.00

SEPTEMBER CHARM. Silvery rose. Very early and free flowering.
3" Pots, Per 10, \$1.50; Per 100, \$10.00

WHIRLWIND. An excellent sort producing beautiful double white flowers.
3" Pots, Per 10, \$1.50; Per 100, \$10.00

Anemone Species . . .

Here we offer the most desirable sorts for rock gardens in open sun or semi-shady locations. These dwarf growing species always attract a great deal of attention and are found mostly in rock gardens where the better type of plant material is used.

FIELD GROWN PLANTS EXCEPT WHERE NOTED

HUPHENSIS. A perfect little gem closely allied to Anemone Japonica which in a miniature form it resembles. The plant grows from 18 to 24 inches high and from early August until late Autumn produces an abundance of flowers about 1½ inches in diameter of a pleasing mauve rose.
3" Pots, Per 10, \$1.50; Per 100, \$10.00

MAGELLANICA. Nodding, bell-like, creamy white flowers produced freely on stems 18 inches in length. An excellent border plant, grows well in shade or sun.
Per 10, \$2.00; Per 100, \$15.00

PULSATILLA ALBA. Beautiful creamy-white flowers in early spring.
Per 10, \$1.50; Per 100, \$10.00

PULSATILLA. Grows from 9 to 12 inches high and produces violet or purple flowers during April and May. An interesting plant for the rockery or well drained border.
Per 10, \$1.50; Per 100, \$10.00

PULSATILLA RUBRA. Of dwarf habit with reddish purple flowers.
Per 10, \$1.50; Per 100, \$10.00

SYLVESTRIS. This is one of the best in moist sandy soils. Bears good sized delicate white flowers on long stems. Blooms late May.
Per 10, \$1.50; Per 100, \$10.00

AMSONIA

TABERNAE MONTANA. 2 to 3 feet. Late May and early June. Free flowering. Striking heads of light blue flowers in panicles produced on long sturdy willow-foliaged stems makes them especially fine for cutting.
Per 10, \$1.50; Per 100, \$10.00

ARABIS WHITE ROCKCRESS

ALPINA FL. PL. Double white Rock Cress. Flowers April to June. Height about 8 inches, very fine rock plant.
2¼" Pots, Per 10, \$1.50; Per 100, \$10.00

ROSABELLA. A neat, upright grower, producing clear pink flowers well above the foliage.
2¼" Pots, Per 10, \$1.75; Per 100, \$12.00

ARENARIA

SAND WORT

GRANDIFLORA (R). Beautiful with large pure white flowers in spring, trailing.
Per 10, \$1.50; Per 100, \$10.00

JUNIPERINA. Attractive grassy foliage and white flowers. A free bloomer, growing to a height of about 15 inches.
Per 10, \$1.50; Per 100, \$10.00

MONTANA. Very desirable evergreen trailing plant, forming a dense carpet of foliage and covered with large white flowers in Spring. Good for the Rockery.
Per 10, \$1.50; Per 100, \$10.00

VERNA. Charming species with large white flowers, free and continuous bloomer, first-rate rock or edging plant.
Per 10, \$1.50; Per 100, \$10.00

Aquilegia or Columbine . . .

Stately, yet delicately beautiful Aquilegias continue to maintain the popularity that is rightfully theirs. We carefully keep the highest types in production and give particular attention to their culture. You are assured of the best types and the best quality roots.

ALPINA. Grows about a foot high, having dark blue flowers. A beautiful short spurred form. Very rare.

Per 10, \$1.00; Per 100, \$7.00

CALIFORNICA HYBRIDA. Fine strain of hybrid, red spurs and yellow mouth.

Per 10, \$1.00; Per 100, \$7.00

CANADENSIS. (American Wild Columbine; Honeysuckle). It flowers early, next after the oxyspela, and few of our wild flowers are better suited to the rock garden than this. Flowers an inch or more long, red and yellow are borne in abundance. Very graceful and attractive plant. It seems to do well in any garden soil both in sun and shade. 18 to 24 inches.

Per 10, \$1.00; Per 100, \$7.00

CHRYSANTHA (Golden Columbine). Very slender, dainty, long-spurred Columbine of a golden yellow color, blooming later than the long-spurred hybrids. Late June and July. Attains a height of 2½ to 3 feet. While we do not guarantee the color a large percentage comes true to form.

Per 10, \$1.00; Per 100, \$7.00

CHRYSANTHA ALBA. A white form of the above.

Per 10, \$1.00; Per 100, \$7.00

CHRYSANTHA SILVER QUEEN. Improved long spurred white. The best pure white.

Per 10, \$1.50; Per 100, \$10.00

CLEMATIFLORA. A glorious new distinct Columbine. The blooms are spurless and resemble Clematis flowers. Very free blooming, color range includes delicate pastel shades of various colors. Height 2 feet.

Per 10, \$2.00; Per 100, \$15.00

COERULEA. Violet blue and white, long spurs, the finest species. Rocky Mountain blue Columbine.

Per 10, \$1.50; Per 100, \$10.00

CRIMSON STAR. It is the most striking crimson with white corolla. Because of its bright color, we believe that our customers will find this variety of great value either in border plantings or for cut flower use.

2¼" Pots, Per 10, \$1.75; Per 100, \$12.50

DOBBIE'S IMPERIAL HYBRIDS. A very fine assortment by a European hybridizer which will be sure to charm you by its beauty.

Per 10, \$1.50; Per 100, \$10.00

HENSOL HAREBELL. A beautiful free flowering, long lived variety. A splendid grower and rich bloomer. The cool blue pendulant flowers with curved spurs are outstanding and abundantly produced. One of the best blues.

Per 10, \$1.50; Per 100, \$10.00

IOWA GIANTS. Flowers are of immense size, 4 to 6 inches across, running in shades of blue, pink, scarlet and white. Height 3 feet.

Field Grown, Per 10, \$2.00; Per 100, \$15.00

2¼" Pots, Per 10, \$1.75; Per 100, \$12.50

Martin's Own Strain

LONG SPURRED HYBRIDS. We offer an unusually choice strain of these lovely hybrids, ranging in color tones from creamy white and yellow to bronze red and blue shades. No two plants resemble each other in color, and the combination of shades found in this selection defies description.

Per 10, \$1.00; Per 100, \$7.00

LONGISSIMA HYBRIDS. Noted for its unusually long slender spurs, 4 to 5 inches long, giving the pale yellow flowers, with slight variations, an exceptionally graceful effect. Does well in hot, dry places in the garden. Flowers in June. Height 18 inches.

Per 10, \$2.00; Per 100, \$15.00

LONG SPURRED ORANGE & SCARLET. This is a fine strain of hybrids, colors varying from scarlet to orange.

Per 10, \$1.00; Per 100, \$7.00

LONG SPURRED ROSE QUEEN.

Per 10, \$1.50; Per 100, \$10.00

LONG SPURRED SNOW QUEEN.

Per 10, \$1.50; Per 100, \$10.00

MRS. SCOTT ELLIOTT HYBRIDS. There is not a better mixture grown in the world. Wonderful colors and color combinations, with very long spurred flowers. Colors range through shades of lavenders, mauves, blues, purples, whites, creams, yellows, pinks, reds, etc.

Per 10, \$1.50; Per 100, \$10.00

SKINNERI. Crimson red with green mouth. Very distinct and desirable.

Per 10, \$1.00; Per 100, \$7.00

Dwarf Varieties for the Rock Garden

All Aquilegias are suitable rock garden subjects but the following varieties are perhaps the best for that purpose. They are, of course, for border plantings as well.

EDELWEISS NANA COMPACTA. New erect growing variety with large snow white flowers.

Per 10, \$1.50; Per 100, \$10.00

RED RIDING HOOD. New double variety with calyx of old rose over a pure white double corolla. Very attractive.

Per 10, \$1.50; Per 100, \$10.00

ARTEMESIA

Boundlessly useful, for the border, for spotting in shrub plantings, and particularly, for filling in floral effects.

ABROTANUM (Old Man). This is a shrub-like plant with silvery gray, highly aromatic foliage. Produces yellow flowers in July. A very good plant for grouping in the border.

Per 10, \$1.50; Per 100, \$10.00

SILVER KING. Unquestionably one of the best all around decorative plants. Its bright silver-colored stems and foliage are of great value as a filler for bouquets, sprays, baskets, or all sorts of floral pieces. By cutting and drying the stems it is very valuable in the winter for filler. It is a showy plant in the perennial border or among shrubbery.

Field Grown, Per 10, \$1.00; Per 100, \$7.00
2" Pots, Per 10, \$1.00; Per 100, \$7.00

LACTIFLORA. An excellent hardy border plant, producing large, branching panicles of sweet scented, creamy white flowers, excellent for cutting. Three to four feet. August-September. A perennial you should have on hand.

Per 10, \$1.00; Per 100, \$7.00

SILVER QUEEN. Like Silver King, only it is a much sturdier grower, producing longer and stronger stems. In our nurseries it seems to make larger, bushier plants.

Per 10, \$1.00; Per 100, \$7.00

STELLERIANA. (Old Woman). Deeply cut silvery white foliage. Much used in carpet bedding. 18 inches.

Per 10, \$1.00; Per 100, \$7.00

ASCLEPIAS

Butterfly Weed

PULCHRA. Grows to a height of about 36 inches, producing clusters of bright pink flowers. A good border plant.

Per 10, \$1.50; Per 100, \$10.00

TUBEROSA. Very showy native plants, about 2½ feet high producing flowers of brilliant orange-scarlet during July and August. Nice for cutting.

Per 10, \$1.50; Per 100, \$10.00

ASPHODELUS

BREVICAULIS. Large, deep yellow flowers, openly spaced and starry, carried in loose panicles.

Per 10, \$1.50; Per 100, \$10.00

Armeria • • • Sea Pink or Thrift

Attractive plants that will succeed in any soil. The beautiful evergreen tufts of bright green are always ornamental. The prolific production of innumerable flowers appears in dense heads on stiff wiry stems 9 to 18 inches in length. They flower more or less continuously from early spring until late fall. As a class they are very useful in the rockery and the taller varieties are very good for summer cut flowers or for forcing during the winter months.

BEE'S RUBY. June flower beds offer nothing more striking. This *Armeria* grows to a height of 18 to 24 inches. On the tip of each stem are produced bright red flowers about 2 inches in diameter. In addition to garden value, the flowers are also very attractive in floral designs. We have a nice supply ready for shipment this spring. If you are looking for something unusual here is a plant worthy of your consideration.

3" Pots, Per 10, \$2.00; Per 100, \$15.00

CAESPITOSA. A very dwarf form, growing only 1 to 2 inches high. Tufts of dark green leaves covered with lovely, pale pink flowers in the spring. A rare and novel variety.

2 1/4" Pots, Per 10, \$1.50; Per 100, \$10.00

FORMOSA HYBRIDA. Shades of rose and pink—good sized flowers on stems 2 feet high.

Per 10, \$1.50; Per 100, \$10.00

CEPHALOTES RUBRA. In the assortment of dwarf and semi-dwarf varieties this by far is the most outstanding. The flowers are of good size and the color is a striking red. For border there is nothing that will make such a bright showing. At road side sale grounds, these plants when in flower, will sell themselves.

Per 10, \$1.50; Per 100, \$10.00

ASTILBE

Spirea Astilbe

PINK PEARL. Delicate pink. Height three feet. A good forcing variety.

Per 10, \$3.00; Per 100, \$25.00

AUBRIETIA

Purple Rock-Cress

Beyond their extreme utility in the rock garden, the *Aubrietias* are very attractive planted in masses or used to edge borders. They also very effectively carpet beds planted with spring bulbs. Although they particularly like semi-shady locations, they will thrive in the full sun.

DELTOIDES LILAC. Very showy lilac flowers.

2 1/4" Pots, Per 10, \$1.50; Per 100, \$10.00

EYRII. Very large flowered rosy lilac. A most beautiful variety and a good grower.

2 1/4" Pots, Per 10, \$1.50; Per 100, \$10.00

GRAECA. Large violet flowers in early spring. A fine bedding sort.

2 1/4" Pots, Per 10, \$1.50; Per 100, \$10.00

HYBRIDA GRANDIFLORA MIXED. New large flowered varieties of many shades.

2 1/4" Pots, Per 10, \$1.50; Per 100, \$10.00

ROSEA GRANDIFLORA. Rosy lilac.

2 1/4" Pots, Per 10, \$1.50; Per 100, \$10.00

WHITEWALL GEM. Rosy purple.

2 1/4" Pots, Per 10, \$1.50; Per 100, \$10.00

GLORY OF HOLLAND. While Bee's Ruby is bright red, this variety is a good clear pink, making an ideal companion for the preceding. Flowers are about the same size. For vases or floral baskets these two varieties are very valuable. We recommend that you make a planting of both.

2 1/4" Pots, Per 10, \$1.50; Per 100, \$10.00

LAUCHEANA. Bright rosey red. Height 3 to 6 inches. May-June.

Per 10, \$1.50; Per 100, \$10.00

MARITIMA SPLENDENS, (*Statice Armeria*). Rosy magenta flowers on 1 ft. stems.

Per 10, \$1.50; Per 100, \$10.00

MARITIMA ALBA. A white form of the preceding.

Per 10, \$1.50; Per 100, \$10.00

MARTIN'S LARGE FLOWERING HYBRIDS. There is an active demand for a mixture of bright colors in *Armeria*. While the strains available up to now have been composed mostly of the light shades, this new strain gives us the shades of bright pinks, coral red, light red, violet and purple which have been lacking. The numerous flowers are large and ball shaped, borne on strong, 16 inch upright stems, excellent for cutting, besides making a gay splash of color in the flower garden. We highly recommend this strain of Hybrids.

Per 10, \$1.50; Per 100, \$10.00



An attractive arrangement of *Armeria* Martin's Large Flowering Hybrids

Hardy Asters 1942's Foremost Presentation

With the active, fast-moving progress that the Hardy Asters, as a family, have known, their complete all-around worth has become practically inestimable. Today's range of varieties includes plants of splendid form, ranging from one foot to three feet tall, and running the whole gamut of exciting and appealing color tones. Their utility in garden planting is unlimited and the ultimate profit from their use as a cut flower depends only upon the quantity grown. From May until late fall you'll find them well among the leaders in the popularity parade of your fine perennials.

ADORABLE. This variety was introduced a little after the well-known Harrington's Pink. Habit and growth are similar, but the color is a slightly deeper pink. Height 4½ feet. Flowers in September and October. Very worthwhile.

Field Grown, Per 10, \$2.50; Per 100, \$20.00
2" Pots, Per 10, \$2.00; Per 100, \$15.00

BARR'S PINK. This is of the Novae Angliae type, a strong vigorous grower forming shapely plants from four to five feet tall, the finest bright pink.

2" Pots, Per 10, \$1.50; Per 100, \$10.00

BEECHWOOD RAY. New variety of the Novae-Belgi type. Medium sized flowers of rich deep pink color are carried in greatest profusion. Height 3 feet.

2" Pots, Per 10, \$2.00; Per 100, \$15.00

BEECHWOOD CHARM. A neat, well defined compact plant, which produces clear deep rosy red flowers in great abundance. Its regularity and high flower productivity make it a striking and clean cut Aster admirably suited both for use in any part of a landscape and for cutting and decorating. Grows to 4 feet, flowers September to frost.

Field Grown, Per 10, \$2.50; Per 100, \$20.00
2" Pots, Per 10, \$2.00; Per 100, \$15.00

BLUE GOWN. The finest late blue variety. Huge blossoms with a thick row of petals on tall arching stems. This is similar to the variety Climax but the color is a deeper blue. Most ideal for cutting.

2" Pots, Per 10, \$2.00; Per 100, \$15.00

BLUE CLOUD. A new, late blooming variety which helps extend the flowering season into late fall, when some flowers have already succumbed to the touch of frost. The blooms on this Aster have remarkable resistance to freezing temperatures. Plants grow 3 feet high in rounded upright clumps of fluffy light green foliage which become almost entirely covered with single soft lavender blue flowers with yellow centers. An excellent variety for cutting as it harmonizes beautifully with late flowering Chrysanthemums.

2" Pots, Per 10, \$2.00; Per 100, \$15.00

ROSE CLOUD. A little more spreading in growth than Blue Cloud, but otherwise similar in habit. The attractive, rose flowers are a little larger and are produced in graceful sprays, making them ideal for use in floral arrangements. A very good companion to grow with Blue Cloud as they both flower at the same time.

2" Pots, Per 10, \$2.00; Per 100, \$15.00

RED CLOUD. A rare and very fine novelty. Produces pure deep pink flowers in September and October. Height 4 to 5 ft.

Field Grown, Per 10, \$2.50; Per 100, \$20.00
2" Pots, Per 10, \$2.00; Per 100, \$15.00

BLUE PLUME. A very choice introduction, valuable for its stately, dignified appearance. The rich, deep purple, nearly double flowers appear on spikes of splendid form, making it well adapted to cutting as well as for the landscape.

2" Pots, Per 10, \$2.50; Per 100, \$20.00

BURBANK'S CHARMING. A loose, graceful, vigorous plant entirely covered with dainty rosy white flowers in feathery sprays. Blooms from late September on; grows to a height of 5 feet.

Per 10, \$1.50; Per 100, \$10.00

CLIMAX. One of the best and showiest, with large pyramidal spikes of large light lavender blue flowers. Very free.

Per 10, \$1.00; Per 100, \$7.00

GAYBORDER BLUE. A wonderful tall border variety, good for cutting. Clear intense blue flowers with bright yellow eye. Grows 5 feet tall; blooms from September to frost.

2" Pots, Per 10, \$2.00; Per 100, \$15.00

GAYBORDER QUEEN. Bright pink, medium-sized blossoms in compact, branching, densely flowered sprays. Height 2½ feet.

2" Pots, Per 10, \$2.00; Per 100, \$15.00

GAYBORDER SUPREME. A brilliant new introduction, taking its place among the finest Hardy Asters. The flowers are large, semi-double, and toned clear rose pink—a color that is something different in the Aster range. Blooms very early.

2" Pots, Per 10, \$2.50; Per 100, \$20.00

HARRINGTON'S PINK. Produces fine silvery rose flowers in clusters, continuously from early September until cut down by frost. It makes a striking show in the garden, and florists will find this a valuable cut flower for use in the larger vases and floral arrangements.

2" Pots, Per 10, \$2.00; Per 100, \$15.00



Hardy Asters Continued

HILDA BALLARD. The enormous flowers are beautiful opalescent mauve or lilac, each blossom with a deep fringe of rays which are particularly soft in appearance. It is strong growing, branching, with very dark stems and rich green leaves. One of the finest ever raised.

Field Grown, Per 10, \$2.50; Per 100, \$20.00
2" Pots, Per 10, \$2.00; Per 100, \$15.00

HYBRID LUTEUS. Resembles a glorified Goldenrod in its flowering habit. It is a gorgeous mass of small golden yellow flowers, produced in long, densely covered sprays, during late August and early September. Height 2½ feet.

2" Pots, Per 10, \$2.00; Per 100, \$15.00

LITTLE PINK LADY. Medium dwarf grower, height about 14 inches. Produces fine pink flowers, which due to their pleasing shade, blend very nicely with other flowers in the garden.

2" Pots, Per 10, \$2.00; Per 100, \$15.00

MAID OF THE MIST. Nicely described by its name. The flowers are a lovely mauve and are double. It is erect in habit and perfectly adapted to any colorful flower border or for cutting.

2" Pots, Per 10, \$2.50; Per 100, \$20.00

MT. EVEREST. A wonderful white Aster of exceptional value, forming tall, well-shaped, pointed pyramids with an abundance of lateral growth flowering right down to the ground. Flowers in September and grows to a height of about 3 to 4 feet.

2" Pots, Per 10, \$2.00; Per 100, \$15.00

MOUNT RAINIER. A rare and beautiful novelty. Straight, upright grower, producing fine quality pure white flowers in September and October. Grows to a height of 4 to 5 feet.

2" Pots, Per 10, \$1.50; Per 100, \$10.00

MULBERRY. Here is a real new color in Hardy Asters. The flowers are a real mulberry red. This is a good strong growing variety, producing exceptionally heavy clusters of flowers. A very worthy addition to the now up-to-date list of Hardy Asters. Height 3 to 4 feet.

2" Pots, Per 10, \$2.00; Per 100, \$15.00

PALMYRA. An extremely interesting novelty in the Novae Belgii class. Absolutely hardy and vigorous, grows to a medium height. The flowers are semi-double, pure pink and make up into perfect pyramids. This variety will rate among the highest in your Aster group.

2" Pots, Per 10, \$2.50; Per 100, \$20.00

PINK NYMPH. A profuse bloomer, the flowers open a rich rosy-red and change later to bright pink. The variety is very early, grows 3 to 4 feet high. Excellent for cutting or for the garden.

2" Pots, Per 10, \$2.50; Per 100, \$20.00

RED ROVER. A delightful novelty. The flowers are as near pure red as possible. Compact habit, very free blooming from September to frost. Height 3 to 4 feet.

2" Pots, Per 10, \$2.00; Per 100, \$15.00

ROYAL BLUE. A deep blue in color which to date has been lacking in the Hardy Asters. Produces very showy large flowers in myriads. Height 3½ feet.

Per 10, \$2.50; Per 100, \$20.00

ROYAL PINK. One of the best and a most prolific bloomer literally smothered with bright pink flowers. We recommend this variety to be included in your assortment of better Hardy Asters.

Field Grown, Per 10, \$2.50; Per 100, \$20.00
2" Pots, Per 10, \$2.00; Per 100, \$15.00

SKYLAND QUEEN. One of the earliest and best fall Asters. Large light blue blossoms, dark green, disease resistant foliage.

2" Pots, Per 10, \$2.00; Per 100, \$15.00

STAR OF EISENACH. With its dark violet blue flowers and its rich glowing orange center, this is one of the most brilliant Asters yet introduced. It bears its flowers in great profusion on sturdy stems of neat appearance. It is absolutely an ideal cut flower or garden plant and can be depended upon to brighten any display that it is a part of.

2" Pots, Per 10, \$2.50; Per 100, \$20.00

STRAWBERRIES & CREAM. An outstanding novelty. When the flowers first open they appear as a deeper pink and these with the softer pink open flowers makes a lovely combination of color. Grows to a height of 4 ft. and blooms the end of September.

2" Pots, Per 10, \$2.00; Per 100, \$15.00

ST. EGWIN. Beautiful light pink. Compact, height about 2½ feet.

Per 10, \$1.00; Per 100, \$7.00

SUNSET GLOW. A bright and glowing deep pink of splendid habit. Flowers, appearing in early September, are arranged in great abundance and in nice form on regular, straight stems, that are neatly branched.

2" Pots, Per 10, \$2.50; Per 100, \$20.00

TARTARICUS. This is the latest bloomer of the kinds we have grown. It spreads fast from the root and a few plants soon make a good colony. Flowers bluish purple.

Per 10, \$1.00; Per 100, \$7.00

WINCHELL VARIETY. An early flowering variety, coming into bloom by mid-August and remaining effective for a long time. Strong grower and very desirable. Height 3 to 3½ feet.

2" Pots, Per 10, \$1.50; Per 100, \$10.00

ALPINUS VARIETIES

Mostly of dwarf compact growth, 6 to 12 inches in height. The blooming period of this type runs from early May until late summer. Good for low borders and rock gardens, also valuable for cutting.

ALPINUS BLUE. Fairly large light blue flowers.

Per 10, \$1.50; Per 100, \$10.00

ALPINUS ALBUS. Fine dwarf white aster, bearing large, single white flowers on stems 6 to 8 inches high. May and June. Plant in full sun 6 to 8 inches apart.

Per 10, \$1.50; Per 100, \$10.00

ALPINUS GOLIATH. Indispensable for rockery or the edge of hardy borders, six to ten inches high and bears large showy bluish purple flowers in May and June. Plant in full sun.

Per 10, \$2.00; Per 100, \$15.00

SUBCOERULEUS BLUE. Large, light blue flowers, 15 to 18 inches.

Per 10, \$1.50; Per 100, \$10.00

ASTER FRIKARTI

WONDER OF STAFFA. Lavender-blue flowers from 2 to 2½ inches across, produced from June 1st until the middle of November. Does exceedingly well in light shade and comes to perfection in full sun. A constant rich display of flowers is kept up the entire summer. Flowers are excellent for cutting.

2" Pots, Per 10, \$2.00; Per 100, \$15.00

Star Of Wartburg

The beautiful Aster that will never outgrow its newness. At its introduction it was received with much ado because it was so novel and different. It has maintained this distinction and every qualification ascribed to it has proven so valuable that it is assured of a permanent popular position. As a garden plant it is practical and beautiful. For the florist it forces easily and its stately nature and attractive color make it ideal for cutting. The flowers are large, lilac blue, with a striking orange center and are produced on 12 to 14 inch stems, beginning around the middle of June. For '42 plan to make Aster Star of Wartburg a permanent item in your Aster group.

Field Grown, Per 10, \$1.50; Per 100, \$10.00

2" Pots, Per 10, \$1.50; Per 100, \$10.00

AMELLUS VARIETIES

Taller growing, 1½ to 2 feet. Good cut flower subjects.

AMELLUS ELEGANS. Grows from 12 to 15 inches high and produces large showy flowers of a rich bluish violet during July and August. Its free-flowering habit and compact growth make it a most desirable subject for the front of the border.

Per 10, \$1.50; Per 100, \$10.00

ULTRAMARINE. Lovely violet blue.

2" Pots, Per 10, \$2.00; Per 100, \$15.00

JAPANESE HARDY ASTER

MAUVE CUSHION. Distinct species, unique habit of growth, floriferous and late. It forms a circular cushion-like plant 2½ feet across up to 9 inches high. The flowers, of delicate mauve, with silvery white reflection measure over 1½ inches in diameter. The blooms are at their best in late fall.

Per 10, \$1.50; Per 100, \$10.00

BAPTISIA

False Indigo

AUSTRALIS. A strong growing plant about 3 feet high, suitable either for the border or wild garden with dark green deeply cut foliage and spikes of dark blue, lupine-like flowers; good for cutting.

Per 10, \$1.00; Per 100, \$7.00

BELLIS PERENNIS

Double English Daisy

MONSTROSA RED.

Per 10, \$5c; Per 100, \$6.00

MONSTROSA ROSE.

Per 10, \$5c; Per 100, \$6.00

MONSTROSA SILVER-LILAC.

Per 10, \$5c; Per 100, \$6.00

MONSTROSA WHITE.

Per 10, \$5c; Per 100, \$6.00

BOLTONIA

False Chamomile

ASTEROIDES. Pure white daisy-like flowers. Very effective.

Per 10, \$5c; Per 100, \$6.00

LATISQUAMA. Pink, slightly tinged with lavender. Excellent for cutting. Grows four to six feet tall.

Per 10, \$5c; Per 100, \$6.00

SNOWBANK. This very worthy variety is genuinely appreciated for its compact, neat habit of growth. It rises to a height of 4 feet and requires no staking. Beautiful snow white flowers are produced in great abundance on strong, erect stems throughout September and October. In a mass planting it creates the effect of a bank of snow rising from the ground.

2½" Pots, Per 10, \$3.00; Per 100, \$25.00

BUPHTHALMUM

Ox-Eye Daisy

CORDIFOLIA. A tall growing perennial, very showy in group plantings, bright orange, yellow flowers. Large, deep green foliage very desirable for naturalizing.

Per 10, \$1.50; Per 100, \$10.00

CALAMINTHA

ALPINA. A good rock plant or for the edge of the border. Succeeds well in dry ground in a sunny position. Small blue flowers, in June. 6 inches.

Per 10, \$1.00; Per 100, \$7.00

CALLIRHOE

Poppy Mallow

INVOLUCRATA. Trailing plant, with finely divided foliage and large, saucer-shaped flowers of bright rosy crimson with white centers. Blooms all summer and fall.

Per 10, \$1.00; Per 100, \$7.00

Campanula**BELLFLOWER**

In the light of the many new features that are developing constantly, some of us are inclined to lose sight of the old well-known families that might well be handled very profitably as a principle line in your perennial list. This Campanula family has known splendid improvement both in type and in the introduction of completely new varieties. Your earnest consideration of this list will pay you well.

Florist Cut Flower Varieties

MEDIA. The well known "Canterbury Bells." Its numerous branches crowded with deep bells, the edges softly rolled back and fluted. Blooms in July. Light Blue, Deep Blue, Pink, and White. Very showy for gardens. Valuable for cutting. Height 2 to 3 feet.

Per 10, \$1.25; Per 100, \$8.00

Perennial Varieties

PERSICIFOLIA. Coerulean blue, an excellent companion to the white variety. The large blue flowers making an attractive contrast. Height 30 inches.

Field Grown, Per 10, \$1.50; Per 100, \$10.00
2¼" Pots, Per 10, \$1.00; Per 100, \$7.00

PERSICIFOLIA ALBA. (Peach leaved Bell-flower). Large salver - shaped, pure white flowers. June to August. 2 feet.

Per 10, \$1.50; Per 100, \$10.00

PERSICIFOLIA HUMOSA. A very neat growing variety, attaining a height of 24 to 30 inches and producing large, semi-double blue flowers.

2¼" Pots, Per 10, \$2.00; Per 100, \$15.00

RAPUNCULOIDES. Strong growing variety, producing purplish-blue flowers.

Per 10, \$1.50; Per 100, \$10.00

ROTUNDIFOLIA. 1 foot. June to August. In the wild it is more slender and taller than in the garden, clear blue flowers. Especially suited for crevices in the rock garden or steep slopes, if planted to show a pendant habit.

Field Grown, Per 10, \$1.50; Per 100, \$10.00
2" Pots, Per 10, \$1.00; Per 100, \$7.00

PERSICIFOLIA BLUE SPIRE. The flowers are a rich but delicate blue and very double. It is very similar to the well advertised Blue Gardenia and is definitely here to stay as one of the finest Campanulas. The flowers occur almost the entire length of the 24 to 30 inch stems and there are many spikes per plant. The foliage is beautiful dark green and leathery.

2¼" Pots, Per 10, \$2.50; Per 100, \$20.00

PERSICIFOLIA PRIDE OF EXMOUTH. This is, without question, one of the most beautiful Campanulas. Perfectly useful for garden showing and cutting. Production has been very limited so not many possess this intriguing item. The flowers are a very pleasing shade of sky blue with a white tint, and are extra large. They appear so beautifully that they are, in themselves, enchanting floral arrangements.

2¼" Pots, Per 10, \$3.00; Per 100, \$25.00

TURBINATA BLUE. Neat dwarf growing habit, produces erect cup-like violet-blue flowers.

Field Grown, Per 10, \$2.00; Per 100, \$15.00
2" Pots, Per 10, \$1.50; Per 100, \$10.00**Dwarf or Rock Garden Varieties**

CARPATICA. (Carpathian Harebell). A pretty species growing in compact tufts; not exceeding eight inches high; flowers clear blue held erect on wiry stems. It begins blooming in June, continuing until October. As an edging for a hardy border or for the rockery it is unsurpassed.

Field Grown, Per 10, \$1.50; Per 100, \$10.00
2" Pots, Per 10, \$1.00; Per 100, \$7.00

CARPATICA PURPLE CARPET. A very novel and interesting purple selection of the Carpaticas. It develops freely and makes a heavy mat all summer. Flowers are large and appear an inch or two above a 4 to 5 inch plant. A very good item due to remain a popular novelty for many years.

2¼" Pots, Per 10, \$2.50; Per 100, \$20.00

ELEGANS. Grows to a height of 18 inches and blooms all summer. A fine Campanula for borders and rockeries.

Per 10, \$1.50; Per 100, \$10.00

FRAGILIS. Light blue flowers, trailing habit, neat for the rockery.

Per 10, \$2.00; Per 100, \$15.00

Buddleias

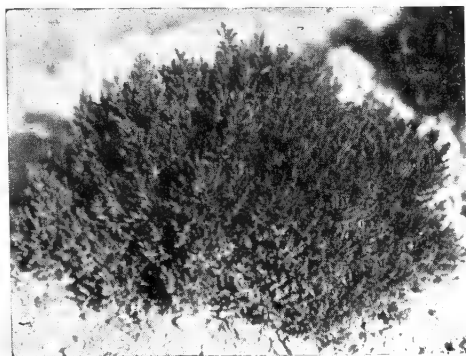
The Joseph F. Martin Co. has long been recognized for bringing the fine Buddleias to the trade as their merit was proven. The complete list of favorites for florists, landscapers, nurserymen, and cut-flower growers will be found, featured on Pages 56 and 57.

DON'T MISS ROYAL RED

Calluna

HARDY HEATHER

These are delicate little evergreen plants, very effective in landscapes. Besides their stylish growth and evergreen appearance, they produce pretty, delicate flowers along the branches. They thrive in shade or semi-shade as well as the open sun, making ideal plants for borders around Rhododendrons, Azaleas, in fact wherever you are having difficulty in securing desirable border material. Ordinarily, strong two year field grown plants are listed at much higher prices. We propagate large quantities for our wholesale trade and therefore can offer you fine quality field grown plants at attractive prices.



Vulgaris Nana Compacta

ERICA CARNEA. Grows about 6 inches high; leaves arranged in fours, nodding bell-shaped flowers of bright rosy carmine along the stems.

3 yr. Per 10, \$4.00; Per 100, \$35.00

ERICA ELEGANTISSIMA. One of the strongest growing types, producing pink flowers.

3 yr. Per 10, \$4.00; Per 100, \$35.00

ERICA VAGANS. The Cornish Heather. Compact, evergreen shrub with dark green, small foliage and pale purplish red flowers in August and September. A good rock plant for a semi-shaded position. Height 12 inches.

3 yr. Per 10, \$4.00; Per 100, \$35.00

HAMMONDI PINK. A magnificent pink variety which grows strong and makes quite a large bush.

4 yr. Per 10, \$6.00; Per 100, \$50.00

MONSTROSA. A neat growing variety with lilac pink flowers on branches 8 to 12 inches in length.

4 yr. Per 10, \$6.00; Per 100, \$50.00

SPICATA ALBA. Erect growing variety in dense form, producing white flowers in abundance.

3 yr. Per 10, \$4.00; Per 100, \$35.00

4 yr. Per 10, \$6.00; Per 100, \$50.00

VULGARIS ALBA. White Heather. The nodding white flowers are the only diversion from the Vulgaris; a very pleasing contrast.

4 yr. Per 10, \$6.00; Per 100, \$50.00

VULGARIS ALPORTII. Crimson Heather. Dark crimson variety flowering in July and August.

4 yr. Per 10, \$6.00; Per 100, \$50.00

VULGARIS AUREA. Foliage golden in summer and red in winter; pink flowers.

3 yr. Per 10, \$4.00; Per 100, \$35.00

VULGARIS. Scotch Heather. Erect branches, covered with short, closely growing leaves. The pretty bell-shaped flowers occur in great profusion toward tops of the shoots and are a pretty rosy color.

4 yr. 24" spread

Per 10, \$6.00; Per 100, \$50.00



Hammondi Pink

VULGARIS NANA COMPACTA. Prostrate and compact growth of dull, rich green. A fine little evergreen plant for the rock garden; has pink flowers.

4 yr. Per 10, \$6.00; Per 100, \$50.00

VULGARIS ROSEA. Early flowering variety, low spreading growth 6 to 12 inches, rosy carmine flowers.

4 yr. Per 10, \$6.00; Per 100, \$50.00

VULGARIS SEARLEI. Clear white. One foot high. Foliage keeps beautifully green in fall. July to September.

4 yr. Per 10, \$6.00; Per 100, \$50.00

CALYSTEGIA

PUBESCENS FL. PL.

DOUBLE PINK MORNING GLORY. A very valuable prostrate growing plant of neat habit. It produces all summer double funnel-shaped lilac-pink flowers about two inches across, resembling double Morning Glories. Does splendidly in dry or sunny places such as exposed banks or as edgings to dry walks. Its continuous flowering during the middle of the summer makes it very valuable.

2 1/4" Pots, Per 10, \$2.00; Per 100, \$15.00

CARYOPTERIS

MASTACANTHUS BLUE. Silver, green foliage and clear blue flowers, sometimes called the Blue Spirea.

2 1/4" Pots, Per 10, \$1.50; Per 100, \$10.00

MASTACANTHUS ROSE. Same habit of growth with rose flowers.

2 1/4" Pots, Per 10, \$1.50; Per 100, \$10.00

CASSIA

Indian Senna

Lovely shrub-like plants for the sunny border. There are several species from which are derived tanning materials, cathartics, etc. Marylandica is the best for our gardens.

MARYLANDICA. Handsome pinnate foliage and numerous racemes of showy yellow flowers during July, August and September. An extremely desirable plant of the easiest culture.

Per 10, \$1.50; Per 100, \$10.00

CENTAUREA

PERENNIAL BACHELOR BUTTON

Of easy culture, delighting in an open, sunny position, producing a wealth of bloom, which not only makes a fine display in the border but is excellent for cutting.

DEALBATA. Large and striking rose pink flowers. June-July.

Per 10, \$1.00; Per 100, \$7.00

MACROCEPHELA. The flowers are large thistle-like, golden yellow on erect stems. They can easily be worked into almost any floral arrangement and on account of the size of flowers they are very noticeable, in fact in many arrangements they are outstanding. Centaurea are quite valuable and should be grown together with an assortment of hardy flowers.

Per 10, \$1.50; Per 100, \$10.00

MONTANA. (Perennial Cornflower). Grows 2 feet high, bearing large violet-blue flowers from July to September.

Per 10, \$1.00; Per 100, \$7.00

MONTANA ALBA. Pure white form of the above.

Per 10, \$1.00; Per 100, \$7.00

5 plants of any one variety at
10 rate. 25 or more plants of
any one variety at 100 rate.



Catananche Coerulea Major

CATANANCHE COERULEA MAJOR

BLUE CUPID'S DART

The neatly, branching stems bear a profusion of rich, lavender blue flowers. The foliage is a tasteful, silvery green. It adapts itself nicely to dry borders. Grows 2 to 2½ feet. Flowers July to October.

2¼" Pots, Per 10, \$2.00; Per 100, \$15

CERASTIUM

Low-growing perennials suitable for forming edgings to beds or borders, or for bold masses in the rock garden.

BIEBERSTEINI. Pure white flowers with cottony foliage. Fine.

Per 10, \$1.25; Per 100, \$8.00

TOMENTOSUM. A low, creeping plant with the upper surface of the leaves light in color and wooly; it bears a profusion of pretty white flowers. Much used for edging, also to plant in crevices of walls or rockwork, where it keeps up a succession of bloom all summer.

Per 10, \$1.00; Per 100, \$7.00

CIMICIFUGA

Snake Root

Handsome herbaceous perennials. They have large palmlike leaves and small flowers borne in feathery racemes.

RACEMOSA. Handsome shade-loving plant, bearing in July and August spikes of pure white flowers 4 to 6 feet high. Well suited for planting at the back of the border, or for naturalizing at the edge of the woods.

Per 10, \$1.00; Per 100, \$7.00

Hardy Carnations . . .

Popular, Useful, Profitable

Grenadin Types

DARK RED (King of the Blacks). Similar to the other Grenadins in habit; flowers are of the deepest maroon, almost black.

Per 10, \$1.00; Per 100, \$7.00

GOLDEN SUN. Rich yellow.

Per 10, \$1.50; Per 100, \$10.00

GRENADIN ROSE PINK. An attractive delicately colored flower that fills a great variety of uses for summer cut flowers. A beautiful landscape flower as well.

Per 10, \$1.00; Per 100, \$7.00

GRENADIN SCARLET. A large flowering type. Very desirable for garden or cutting.

Per 10, \$1.00; Per 100, \$7.00

GRENADIN WHITE. White form of the above. Extremely desirable plant of the easiest culture.

Per 10, \$1.00; Per 100, \$7.00

QUEEN OF THE PINK. A very pleasing shade of pink.

Per 10, \$1.00; Per 100, \$7.00

Earliest Dwarf Viennas

Early flowering, rather dwarf type 12 to 15 inches tall. Not as desirable as Grenadin for cutting but nice for hardy border.

ROSE WHITE OTHELLO CRIMSON

Per 10, \$1.00; Per 100, \$7.00

Allwoodi Carnation

ALPINUS. Perfectly hardy and flowers are of very delicate colors, very fragrant. Single and semi-double.

Per 10, \$1.50; Per 100, \$10.00

CHELONE

Turtle-head or Shellflowers

Hardy herbaceous perennials, closely allied to the Pentstemon, and of easy culture. The flowers, which are borne on 2 to 3 feet stems, resemble a turtle's head and are most useful for cutting.

BARBATUS TORREYI COCCINEA. Spikes two feet long of bright scarlet flowers from June till August. A very effective plant for the border.

Per 10, \$1.00; Per 100, \$7.00

LYONI. Heads of showy purplish-red flowers.

Per 10, \$1.50; Per 100, \$10.00

HARDY CARNATION SCARLET KING

The most important forward step in Hardy Carnations—the valuable progress resulting from the expert effort of experienced Hardy Carnation enthusiasts. It produces uncommonly large, solidly double, vividly scarlet flowers on sturdy stems 12 to 14 inches in length. There is the closest resemblance to quality greenhouse grown Carnations that you can imagine. An outstanding feature is that the 2¼" pot plants set out in proper season bear the first attractive flowers within five to six weeks. Within a short time the entire plant is covered with glowing scarlet flowers suited perfectly to floral work in all arrangements where Carnations are used.

See illustration, Page 4

2¼" Pots, Per 10, \$2.50; Per 100, \$20.00

CARNATION CRIMSON KING

Produces beautiful double crimson flowers on stems 12 to 14 inches in length. Very desirable for floral arrangements. We have growing in our nurseries an excellent type of this worthy Carnation. If the flowers are cut continuously, our plants will flower practically all summer, thus providing desirable material for your summer requirements.

2¼" Pots,

Per 10, \$1.50; Per 100, \$10.00

CHEIRANTHUS

Siberian Wallflower

ALLIONI. A beautiful rock plant. Dazzling fiery orange flowers on stems about a foot high. Best used as a biennial as it frequently blooms itself to death.

Per 10, \$1.00; Per 100, \$7.00

GOLDEN BEDDER. Grows to a height of 9 to 12 inches, producing golden yellow flowers. Fine for bedding.

Per 10, \$1.00; Per 100, \$7.00

LINFOLIUS. Beautiful species, with lilac-mauve flowers, very free-flowering and good for dry rockery and borders.

Per 10, \$1.00; Per 100, \$7.00

CHIVES

See Allium Page 6

All plants listed here out of pots are without a single exception heavily pot bound material, and will give you maximum results in the first season after planting. BUY WITH CONFIDENCE.

Hardy Chrysanthemums . . .

STRONG FIELD-GROWN CLUMPS

* Plants marked with asterisk are available out of 2-inch pots as well as field grown clumps. For complete description of these varieties, refer to Pages 20 and 21, where these and others are fully described. To avoid error, please note carefully which you wish to receive.

ACACIA. Myriads of small, glittering, delightfully fragrant, acacia-like blossoms cover the plant from late September on, remaining fresh and attractive for weeks because they are remarkably frost-resistant. Blossoms slightly over 1 inch across, are semi-double, sulphur-yellow and intensely brilliant. Height 2 feet.

Per 10, \$2.00; Per 100, \$15.00

***AGLOW.** Double variety with deep bright orange flowers.

Per 10, \$1.50; Per 100, \$10.00

***ALADDIN.** The Perpetual Flowering Mum. The first blooms appear late in July and early August, the color at first being an exquisite coppery bronze, with an overlay of orange-apricot shade which deepens in early autumn.

Per 10, \$1.00; Per 100, \$7.00

***ALBERT MULLER.** Soft apricot, shading to light pink. Good habit and form. Height 2 feet.

Per 10, \$1.75; Per 100, \$12.00

***ALGONQUIN.** A very hardy variety, with healthy foliage. One of the best yellow Mums, producing pure, bright yellow flowers three inches across.

Per 10, \$2.00; Per 100, \$15.00

BARBARA CUMMING. Clear yellow in color, shading to orange-bronze toward the center.

Per 10, \$1.50; Per 100, \$10.00

BRONZE BEAUTY. A very good Intermediate Pompon variety, producing bronze flowers of a lovely shade; grows to a medium height. Early.

Per 10, \$1.50; Per 100, \$10.00

CORA PECK BUHL. Excellent Pompon, very popular owing to its intense shade of yellow. Flowers in October.

Per 10, \$1.50; Per 100, \$10.00

CRIMSON GLORY. Very bright crimson surpassing all early Pompons of this color.

Per 10, \$1.50; Per 100, \$10.00

CRIMSON SPLENDOR. Rich crimson-maroon flowers, intensified with deep garnet tones, and contrasting with a prominent golden yellow center. Blooms in late September.

Per 10, \$1.50; Per 100, \$10.00

CYDONIA. One of the brightest colored varieties. Double flowers of a brilliant orange-mahogany.

Per 10, \$2.00; Per 100, \$15.00

DAZZLER. Single flowers of brilliant cardinal-red produced in clusters. Blooms first part of October.

Per 10, \$1.50; Per 100, \$10.00

***DEAN KAY.** New summer Mum. Produces a great abundance of excellent rose-pink flowers in a profuse mass, starting to bloom in July.

Per 10, \$2.50; Per 100, \$20.00

EARLY BRONZE. Extremely early variety. Flowers freely from late August on. Color is a lively bronze-yellow.

Per 10, \$1.00; Per 100, \$7.00

EDGAR A. GUEST. Flowers 2 inches in diameter, color, bright bronzy red quite similar to Crimson Glory. Its hardiness and dwarf growth are like the Cushion Mums and it possesses the same free flowering habit. Blooms the end of February.

Per 10, \$2.00; Per 100, \$15.00

ELEGANCE. Large single flowers of a violet, tyrian rose color.

Per 10, \$1.50; Per 100, \$10.00

***EMBER.** A brilliant glowing bronze, a combination of coral and orange shades ever changing with the light. The flowers are excellent form 2½ inches in diameter. Flowers in mid-October. Height 2½ feet.

Per 10, \$1.75; Per 100, \$12.50

EMMA MARIE. Large double, rich lemon flowers. Blooms in October.

Per 10, \$1.50; Per 100, \$10.00

ENCHANTRESS. Large flowers of a splendid duplex form, color is an appealing light rose. Blooms in September.

Per 10, \$1.50; Per 100, \$10.00

***GOBLIN.** Airy, graceful habit. Grows to a height of 2 feet. Produces lovely, distinct, warm golden bronze flowers, fully double.

Per 10, \$2.00; Per 100, \$15.00

INTENSITY. A single variety with deep crimson-scarlet flowers. Upright habit of growth. Korean type.

Per 10, \$1.50; Per 100, \$10.00

***KING MIDAS.** Produces quantities of full, double flowers from late September through October. An effective soft yellow, occasionally tinted with bronze. Grows to a height of 2½ feet.

Per 10, \$1.75; Per 100, \$12.50

***LAVENDER LADY.** A lovely true lavender, no trace of mauve, purple, or magenta appears under any light condition.

Per 10, \$2.00; Per 100, \$15.00

MAHOGANY BEAUTY. Mahogany colored flowers of good size, double flowering type.

Per 10, \$1.50; Per 100, \$10.00

***MANANTICO.** New variety, low bushy growth, producing semi-double pale rose flowers with yellow center.

Per 10, \$2.00; Per 100, \$15.00

MRS. H. HARRISON. Medium height. Plant produces large clusters of fine, full double pink flowers with cream-pink center. Excellent pompon.

Per 10, \$1.50; Per 100, \$10.00

***MRS. SAM P. ROTAN.** Double flowers of brilliant golden yellow, shading to deep orange.

Per 10, \$1.50; Per 100, \$10.00

***MUSKOGEE.** Early, semi-double, purplish-rose flowers with slight yellow central disc. Compact, bushy growth.

Per 10, \$2.00; Per 100, \$15.00

***ORANGE GLOW.** Grows 18 inches tall. Duplex type, rich orange blossoms of great beauty. Flowers from late September through October.

Per 10, \$2.00; Per 100, \$15.00

PERSIA. Well formed semi-double blooms of deep rosy carmine, compact growth. Flowers in October.

Per 10, \$1.50; Per 100, \$10.00

***POHATCONG.** Dwarf, compact grower, producing pale lavender flowers of a conservative, pleasing shade.

Per 10, \$2.00; Per 100, \$15.00

PULCHERRIMA. Flowers are graceful and large, white with generous pink shading. Good for the border and elegant for cutting. Grows to a height of about 2½ feet.

Per 10, \$1.00; Per 100, \$7.00

ROMANY. Fully double blooms between carmine and Nopal-red, with bronze tones enhanced by the gold petal reverse appearing in the center. Unusually hardy. Height 2½ feet.

Per 10, \$2.00; Per 100, \$15.00

***ROSE GLOW.** A raspberry - rose color which later shades to an opalescent rose, semi-double flowers 2 inches across.

Per 10, \$2.00; Per 100, \$15.00

R. MARION HATTON. Fine decorative Pompon type, blooms early, producing bright canary-yellow flowers, September.

Per 10, \$1.50; Per 100, \$10.00

***SEMINOLE.** Free blooming type, low bushy growth. Double, fluffy, pure white flowers first appear about September 20th.

Per 10, \$2.00; Per 100, \$15.00

SENSATION. Single yellow with every petal tipped scarlet. Very showy and reliable.

Per 10, \$1.50; Per 100, \$10.00

***SEQUOIA.** A Korean Hybrid type, producing elegant good-sized double blooms of a mellow amber color.

Per 10, \$1.50; Per 100, \$10.00

SUN GOLD. Strong, compact grower, producing many erect stalks, all of which are leaved the entire length. Large, golden yellow flowers are produced in abundance.

Per 10, \$2.00; Per 100, \$15.00

***SUNNY BOY.** An early flowering hardy yellow Pompon Chrysanthemum. Produces clear yellow flowers 1½ to 2 inches in diameter. Grows to a height of 2 feet. Blooms in late August or early September, makes an excellent cut flower and a good pot plant.

Per 10, \$2.00; Per 100, \$15.00

***THE CHIEF.** An extremely attractive semi-double variety of large size. Bright scarlet and gold.

Per 10, \$1.50; Per 100, \$10.00

***TREASURE TROVE.** Medium sized, double lemon yellow flowers. Very prolific bloomer. Low and bushy habit. Ideal for garden use or for pot culture.

Per 10, \$2.00; Per 100, \$15.00

Selected Hardy Chrysanthemums

WELL ESTABLISHED 2 INCH POT PLANTS

The list which follows is a complete and comprehensive array of all that is really fine in Hardy Chrysanthemums. To the best of our knowledge there is no other assortment to equal it being listed today. The 2" pot plants offered here are extremely vigorous, fully pot bound, and nicely topped. They will give you a completely grown, full flowering plant for fall display sales, or cutting.

AGLOW. Double variety with deep bright orange flowers.

2" Pots, Per 10, \$1.00; Per 100, \$7.00

ALADDIN. The Perpetual Flowering Mum. The first blooms appear late in July and early August, the color at first being an exquisite coppery bronze, with an overlay of orange-apricot shade which deepens in early autumn.

2" Pots, Per 10, 85c; Per 100, \$6.00

ALBERT MULLER. Soft apricot, shading to light pink. Good habit and form. Height 2 feet.

2" Pots, Per 10, \$1.00; Per 100, \$7.00

ALGONQUIN. A very hardy variety, with healthy foliage. One of the best yellow Mums, producing pure, bright yellow flowers three inches across.

2" Pots, Per 10, \$1.50; Per 100, \$10.00

AVALANCHE. This variety easily takes its place among the best whites that we have ever seen. The flowers are very large, measuring 4 inches across. The flower petals are long, ray-like extensions that occur in so great number that the effect is richly double. It is a perfect cut flower type; early, free-flowering, tall and straight stemmed.

2" Pots, Per 10, \$2.00; Per 100, \$15.00

BURGUNDY. Rich cerise-crimson, acquiring deeper tones in the center as the bloom matures. The flowers are of good size, quite double and carried on erect, branching stems.

2" Pots, Per 10, \$1.50; Per 100, \$10.00

CLARA CURTIS. A beautiful introduction, neat, very bushy habit. Reddish branching stems bearing a profusion of well formed circular flowers which are a delightful shade of deep rose pink.

2" Pots, Per 10, \$1.50; Per 100, \$10.00

CYDONIA. One of the brightest colored varieties. Double flowers of a brilliant orange-mahogany.

2" Pots, Per 10, \$1.50; Per 100, \$10.00

DAHLIA FLOWER. It is a deep dark red, the richest of colors. It is absolutely different than any Chrysanthemum in cultivation today. The flowers resemble very closely a Cactus Dahlia. The plants are of sturdy habit, developing into solid bushy plants, 14 to 18 inches in height. The first blooms appear around the middle of September and from thereon this variety creates one of the most outstanding showings until cut down by frost.

2" Pots, Per 10, \$2.50; Per 100, \$20.00

EARLY WONDER. Pat. No. 490. On first opening the flowers are a delicate pink blending to peach blossom pink when fully open. It is hardy, blooms early enough for a complete crop in all sections of the country.

2" Pots, Per 10, \$3.00; Per 100, \$25.00

EMBER. A brilliant glowing bronze, a combination of coral and orange shades ever changing with the light. The flowers are excellent form 2½ inches in diameter. Flowers in mid-October. Height 2½ feet.

2" Pots, Per 10, \$1.50; Per 100, \$10.00

GERONIMO. Fully double bronze flowers with buff tones. Bushy in growth and an early bloomer. Very attractive now as a novelty—will remain popular as a lovely Mum.

2" Pots, Per 10, \$1.50; Per 100, \$10.00

GOBLIN. Airy, graceful habit. Grows to a height of 2 feet. Produces lovely, distinct, warm golden bronze flowers, fully double.

2" Pots, Per 10, \$1.50; Per 100, \$10.00

JEWELL. A brilliant deep pink Pompon flowering in late September, and continuing throughout October and early November. One of the earliest Pompons to bloom.

2" Pots, Per 10, \$2.00; Per 100, \$15.00

KING MIDAS. Its earliness, extreme freedom and hardiness are combined to an unusual degree in this fine variety. Produces quantities of full, double flowers from late September through October. An effective soft yellow, occasionally tinted with bronze. Grows to a height of 2½ feet.

2" Pots, Per 10, \$1.50; Per 100, \$10.00

LAVENDER LADY. A lovely true lavender, no trace of mauve, purple, or magenta appears under any light condition. A clean, attractive flower assuming a lovely silvery lavender tint when mature. The flowers are full double, 3 inches or more across, spaced so perfectly on the branching sprays that their individual beauty is noticeable.

2" Pots, Per 10, \$1.50; Per 100, \$10.00

LITTLE BOB. A low plant, growing in mound-like formation, completely covered in early October with Pompon bronze-crimson blossoms, very colorful. Height 1½ feet.

2" Pots, Per 10, \$2.00; Per 100, \$15.00

MANANTICO. New variety, low bushy growth, producing semi-double pale rose flowers with yellow center.

2" Pots, Per 10, \$2.00; Per 100, \$15.00

MANDARIN. Coral-salmon, copper, and bronzy gold blend to a delightful combination overspread with an iridescent glow in this splendid Chrysanthemum. The color effect is never exactly the same. Blooms 2½ inches across. Height 2 feet.

2" Pots, Per 10, \$1.50; Per 100, \$10.00

MRS. SAM P. ROTAN. Double flowers of brilliant golden yellow, shading to deep orange.

2" Pots, Per 10, \$1.00; Per 100, \$7.00

MUSKOGEE. Early, semi-double, purplish-rose flowers with slight yellow central disc. Compact, bushy growth.

2" Pots, Per 10, \$1.50; Per 100, \$10.00

ORANGE GLOW. Grows 18 inches tall. Duplex type, rich orange blossoms of great beauty. Flowers from late September through October.

2" Pots, Per 10, \$1.50; Per 100, \$10.00

PALE MOON. Fluffy, loosely double flowers of sulphur-yellow completely cover the compact-growing plant, suggesting the play of moonbeams. The scent is that of butternuts. The dainty blossoms are produced in profusion over a long period.

2" Pots, Per 10, \$1.50; Per 100, \$10.00

POHATCONG. Dwarf, compact grower, producing pale lavender flowers of a conservative, pleasing shade.

2" Pots, Per 10, \$1.50; Per 100, \$10.00

POMPONETTE. One of the most appealing of the Pompon types in the test gardens. Grows to 1½ feet and is covered with a mass of golden flowers tinted gently with a bronze overcast.

2" Pots, Per 10, \$2.00; Per 100, \$15.00

PYGMY GOLD. A distinct fine Pompon type, producing quantities of miniature blossoms slightly over one inch across. The color is a clear golden yellow, remarkable for its brilliance and intensity. Commences to flower in early September.

2" Pots, Per 10, \$1.50; Per 100, \$10.00

ROMANY. Fully double blooms between carmine and Nopal-red, with bronze tones enhanced by the gold petal reverse appearing in the center. Unusually hardy. Height, 2½ feet.

2" Pots, Per 10, \$1.50; Per 100, \$10.00

ROSE GLOW. A raspberry - rose color which later shades to an opalescent rose, semi-double flowers 2 inches across produced in abundance on slender, gracefully branching sprays, delightfully cinnamon scented.

2" Pots, Per 10, \$1.50; Per 100, \$10.00

RYCKOF GLORY. An early variety of great worth. Produces large yellow flowers with just enough of a bronze tint to distinguish it as a brilliant autumn color.

2" Pots, Per 10, \$2.00; Per 100, \$15.00

SEMINOLE. Free blooming type, low bushy growth. Double, fluffy, pure white flowers first appear about September 20th.

2" Pots, Per 10, \$1.50; Per 100, \$10.00

SENSATION. Single yellow with every petal tipped scarlet. Very showy and reliable.

2" Pots, Per 10, \$1.00; Per 100, \$7.00

SEQUOIA. A Korean Hybrid type, producing elegant good-sized double blooms of a mellow amber color.

2" Pots, Per 10, \$1.00; Per 100, \$7.00

SILVER TIP. A very unique, free flowering variety. Bright carmine double blooms, tips and reverse of the petals silvery white.

2" Pots, Per 10, \$2.50; Per 100, \$20.00

SUNKIST. Bright orange, exceedingly free flowering. Dwarf in growth, about 18 inches in height. Flowers are one and three-quarters inches in diameter; matures last of September.

2" Pots, Per 10, \$1.00; Per 100, \$7.00

Use This CHECK LIST

- to make the selection of your hardy chrysanthemum assortment quick and complete

For your convenience, the complete list of all that is really good in hardy mums appears below. Go over it slowly, check the varieties which you do not have, then refer to our regular listings for descriptions and prices. Your careful consideration of every variety presented in this catalog will repay your effort liberally.

.....AcaciaMuskogee
.....AglowMy Lady
.....Agnes Selkirk ClarkNancy Copeland
.....AladdinNysa
.....Albert MullerOrange Glow
.....AlgonquinOrchid Spoon
.....AphroditePale Moon
.....ApolloPersia
.....AstridPink Spoon
.....AvalanchePink Cushion
.....Barbara CummingPohatcong
.....Bronze BeautyPomponette
.....Bronze CushionPsyche
.....BurgundyPulcherrima
.....Clara CurtisPygmy Gold
.....ClioRed Cushion
.....Crimson GloryRomany
.....Crimson SplendorRose Glow
.....CydoniaRose Spoon
.....Dahlia FlowerR. Marion Hatton
.....DazzlerRyckof Glory
.....Dean KaySandra
.....Dean LaddSappho
.....Early BronzeSaturn
.....Early WonderSeminole
.....Edgar A. GuestSensation
.....EleganceSeptember Bronze
.....EmberSeptember Cloud
.....Emma MarieSeptember Gold
.....EnchantressSequoia
.....Eugene A. WanderSilver Spoon
.....FortunaSilver Tip
.....GeronimoSun Gold
.....GoblinSunkist
.....Golden SpoonSunny Boy
.....Harvest GoldSymphony
.....HestiaThe Chief
.....IntensityThe Moor
.....Jasper SpoonTreasure Trove
.....JewellVesta
.....JunoWhite Cushion
.....King CushionWhite Gull
.....King MidasWhite Spoon
.....Lavender LadyYellow Cushion
.....Little BobYellow Dean Ladd
.....Louise SchlingYellow Spoon
.....Mahogany Beauty	NORTHLAND DAISIES
.....MananticoBrunhilde
.....MandarinFreya
.....Milky WayIgloo
.....Mrs. H. HarrisonKristina
.....Mrs. Pierre S.Rheingold
.....Dupont IIISiegfried
.....Mrs. Sam P. RotanViking

When you purchase the varieties which you have checked, you can feel absolutely sure that you're going to have the finest assortment in existence today. Just write them on the order blank and let us do the rest.

HERE'S HOW TO

Merchandise the Modern Hardy Chrysanthemum

Try these methods—your Hardy Chrysanthemums will repay your investment plus a wide profit margin **THIS YEAR!**

PUBLIC APPEAL

The public outside the trade has come to know the modern Hardy Chrysanthemum and, to appreciate them for the wonderful merit that they have. When fall comes, everyone with any interest in plants at all wants "Hardy Mums." The market is definitely alive — the only problem is to present them properly to the public eye and to have **ENOUGH** to satisfy the demand.

THIS SPRING

Sell Hardy Chrysanthemums to your clientele and profit from immediate turnover. Sell them for their decorative value from foliage and growth characteristics and in anticipation of the brilliant showing that they make. All of the plants offered here, whether field grown or out of pots, will be fully developed and fully **PRODUCTIVE THIS FALL**. So, this spring, buy for immediate turnover and **PLANT FOR FALL**.

THIS SUMMER

Plan display space for the sale of plants, growing and in flower, **DIRECTLY FROM THE DISPLAY**. The greater the space you can plan, the more striking your show will be and the more active your sales. In selling, there is no substitute for **SIZE AND COLOR**. In mid-August, lift a generous proportion of your plants into 6 and 7 inch pots, and plant bands, and grow them on for sale at much higher prices.

THIS FALL

This is your second opportunity to profit this year! Fill your display to the brim from your stock plantings. Lift the plants directly from the display ground as your customers select them. They can carry them away, wrapped in paper, burlapped, or in small baskets with the soil on the roots. Sell those prepared in pots and plant bands as a brilliant, flowering house plant **WHICH MAY BE SET OUTSIDE AFTER IT HAS FINISHED BLOOMING TO BECOME A PERMANENT PART OF THE HARDY GARDEN**. From your stock plants, cut flowers in bunches for sale to those who are attracted by the display but who do not desire to take the plants home. The wholesale market is ready and willing at any time to take any surplus of the flowers that you can cut. You'll find that the splendid color and form of the select Hardy Mums will bring high prices because they are quality flowers.

RIGHT NOW

Write to us for any information you can use. We have had a wealth of experience in this, and, should you desire, we will arrange a program completely for you, recommending quantities, varieties, display order, retail pricing, and discussing any other factors which might arise.

**PLAN THIS PROFIT PROGRAM NOW!
THE OPPORTUNITY IS READY-MADE**

Hardy Mums In 2" Pots Continued

SUNNY BOY. An early flowering hardy yellow Pompon Chrysanthemum. Produces clear yellow flowers 1½ to 2 inches in diameter. Grows to a height of 2 feet. Blooms in late August or early September, makes an excellent cut flower and a good pot plant.

2" Pots, Per 10, \$1.50; Per 100, \$10.00

SYMPHONY. Mauve-rose, overcast soft coppery rose, with the sheen of damask silk. In maturing the flower acquires silvery lilac and faint copper tones, very lovely, but elusive and fascinating. The double flowers are 3 inches across, nicely formed and carried on heavy, sturdy stems, several to a spray.

2" Pots, Per 10, \$2.00; Per 100, \$15.00

THE CHIEF. An extremely attractive semi-double variety of large size. Bright scarlet and gold.

2" Pots, Per 10, \$1.00; Per 100, \$7.00

THE MOOR. Brilliant amaranth-purple or port wine red. Fully double flowers three inches across. Very hardy and free, excellent for cutting. Blooms late September. Height 2 feet.

2" Pots, Per 10, \$2.00; Per 100, \$15.00

TREASURE TROVE. Medium sized, double lemon yellow flowers. Very prolific bloomer. Low and bushy habit. Ideal for garden use or for pot culture.

2" Pots, Per 10, \$1.50; Per 100, \$10.00

Early Flowering Koreans

CLIO. Dwarf compact plant of pleasing habit, producing masses of deep carmine rose duplex flowers.

Field Grown, Per 10, \$1.00; Per 100, \$7.00

FORTUNA. Very vigorous plant of medium height and covered with unique curly petaled ox-blood flowers 3 to 4 inches.

Field Grown, Per 10, \$1.00; Per 100, \$7.00
2" Pots, Per 10, \$55; Per 100, \$6.00

HESTIA. Semi-double flowers are very freely produced. The color is a very delicate rose pink with a white halo around the small yellow disc.

Field Grown, Per 10, \$1.00; Per 100, \$7.00

JUNO. Very dwarf compact plant, producing an abundance of single flowers opening a coppery red.

Field Grown, Per 10, \$1.00; Per 100, \$7.00

NYSA. A large rather tall upright plant growing 2½ to 3 feet in height and producing a great abundance of single flowers 3" in diameter. The color is a very clear rosy lilac.

Field Grown, Per 10, \$1.00; Per 100, \$7.00

PSYCHE. Very dainty 4 to 5 inch single blooms are produced with wiry stems on strong healthy plants of medium height. Color, a clean, lively shell pink.

Field Grown, Per 10, \$1.00; Per 100, \$7.00

SAPPHO. Compact, dwarf plant, covered with good sized pure yellow single flowers.

Field Grown, Per 10, \$1.00; Per 100, \$7.00

VESTA. A plant of medium height and great vigor, literally covered with flowers over 2½" in diameter of a deep golden orange shade, almost a duplex.

Field Grown, Per 10, \$1.00; Per 100, \$7.00

The New Dean Kay Group

A THOROUGHLY HARDY NEW TYPE

This is the new family of super-hardy summer flowering Chrysanthemums. Dean Kay, the first of the group has been given nation-wide publicity. The list which we offer here is the complete assortment of this very valuable type. They are distinguished for the hundreds of blooms which they produce and for the clean-cut color tone of each variety. They are due for a great acceptance this year and the years to follow. Don't fail to have them. Your customers will be asking for them.

DEAN KAY

Produces a great abundance of excellent rose-pink flowers in a profuse mass, starting to bloom in July. Perfectly hardy — tested in northern Maine. Grows 2 to 2½ feet. It's really good and is going to get a lot of attention. We have a fine propagation and will welcome your reservations.

Field Grown,

Per 10, \$2.50; Per 100, \$20.00

2" Pots, Per 10, \$2.00; Per 100, \$15.00

Other Popular Koreans

AGNES SELKIRK CLARK. A profusion of single blossoms, 3 inches across, which shade from bronzy pink and apricot to salmon. Height 2 to 2½ feet.

Field Grown, Per 10, \$2.00; Per 100, \$15.00

APHRODITE. Beautiful bright single flowers of pink and ivory. A very profuse bloomer.

Field Grown, Per 10, \$1.50; Per 100, \$10.00

APOLLO. A superb, catchy autumn color, a sparkling combination of bronze, red, and gold suffused with glowing salmon. Height 2½ feet. October.

Field Grown, Per 10, \$1.00; Per 100, \$7.00

ASTRID. Lovely shade of shell pink warmed with old rose tints, bright yellow center.

Field Grown, Per 10, \$1.50; Per 100, \$10.00

2" Pots, Per 10, \$1.00; Per 100, \$7.00

LOUISE SCHLING. Bright glowing salmon-red in color, changing to a lovely soft bronze-salmon as the flowers mature.

Field Grown, Per 10, \$1.50; Per 100, \$10.00

NANCY COPELAND. Dominant color is spectrum-red which varies with the autumn light.

Field Grown, Per 10, \$1.50; Per 100, \$10.00

SATURN. Delightfully fragrant, sparkling orange and bronze.

Field Grown, Per 10, \$1.50; Per 100, \$10.00

5 plants of any one variety at
10 rate. 25 or more plants of
any one variety at 100 rate.

DEAN LADD. Another of the Dean Kay ering date. Flowers are double, reddish-series, prominent for its very early flow-bronze, a unique autumn color.

2" Pots, Per 10, \$2.50; Per 100, \$20.00

MY LADY. A third new introduction in the Dean Kay series. Very unusual and novel, the flowers are large, double, orange-yellow.

2" Pots, Per 10, \$2.50; Per 100, \$20.00

YELLOW DEAN KAY. An enchanting progression in the valuable Dean Kay series. Bright golden yellow flowers.

2" Pots, Per 10, \$2.50; Per 100, \$20.00

Popular Cushion Mums

BRONZE CUSHION. Deep bronze flowers turning to bronzy, coppery yellow.

Field Grown, Per 10, \$1.50; Per 100, \$10.00
2" Pots, Per 10, \$1.00; Per 100, \$7.00

HARVEST GOLD. A fine, new, golden-yellow Cushion, perhaps the best type yet produced. Flowers from late August to frost. Destined to become one of the most popular.

2" Pots, Per 10, \$2.50; Per 100, \$20.00

KING CUSHION. Brick red flowers.
Field Grown, Per 10, \$1.50; Per 100, \$10.00
2" Pots, Per 10, \$1.00; Per 100, \$7.00

PINK CUSHION. Numerous bright pink flowers.

Field Grown, Per 10, \$1.50; Per 100, \$10.00
2" Pots, Per 10, \$1.00; Per 100, \$7.00

Red Cushion

IMPROVED FORM

This is the new Red Cushion that is receiving such prominence in national retail advertising under various promotional names. It is distinctly different in its striking dark red tone, and generally well formed flowers. The blooms are extremely abundant on the symmetrical half-sphere. It is one of the hardiest Chrysanthemums, blooms early and is stopped only by the frost and it takes an extreme frost to stop it.

Field Grown, Per 10, \$2.00; Per 100, \$15.00
2" Pots, Per 10, \$1.50; Per 100, \$10.00

SANDRA. Dwarf growing crimson red cushion variety, coming into bloom in early October. Flowers are 1 to 1½ inches in diameter, well placed on bushy type plants 12 to 16 inches in height.

2" Pots, Per 10, \$1.00; Per 100, \$7.00

WHITE CUSHION. White flowers.
2" Pots, Per 10, \$1.00; Per 100, \$7.00

WHITE GULL. This variety is distinctly of the Cushion type in growth but the flowers which are pure white are more of a pompon shape.

Field Grown, Per 10, \$1.50; Per 100, \$10.00
2" Pots, Per 10, \$1.00; Per 100, \$7.00

YELLOW CUSHION. Pure golden yellow very brilliant.

2" Pots, Per 10, \$1.00; Per 100, \$7.00

Hardy Chrysanthemums

New in 1941

Leaders Still in '42

These three introductions marked the beginning of our affiliation with the famed Chrysanthemum originator, Mr. Alex Cummings. Their popularity far exceeded the supply and many of our customers were disappointed. This year we have prepared them in great quantities and we will be able to supply your requirements much more closely, as far as we are able to anticipate conditions. 1941 served to definitely prove their merits. Don't fail to put them into your line this spring. You can be sure that they will be among the finest that you have growing.



Mrs. Pierre S. DuPont III

MRS. PIERRE S. DUPONT III

The quality of iridescence is so pronounced in this fine new Hardy Chrysanthemum that accurate description is difficult. The dominant shade is a soft peach tinted with rosy-salmon and fawn shades; the whole overcast with an indescribably luminous sheen. It is entirely distinct and altogether lovely. The large, full, perfectly formed flowers are carried on tall branching stems, making a strong, sturdy, 2½ ft. plant. In full flower in early October, it will prove a grand addition to the garden and an invaluable cut flower variety.

2" Pots

Per 10, \$2.50; Per 100, \$20.00

Eugene A. Wander

EUGENE A. WANDER

A big, brilliant, glistening golden yellow beauty, flowering so freely that the stocky growing plant is almost obscured by its branching clusters of big double flowers—each one the height of perfection in form. Plant seldom exceeds eighteen inches and is in full flower by September 20th — therefore valuable where earliness is important. It is a hardy, easily grown variety, requiring no pinching or special handling to produce flowers 4½ to 5 inches across or larger if disbudded. Fine also for pot culture.

2" Pots

Per 10, \$2.50; Per 100, \$20.00

MILKY WAY

This is outstanding among all white Hardy Chrysanthemums. Blossoms are of the semi-double informal type, with broad overlapping petals and are carried in branchy sprays of 5 to 6. Unusually hardy as a plant, the open flower is remarkably frost resistant — a valuable trait where early frosts may injure the opening flower, particularly on white kinds. A strong vigorous plant 2½ to 3 feet in height, flowering in late September.

2" Pots

Per 10, \$2.00; Per 100, \$17.00

Milky Way

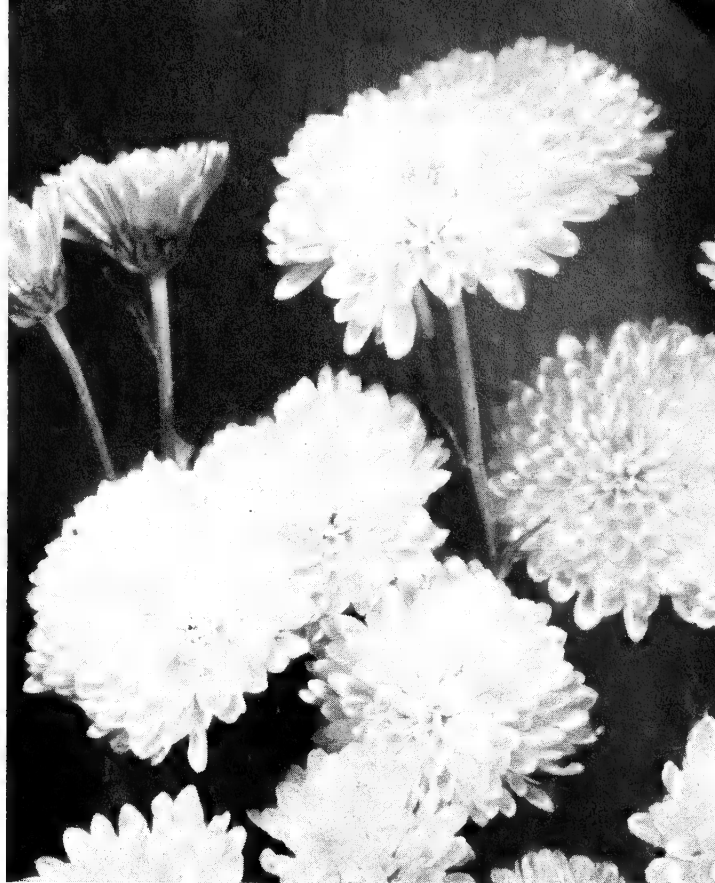


1942

Presents

Three Exciting New Hardy Chrysanthemums In A Distinct Type

This group is a distinct type. Sparkling, perfectly formed crisp Pompon blossoms—masses of them—completely cover these dense, shapely, Azaleamum-like plants from mid-September right up to killing frost. Hardy enough to overwinter with slight protection anywhere—just what is needed where early frosts destroy the later Mums.



September Gold

SEPTEMBER CLOUD

Like "September Gold" in habit—the ball-like blossoms are a trifle larger, purest ivory-white with soft primrose shading in center; wonderfully fine dark green contrasting foliage. Breath-taking in its gleaming perfection. The best white Pompon.

2" Pots

Per 10, \$3.00; Per 100, \$25.00

SEPTEMBER BRONZE

The warm bronze and golden-bronze tints of autumn are beautifully reflected in about the shapeliest little Pompon blossoms one can picture—and there are great quantities of them. It is a remarkable robust plant. Most colorful early variety to date.

2" Pots

Per 10, \$3.00; Per 100, \$25.00

SEPTEMBER GOLD

Brilliant golden-yellow blossoms, trim and neat, twenty-five or more to a spray completely cover the shapely, well-rounded plants by mid-September and continue until the season's end. Colorful mounds, eighteen inches in height, much wider the first season. Immensely prolific and somewhat earlier in succeeding years.

2" Pots

Per 10, \$3.00; Per 100, \$25.00

Available for shipment from April 15th on.

September Cloud



September Bronze





MEET THE NEW CHRYSANTHEMUM FAMILY—THE SPOONS

THE NOVEL *Spoon Family*

of Hardy Chrysanthemums

This distinct new race of very recent introduction has grown to a complete and precise array of varieties to cover nicely the popular color range. They're being appreciated more and more for their customer appeal in displays. During the two years of their introduction, their popularity has literally skyrocketed. This year we introduce FIVE NEW VARIETIES to complete the array of colors. It's safe to say that the years coming will see them universally demanded. Stock them now!

GOLDEN SPOON. This highly deserves its place as a leading Spoon type. The flowers are large in the regular order; the color is a clear gold-tone, well away from the clear yellow in Yellow Spoon. Habit and other characteristics are similar.

2" Pots, Per 10, \$2.50; Per 100, \$20.00

JASPER SPOON. A new compliment to the novel and popular Spoon group. Flower form is compact with the rays and flattened tips closely placed. Color is a bright bronze-red overtone, mottled on a brilliant gold relief that is the principal color effect.

2" Pots, Per 10, \$2.50; Per 100, \$20.00

ORCHID SPOON. The flowers, of the popular Spoon form, are a clear orchid color and of generous size. One of the most interesting of this group.

2" Pots, Per 10, \$2.50; Per 100, \$20.00

ROSE SPOON. This Spoon type is so different as a Chrysanthemum color that it may easily be termed an extremely interesting plant novelty. The color is a shining rose that defies description. Other characteristics correspond to the general Spoon type.

2" Pots, Per 10, \$2.50; Per 100, \$20.00

SILVER SPOON. The novel Spoon blossoms are of large size and in effect are a pure white with a silver sheen that serves only to brighten the intensity of the white and does not reduce the brilliance.

2" Pots, Per 10, \$2.50; Per 100, \$20.00

WHITE SPOON

2" Pots, Per 10, \$1.50; Per 100, \$10.00

PINK SPOON

2" Pots, Per 10, \$1.50; Per 100, \$10.00

YELLOW SPOON

2" Pots, Per 10, \$1.50; Per 100, \$10.00

Northland Daisies

Sensational Super Hardy Chrysanthemums

From the tough little Arctic Daisy parent this new genus is rapidly attaining tremendous popularity. The comprehensive range of colors is from selections out of thousands of seedlings. The flowers are symmetrical, formed in the manner of all Daisies and are borne in great profusion on plants averaging 18 to 24 inches. Bloom early October. The entire group is a valuable addition to any flower line and an item which you should have.

BRUNHILDE. Bronze, tinged pink. Double row of long, narrow petals.

2" Pots, Per 10, \$1.75; Per 100, \$12.00

FREYA. Light pink; double row of petals.

2" Pots, Per 10, \$1.75; Per 100, \$12.00

IGLOO. Large pure white.

Field Grown, Per 10, \$2.00; Per 100, \$15.00

2" Pots, Per 10, \$1.75; Per 100, \$12.00

KRISTINA. Large flowers with wide long petals of deep rose-pink.

Field Grown, Per 10, \$2.00; Per 100, \$15.00

2" Pots, Per 10, \$1.75; Per 100, \$12.00

RHEINGOLD. Yellow-bronze. Broad, closely spaced petals.

2" Pots, Per 10, \$1.75; Per 100, \$12.00

SIEGFRIED. Rich yellow. Long, broad petals. Upright globular plant.

Field Grown, Per 10, \$2.00; Per 100, \$15.00

2" Pots, Per 10, \$1.75; Per 100, \$12.00

VIKING. Burnt-orange; very long-pointed petals. Plant is mound-like.

2" Pots, Per 10, \$1.75; Per 100, \$12.00

SPECIAL GROUP OFFER—Vigorous Pot Plants

10 each of the above 7 varieties, 70 plants, \$12.25 value for **\$ 11.00**

25 each of the above 7 varieties, 175 plants, \$21.00 value for **\$19.50**

(DISCOUNTS DO NOT APPLY)

Chrysanthemum Maximum

Shasta Daisy

A complete assortment of the finest varieties that represent the best in the trade to this date. Since our introduction of the now famous Double White Swan, we have been keenly alert for every new development in this so essential plant family. You'll find them all featured on Pages 58 and 59. Don't fail to investigate them thoroughly. Your effort will be repaid many times over.

FLOWERING CLEMATIS

DAVIDIANA. A most desirable variety, with fresh bright green foliage and tubular, bell-shaped flowers of deep lavender-blue during August and September; deliciously fragrant. 2½ feet.

Per 10, \$2.00; Per 100, \$15.00

RECTA. Grows from 2 to 3 feet high and produces fragrant pure white flowers in very large showy clusters during June and July.

Per 10, \$2.00; Per 100, \$15.00

CORONILLA

CAPPADOCICA. A brilliant rook plant of trailing habit. Glaucous leaves and large, rich, long golden flower heads in June and July. A very good plant for low edging, growing three inches high.

Per 10, \$2.00; Per 100, \$15.00

COREOPSIS

A useful and attractive herbaceous perennial, both for border and cut flowers. They are of easy culture and produce their golden yellow flowers in profusion throughout the summer.

LANCEOLATA GRANDIFLORA. A beautiful hardy border plant, grows 15 to 18 inches high, and produces its bright flowers in great profusion. By cutting off all old flowers it will bloom until Fall.

Per 10, 85c; Per 100, \$6.00

NEW DOUBLE SUNBURST. Here is a Coreopsis which is different, producing striking golden yellow flowers which are actually double and of good size. They attract a great deal of attention and are also elegant cut flowers, noted for their keeping qualities. They grow to a height of 24 to 30 inches.

Per 10, \$1.50; Per 100, \$10.00

DOUBLE NEW GOLD

Offered for the first time this year. Large, rich golden yellow, double flowers of the fluffy type. The originator claims 100% double flowers.

Per 10, \$1.50; Per 100, \$10.00

CRUCIANELLA

STYLOSA. (R.) Blooms practically all summer from May to November, masses of rose pink flowers in terminal clusters. It forms dense forest green carpets of foliage which creep and cover the ground. Does well in shade, part shade or sun.

Per 10, \$1.00; Per 100, \$7.00

CYNOGLOSSUM

NERVOSUM. Brilliant blue flowers like Miniature Anchusa in May and June. Grows to a height of 18 inches.

Per 10, \$2.00; Per 100, \$15.00

ZEYLANICUM. Arching sprays of pretty silvery blue blossoms; the foliage too is silver-dusted.

Per 10, \$2.00; Per 100, \$15.00

To the South:

Our fine friendships in the south are a recognized and important part of our trade relations. This year, as in the past, we are prepared to give an early service to all of you. We can make shipments into the southern states in good time for your proper planting season. We supply the fine quality plants that will give immediate results after planting. You can order from us with the assurance that you will have delivery just as early as you are ready to receive your material.

Delphinium

Perennial Larkspur

These are the varieties that have proven themselves by their merit alone. They have not been sensationalized; they are just good as all professional horticulturists will readily realize.

Belladonna Improved

Cliveden Beauty

Our strain of Belladonna Improved is produced from stock seed of Cliveden Beauty, carefully selected to keep it absolutely pure and true to type. It is far superior to much of the so-called Belladonna Improved that is on the market today.

1 yr. Per 10, \$1.00; Per 100, \$7.00

2 yr. Per 10, \$1.50; Per 100, \$10.00

BELLAMOSUM. This is a dark blue form of the popular light blue Belladonna, with which it is identical in habit and growth, freedom of bloom, but with intensely rich, deep blue flowers.

1 yr. Per 10, \$1.00; Per 100, \$7.00

2 yr. Per 10, \$1.50; Per 100, \$10.00

BLUE GROTTO. A good strong growing variety of the Belladonna type. The florets are large deep blue, enriched with a royal purple blue with a creamy white center. The effect is lighter than Lamartine.

2 yr. Per 10, \$1.50; Per 100, \$10.00

BLACKMORE & LANGDON HYBRIDS. For many years, we have grown many different strains of Delphinium having in mind to supply our customers with the best obtainable. This strain without a doubt stands in a class by itself. It has the range of colors well divided in the pale shades of Indigo with a strong run of the most delicate shades of rose, double and single.

1 yr. Per 10, \$1.50; Per 100, \$10.00

2 yr. Per 10, \$2.00; Per 100, \$15.00

GIANT CALIFORNIA HYBRIDS. A new strain discovered several years ago in California (not to be confused with Pacific Hybrids) which has given very good results. Produces fine, tall spikes, with a very good percentage of double flowers.

Per 10, \$2.00; Per 100, \$15.00

LAMARTINE. It is a deeper shade than Bellamosum and has a distinct white eye. In color it is more like the old Formosum but is a much better grower and has better foliage and is not so susceptible to disease.

2 yr. Per 10, \$1.50; Per 100, \$10.00

Delphiniums Continued on
Next Page

Delphiniums Continued

MARTIN'S SUPERB WREXHAM OR HOLLYHOCK STRAIN. The Wrexham strain has tall spire-like spikes of bloom with the individual flowers of good size and thickly studded on the spike. In fact the spike is a solid mass of bloom. Our superb strain is a careful reselection which includes all shades from very pale blue, lavender and orchid to the deepest and richest purples and blues.

1 yr. Per 10, \$1.50; Per 100, \$10.00

2 yr. Per 10, \$2.00; Per 100, \$15.00

SUMMER CLOUD. White. Strong grower and a profuse bloomer. It makes an outstanding show soon after planting. This variety, when used in combination with the blue Delphiniums creates a very striking effect in floral arrangements.

2 yr. Per 10, \$1.50; Per 100, \$10.00

Giant Pacific Hybrids

This is the most beautiful of the Delphiniums. The stems are wiry, strong enough to resist high winds. Under good conditions, these plants will produce beautifully proportioned spikes 3 to 5 feet in height. The individual flowers are large, 2 to 3 inches in diameter, of delicate shadings and of good form and substance. We strongly recommend the plants both for the bright landscape and for cutting.

Dark Blue Shades
Lavender Pastel Shades
Violet Shades
Light Blue Shades
White

Lavender Shades
Giant Pacific Hybrids Mixed

3" Pots of all of the above:

Per 10, \$2.00; Per 100, \$15.00

Chinese Varieties

These are graceful plants, spikes loosely arranged, excellent for cutting or garden display.

CHINENSIS. A very pretty variety with fine feathery foliage and intense blue flowers in open panicles.

Per 10, \$1.00; Per 100, \$7.00

CHINENSIS AZURE FAIRY. Light blue flowers.

Per 10, \$1.00; Per 100, \$7.00

TO YOU . . . Exclusively

Perhaps you wonder at the sincerity and complete faith with which we solicit your patronage. It is easily explained by the fact that we have never in the life of this business seen fit to compete for a retail clientele in any manner. Our whole effort has been directed to wholesaling plants of quality to the trade alone—thereby insuring that our complete facilities are always directed toward the production of good things for the tradespeople alone. It is this spirit that has given us life and has fostered our growth. Never are we tempted to withhold anything that is highly meritorious on the grounds that we could capitalize more profitably by taking the cream from the retail market first. **IT IS ALWAYS OUR PURPOSE TO WORK WITH YOU!**

Dianthus . . .

OLD FASHIONED GRANDMOTHER'S

Sweet Pinks

ARIEL. A dainty little gem for the sunny border. Compact bushy grower with dark green foliage, produces brilliant red flowers on 4 inch stems.

2" Pots, Per 10, \$2.00; Per 100, \$15.00

ABBOTSFORD. Deep crimson with white markings, one of the best.

Per 10, \$1.50; Per 100, \$10.00

DELIGHT. Erect habit of growth, very free flowering, covering a bewildering range of colors, from the palest pink down to the deepest purple; many have the eye of a Sweet William. Commences to flower early and extends over a long period.

Per 10, \$1.50; Per 100, \$10.00

EXCELSIOR. Grandmother's Hardy Sweet Pink. Flowers are lavender, rose and white.

Field Grown, Per 10, \$1.50; Per 100, \$10.00

2" Pots, Per 10, \$1.00; Per 100, \$7.00

HER MAJESTY. Very large purest white.

Field Grown, Per 10, \$1.50; Per 100, \$10.00

2" Pots, Per 10, \$1.00; Per 100, \$7.00

HOMER. Very compact grower, producing well rounded double red flowers for Decoration Day. Grows to a height of 6 to 8 inches. Very desirable sort for planting in borders, also fine for cutting.

Field Grown, Per 10, \$1.50; Per 100, \$10.00

2" Pots, Per 10, \$1.00; Per 100, \$7.00

JULIETTE. Very attractive white, laced crimson flowers on 8 to 10 inch stems.

Field Grown, Per 10, \$1.50; Per 100, \$10.00

2" Pots, Per 10, \$1.00; Per 100, \$7.00

LAURA WILMORE. Lilac rose. 6 inches.

Field Grown, Per 10, \$1.50; Per 100, \$10.00

2" Pots, Per 10, \$1.00; Per 100, \$7.00

LITTLE JOE. Easily the most interesting of the recent Dianthus introductions and bound to be your most profitable item in this line. It is about 3" high with blue spiny foliage; single, deep crimson flowers almost as large as a fifty cent piece. The best feature about it, however, is that it blooms heavily and continually from spring until killed by heavy frost. It is also disease resistant.

2" Pots, Per 10, \$1.50; Per 100, \$10.00

MEG. GARDNER. A dwarf growing variety, producing distinct white miniature flowers with crimson center, appearing in very neat form over the nice, compact plants with steel gray foliage.

2" Pots, Per 10, \$2.00; Per 100, \$15.00

SAMMY. A neat little novelty. Compact grower on the order of Rose Cushion. 1½ inches high, 3 inch flower stems, very fragrant, perfectly formed double pink flowers in June. It is a pretty ornament for edging perennial beds, also attractive in rock gardens.

2" Pots, Per 10, \$2.00; Per 100, \$15.00

WHITE RESERVE. This variety is more of the erect type. Double white flowers with long petals are produced on 8 to 10 inch stems in great profusion.

Field Grown, Per 10, \$1.50; Per 100, \$10.00

2" Pots, Per 10, \$1.00; Per 100, \$7.00

UNCLE SAM. White with a red center. Very striking.

Per 10, \$1.50; Per 100, \$10.00

Semperflorens Named Varieties

These grow to a height of 12 to 14 inches and produce larger flowers which are ideal for cutting. It is wise to have plantings of the better Dianthus; very often they help to complete your floral arrangements. The following varieties are also very effective in landscapes and are well worth your consideration.

EXQUISITE. These flowers are very bright with contrasting pink petals and deep mahogany center; in form semi-double, deeply fringed.

Per 10, \$1.50; Per 100, \$10.00

FAVORITE. Semi-double showy deep rose-pink tinted lavender, very distinct crimson center, fringed petals.

Field Grown, Per 10, \$1.50; Per 100, \$10.00

2" Pots, Per 10, \$1.00; Per 100, \$7.00

PRINCE. Very large single bright pink with decided salmon cast, beautiful crimson center.

Per 10, \$1.50; Per 100, \$10.00

Garden Pinks

BEATRIX. A fine hardy pink, which is becoming very popular. The flowers are a lovely salmon-pink in color, very fragrant and freely produced in May and June.

2" Pots, Per 10, \$1.00; Per 100, \$7.00

PRINCE BISMARCK. A good improvement over the older types of Sweet Williams. A little dwarfier in habit and growth. It is, however, much richer in color, being a good clear pink sweetly scented. Very desirable for cut flowers.

Field Grown, Per 10, \$1.50; Per 100, \$10.00

2" Pots, Per 10, \$1.00; Per 100, \$7.00

SILVER MINE. This variety is similar to Beatrix, except that it produces pure white flowers on 8 to 10 inch erect stems. The deep green foliage is very attractive during the entire growing season. It is a prolific bloomer. Without question it is one of the most striking recent introductions.

Field Grown, Per 10, \$2.50; Per 100, \$20.00

2" Pots, Per 10, \$2.00; Per 100, \$15.00

Dianthus

Plumarius Varieties

HARDY SCOTCH OR CLOVE PINKS

The old fashioned Hardy Pinks are rapidly coming back into favor and new strains have been added to the list. We have to offer a well chosen assortment that we believe will take care of your requirements nicely.

CYCLOPS. Fine single variety, rosy crimson flowers with dark zone.

Per 10, \$1.00; Per 100, \$7.00

HIGHLAND QUEEN. The most brilliant perennial Dianthus in cultivation, bearing in profusion flowers of a lustrous scarlet vermilion color. It is extremely hardy, of vigorous growth, and ideal for bedding, borders and the rock garden. Blooms from May to November.

2" Pots, Per 10, \$1.00; Per 100, \$7.00

IPSWICH PINK. Really good rosy-pink, double flowers.

Per 10, \$1.50; Per 100, \$10.00

LITTLE JOCK HYBRIDS (R). Compact little plants 6 to 8 inches high bearing multitudes of fringed flowers in tints of pink, rose and white, many with deep zones. The flowers measure about 1 inch across.

Per 10, \$1.00; Per 100, \$7.00

MRS. SIMPKINS. Large pure white clove scented flowers in great abundance. Good for cutting.

Per 10, \$1.50; Per 100, \$10.00

PLUMARIUS (Garden Pink). Very beautiful, sweet scented, double, semi-double and single flowers, in great diversity of colors.

Per 10, \$1.00; Per 100, \$7.00

PLUMARIUS SEMPERFLORENS. Double and single blooms of rose, pink and white; fragrant flowers on long spikes. Blooms throughout the summer.

Per 10, \$1.00; Per 100, \$7.00

SCOTTICUS DOUBLE MIXED. These are the beautiful Scotch Pinks. Flowers are larger than the regular Plumarius and the plants seem to grow a little taller. A wide variation of beautiful colors is represented.

Per 10, \$1.00; Per 100, \$7.00

SUPERBUS WHITE LACE. Snowy white flowers of large size, excessively fringed to exquisite airy filigree. Rarely the flowers will bear a streak or patch of deep pink, other flowers on the same plant being pure white.

Per 10, \$1.00; Per 100, \$7.00

WINTERI. Similar to the Dianthus Plumarius except that this is a real hardy Dianthus and the flowers run mostly to rose pink. Height 8 to 10 inches.

Per 10, \$1.50; Per 100, \$10.00



Dianthus Plumarius

DIANTHUS BARBATUS

Sweet William

Old favorites, bearing their sweet, clovescented flowers in the greatest profusion during May and June. They are indispensable for the edge of the hardy border and for cutting.

CRIMSON DARK BEAUTY.

Per 10, \$1.00; Per 100, \$7.00

BARBATUS PINK BEAUTY. This is a much admired variety. The flowers shade from a salmon-pink to a salmon-red in color.

Per 10, \$1.00; Per 100, \$7.00

HOLBORN GLORY. Various colors, all with white eyes.

Per 10, \$1.00; Per 100, \$7.00

NEWPORT PINK. The best of the salmon pinks.

Per 10, \$1.00; Per 100, \$7.00

NIGRESCENS. Very dark crimson flowers, bronzy foliage.

Per 10, \$1.00; Per 100, \$7.00

SCARLET BEAUTY.

Per 10, \$1.00; Per 100, \$7.00

BARBATUS TURKEY RED.

Per 10, \$1.00; Per 100, \$7.00

WHITE BEAUTY. Pure white.

Per 10, \$1.00; Per 100, \$7.00

Everblooming Hardy Sweet William

LATIFOLIUS ATROCOCCINEUS FL. PL. Beautiful summer bedding variety producing masses of brilliant fiery crimson flowers all season.

Per 10, \$1.00; Per 100, \$7.00

DIANTHUS SPECIES

ARENARIUS. A desirable rock plant producing pale purple, fringed flowers.

Per 10, \$1.50; Per 100, \$10.00

CAESSIUS GRANDIFLORUS CHEDDAR PINK (R). Bright pink flowers, freely borne, excellent for wall gardens and dry banks as well as the rockery.

Per 10, \$1.00; Per 100, \$7.00

DELTOIDES BRILLIANT (Maiden Pink). A charming creeping variety, with brilliant carmine flowers in June and July; very effective in the rock garden.

Per 10, \$1.00; Per 100, \$7.00

DELTOIDES ERECTA. Upright growing, non-creeping form of the Dianthus Deltoides. Grows into compact tufts which in early summer are covered with hundreds of small brilliant crimson flowers. Valuable rock or edging plant.

Per 10, \$1.00; Per 100, \$7.00

DELTOIDES MAJOR STERN'S VARIETY (R). Crimson flowers, bronze foliage.

Per 10, \$1.00; Per 100, \$7.00

DELTOIDES ALBA. Pretty white flowered variety. Much finer than type.

Per 10, \$1.00; Per 100, \$7.00

GRANITICUS. Resembling Deltoides, with neat, branching habit. Bright red flowers.

Per 10, \$1.00; Per 100, \$7.00

KNAPPI. A dainty species producing slender stems which bear clusters of small, yellow blossoms.

Per 10, \$1.50; Per 100, \$10.00

LOVELINESS. One of Allwood's outstanding introductions, flowers a shade of heavenly mauve, with petals deeply cut and laciniated, and of delightful fragrance. It is distinct from all other types of Dianthus, at first appearing like a large clump of a grassy plant form. From these clumps are produced on the average of 12 to 20 flowers on stems 10 to 12 inches Very desirable for cutting.

Per 10, \$1.50; Per 100, \$10.00

PERISTERI. Very compact, evergreen ground cover with prostrate foliage. Produces small pink flowers in May and June. A neat little plant for use in rock gardens, also between stepping stones.

Field Grown, Per 10, \$2.00; Per 100, \$15.00
2" Pots, Per 10, \$1.50; Per 100, \$10.00

ROSE CUSHION. The bright rose colored flowers are quite erect, they do not droop. The plant does not run wild, keeps its shape, very low growing and compact, ideal for low borders or rockeries. It is perfectly hardy and does well in any well drained soil. Considering the style of its growth it is very attractive when not in flower.

Per 10, \$1.50; Per 100, \$10.00

SEGUERI. Big bushy plants, long-laden with large notch-petalled blossoms that may be anything from soft pink to deep carmine, usually marked with maroon circles and white dots. Blooms from mid-July until well into autumn.

Per 10, \$1.00; Per 100, \$7.00

DICENTRA**Bleeding Heart or Seal Flower**

EXIMEA. (Plummy Bleeding Heart). A dwarf growing sort with beautiful finely cut foliage and showy racemes of pretty pink flowers through the entire season. Grows about 15 inches high.

Per 10, \$1.50; Per 100, \$10.00

SPECTABILIS. An old-fashioned favorite; its long racemes of graceful heart shaped pink flowers in May or June are always attractive; it is used largely for forcing, and is perfectly at home in any part of the border, especially valuable for planting in the shade. Height 1 to 2 feet. Perfectly hardy and easy to cultivate.

Per 10, \$2.50; Per 100, \$20.00

DICTAMNUS**Gas Plant**

The Dictamnus is one of the most satisfactory hardy plants in cultivation, both on account of its splendid flowers and its rich durable foliage.

FRAXINELLA RUBRA. A very showy border perennial, forming a bush about 2½ feet in height, having fragrant foliage and spikes of rosy pink flowers with deeper veins during June and July. Requires a heavy strong soil, and an open sunny position. It is not advisable to transplant often, as it improves with age, being one of the most permanent features of the hardy herbaceous border.

Per 10, \$1.75; Per 100, \$12.00

FRAXINELLA ALBA. The white flowered form of the above.

Per 10, \$1.75; Per 100, \$12.00

DORONICUM

EXCELSUM. Has large yellow marguerite like flowers, 2½ to 3 inches across, in early Spring. Very suitable for beds and borders, also a splendid flower for cutting.

Per 10, \$2.00; Per 100, \$15.00

ERYNGIUM**Sea Holly**

Due to the large glossy green foliage and the attractive thistle flowers, these plants always attract a great deal of attention. The thistles can be cut with long stems and cured for interior decorations. Eryngiums will thrive in ordinary well drained soil and prefer a sunny location.

BOURGATI. New strain with beautiful silvery foliage. The leaves, deeply cut, have attractive light veins. Its bright steel-blue flower-heads reach a height of 2 ft. Valuable for cutting and garden.

Per 10, \$1.50; Per 100, \$10.00

DIGITALIS**Foxglove**

For stately and picturesque beauty it is not to be surpassed. It is a biennial, but, as it renews itself from self-sown seed, it may be treated as a perennial.

GIANT SHIRLEY HYBRIDS. Of extraordinary size and vigor growing 5 to 6 feet tall. The flower heads are over 3 feet long, crowded with big bell-shaped blossoms. Colors range from white and shell pink to deepest rose, many attractively dotted with crimson and chocolate.

Per 10, \$1.25; Per 100, \$8.00

GLOXINEAFLORA ALBA. The white flowered foxglove. June-July. Height 2 feet.

Per 10, \$1.25; Per 100, \$8.00

GLOXINEAFLORA ROSEA. An excellent rose colored type.

Per 10, \$1.25; Per 100, \$8.00

GLOXINEAFLORA PURPUREA. Purple spotted flowers. Height 4 feet. June and July.

Per 10, \$1.25; Per 100, \$8.00

GRANDIFLORA. Grows to a height of 3 feet, producing yellow flowers from July to September.

Per 10, \$1.25; Per 100, \$8.00

MACULATA IVERYANA. Spotted flowers in a variation of colors. Height 4 feet.

Per 10, \$1.25; Per 100, \$8.00

PRIMROSE. A new introduction. Large flowers of soft primrose-yellow.

Per 10, \$2.00; Per 100, \$15.00

ELSCHOLZIA FARQUHARI**ATTAINING A NEW POPULARITY**

This plant has the nature of the Buddleia, produces large spikes of brilliant pink flowers on stems 24 inches long. In addition to being a conspicuous plant in the landscape the flowers are really outstanding for cutting. The plant deserves your special attention and has our recommendation to the florist or the landscaper as a cut flower and garden item.

Per 10, \$2.00; Per 100, \$15.00

ECHINOPS

RITRO. Metallic blue flowers, thistle like foliage, 3 to 4 feet tall. Blooms in July and August. Used for garden and cutting. They can also be dried and remain attractive for a long time.

Per 10, \$1.00; Per 100, \$7.00

EPIMEDIUM**Barrenwort**

Dwarf perennials with handsomely marked and leathery leaves which assume a bronzy tint in autumn. Dainty plants for borders and rock gardens in partial shade. Foliage is useful for cutting.

MACRANTHUM NIVEUM. Height 8 to 10 inches. Among the artistic foliage are produced desirable creamy white flowers.

2¼ Pots, Per 10, \$2.00; Per 100, \$15.00

MACRANTHUM ROSEUM. Height 12 to 15 inches. A gem with its rosy pink flowers in May and June.

2¼ Pots, Per 10, \$2.00; Per 100, \$15.00

RUBRUM. Height 12 to 15 inches. Fern-like foliage, with deep ruby flowers in May. Likes shade.

2¼ Pots, Per 10, \$2.00; Per 100, \$15.00

SULPHUREUM. Height 12 inches. Pale sulphur flowers in May.

2¼ Pots, Per 10, \$2.00; Per 100, \$15.00

Erigeron . . .

A very effective genus of Michaelmas Daisy-like plants usually with pink and purple flowers. They flourish in any garden soil, are indispensable for groups and flower borders. Also very excellent for cutting.

COULTERI. Early, white flowers, excellent for cutting. Tufted foliage, 1½ feet. An interesting variety that produces well and its pure white color lends a charm to a wide variety of floral pieces to which it is well adapted.

Per 10, \$1.00; Per 100, \$7.00

DOUBLE AZURE BEAUTY. The flowers open fully double, later showing some center. A good shade of Azure blue. Plants 2½ feet tall and free flowering in late spring and early summer.

Per 10, \$1.50; Per 100, \$10.00

LEIOMERUS. Forms a close neat turf of grey-green leaves, with a fine crop of little inch-high lavender-blue daisy flowers. Blooms in May and June.

Per 10, \$2.00; Per 100, \$15.00

SPECIOSUS HYBRID GRANDIFLORA. An absolutely hardy perennial of sturdy compact growth, 3 feet tall, bearing on single stalks 20 to 30 aster-like rosy-lilac blooms about two inches across. The ray like petals are in four layers around the small yellow disc, making the flowers elegant and artistic. Good for cutting.

Per 10, \$1.00; Per 100, \$7.00

WHITE PEARL (Sommerneuschnee). Grows to a height of 2 feet and produces pure white flowers.

Per 10, \$1.50; Per 100, \$10.00

**DO NOT FAIL TO TAKE ADVANTAGE OF OUR
SPECIAL DISCOUNTS FOR CASH**

2%

Discount on orders
up to \$10.00

5%

Discount on orders
from \$10.00 to \$25.00

7%

Discount on orders
of \$25.00 or more.

**Eupatorium Coelestinum**

EUPATORIUM

Hardy Ageratum

AGERATOIDES (Thoroughwort). A useful border plant of strong free growth, 3 to 3½ feet high, with minute white flowers in dense heads; splendid for cutting in August and September.

Per 10, \$1.00; Per 100, \$7.00

CANNABINUM FL. PL. Novel and unique Hardy Ageratum. The color is a brilliant pink with a lavender tone. The plant is well formed, growing to 3 feet in height, producing generous flower heads on sturdy stems during the months of June and July. Very good variety for cutting.

2¼" Pots, Per 10, \$2.00; Per 100, \$15.00

COELESTINUM (Hardy Ageratum). A fine perennial closely resembling the Ageratum, flowers a lavender blue, flowering from August to frost. A fine perennial for florists use. 12 to 14 inches. Good cut flowers.

Per 10, \$1.00; Per 100, \$7.00

FRASERI. A very pretty dwarf variety, producing clusters of snow-white flowers; fine for cutting and bouquets. Height about 1½ feet.

Per 10, \$1.00; Per 100, \$7.00

PURPUREUM. Reddish purple heads. Neat border species.

Per 10, \$1.00; Per 100, \$7.00

FUNKIA UNDULATA

VARIEGATA

There is still plenty of time to force them for Easter sales. We offer heavy selected two year clumps with strong forcing eyes. The thousands that are shipped every year to our florist customers indicate that they are enjoying a new found popularity as a foliage pot plant. Four to five weeks of greenhouse temperature will make them easily. Pot them in four to five inch pots any time to the 20th of March; put them on your shelves and they'll sell themselves. Don't fail to try forcing Funkia Undulata Variegata this year. Of course they are available for outside planting at any time.

Strong field grown clumps,

Per 10, \$1.50; Per 100, \$10.00

Euphorbia . .

FLOWERING SPURGE

COROLLATA

A fine branching, tall growing plant, covered from June to August with loose umbels of pretty white flowers—making a perfect misty filler when fillers are scarce. Every florist is glad he has it growing when his Gypsophilas are off crop. The stately dignity of the tall finely formed plant covered with a mass of white blooms and enhanced by attractive foliage makes it perfect where a tall useful garden plant is desired.

Per 10, \$1.50; Per 100, \$10.00

MYRSINITES (R). Beautiful trailing plant for rock or wall gardens. Silvery gray leaves with yellow flowers. Likes shade. 3-4 inches.

Per 10, \$2.00; Per 100, \$15.00

POLYCHROMA. A beautiful formal plant growing 1 foot high, forming a hemispherical clump covered with yellow flowers in May and June. Excellent border or rock plant.

Per 10, \$2.00; Per 100, \$15.00

Hardy Fuchsia

A good assortment covering the entire range of popularity. It is advisable to cover them slightly with straw in the fall before a freeze.

LONGIPEDUNCULATA. Purple corolla, scarlet sepals. Grows to height of 12 to 14 inches; it is of sturdy, compact habit and produces abundant crops of Fuchsia flowers during the entire summer.

2¼" Pots, Per 10, \$1.50; Per 100, \$10.00

MAGELLANICA. The ruby-red pendant flowers are produced by the hundreds. Blooms freely in full sun or light shade.

2¼" Pots, Per 10, \$1.50; Per 100, \$10.00

MAGELLANICA ALBA. A white form of the Magellanica.

2¼" Pots, Per 10, \$1.50; Per 100, \$10.00

PROFUSION. Flowers are red with purple. The name given to this variety adequately describes its profuse blooming qualities.

2¼" Pots, Per 10, \$1.50; Per 100, \$10.00

RICCARTONI. This variety is also covered with lovely pendant crimson-red and purple flowers during the entire summer season. Very effective when used in front of shrubby groups or in any semi-shady location.

2¼" Pots, Per 10, \$1.50; Per 100, \$10.00

- - Hardy Ferns - -

ADIANTUM PEDATUM. (Hardy Maiden-hair). This most graceful of ferns grows on shady banks among the rocks of the rich woods. Black stems with delicate green fronds; grows two feet tall and is one of the finest.

Per 10, \$1.50; Per 100, \$10.00

ASPIDIUM SPINULOSUM (Spinulosa Wood Fern). An evergreen species that requires rich, well drained soil. 18 to 24 inches.

Per 10, \$1.50; Per 100, \$10.00

ASPLENIUM FILIX-FOEMINA (Lady Fern). Large handsome Fern, growing 2 to 3 feet high with finely cut foliage. Plant in moist place, in sun or shade, in good rich soil. A good Fern to grow as single specimens and one of the best for general culture.

Per 10, \$1.50; Per 100, \$10.00

DICKSONIA PUNCTILOBULA (Hayscented). Grows well in either sun or shade. Very erect with broad fronds of a soft, woolly texture. 18 to 24 inches.

Per 10, \$1.50; Per 100, \$10.00

DRYOPTERIS MARGINALIS (Evergreen Woodfern). The evergreen fronds are leathery and remain attractive throughout the winter.

Per 10, \$1.50; Per 100, \$10.00

ONOCLEA SENSIBILIS (Sensitive Fern). Small in open meadows but grows to 3 feet in wet shade.

Per 10, \$1.50; Per 100, \$10.00

ONOCLEA STRUTHIOPTERIS (Ostrich Fern). This fern has graceful plumes 4 to 6 ft. tall. Grows in moist hollows and along the sunny brooks and ponds.

Per 10, \$1.50; Per 100, \$10.00

OSMUNDA CINNAMOMEA. Cinnamon Fern. Deciduous, stately and very large.

Per 10, \$1.50; Per 100, \$10.00

OSMUNDA REGALIS. Royal Fern. Large, deciduous Fern, bearing attractive foliage.

Per 10, \$1.50; Per 100, \$10.00

POLYSTICHUM ACROSTICHOIDES (Christmas Fern). A beautiful and well known evergreen fern. Sometimes grown in pots.

Per 10, \$1.50; Per 100, \$10.00

GALEGA

OFFICINALIS. Fine cut flowers. The plants bear dense clusters of lilac and white flowers, 3-4 ft.

Per 10, \$1.50; Per 100, \$10.00

HARTLANDI. An improved variety with bi-colored flowers white and lilac.

Per 10, \$1.50; Per 100, \$10.00

GERANIUM

SANGUINEUM. Grows to a height of 18 inches, trailing habit. Heavy, dense, deep green foliage, changing to mahogany towards fall. Flowers are large, dark purple red. Very good for the margins of sunny borders or in the rock garden.

Per 10, \$1.50; Per 100, \$10.00

Gaillardia . . .

BLANKET FLOWER

The Gaillardia proudly holds its place well forward among the finest perennials in cultivation. Beautiful flowers are borne in profusion on attractive plant bodies and make a striking effect wherever they occur. They are strongly drought resistant and generally are content with extremely simple treatment. As a cut flower they last a long while and may be had abundantly from June until Frost. The Gaillardia in the herbaceous border is always a dignified ornamental addition.

BURGUNDY. Shining deep wine red showing practically no yellow.

Per 10, \$1.50; Per 100, \$10.00

DWARF GOBLIN. The neat Gaillardia Goblin is especially suitable for the rock garden. The plants are dwarf 12 to 16 inches high and form broad bushes of close and compact habit. They are covered all over with beautiful two-colored Blanket Flowers so that the foliage entirely disappears under the mass of bright yellow blooms with deep red zone.

Per 10, \$1.50; Per 100, \$10.00

DAZZLER. Large golden yellow and maroon flowers on strong wiry stems 14 to 18 inches in length.

Per 10, \$1.50; Per 100, \$10.00

GRANDIFLORA. This is considered one of the most beautiful and desirable plants in cultivation, beginning to bloom in June they continue one mass the entire season. A most beautiful combination of colors.

Per 10, \$1.00; Per 100, \$7.00

MAGNIFICENT. Flowers are extra large, measuring 3 to 5 inches in diameter, and of such substance that they will stand up well in larger baskets and they are outstanding as a basic flower. Color is a bright golden yellow with a defined mahogany zone; petals are very broad.

Field Grown, Per 10, \$1.50; Per 100, \$10.00
2" Pots, Per 10, \$1.50; Per 100, \$10.00

MAXIMA AUREA. These are sturdy compact plants producing fine golden yellow flowers.

Per 10, \$1.50; Per 100, \$10.00

MR. SHERBROOK. The full circular flowers are of a rich golden yellow with a pale yellow center unstained by any other color. The large self-colored blooms are supported on long stout stems.

Per 10, \$1.50; Per 100, \$10.00

RUBY. A magnificent hybrid Gaillardia, conveying a brilliant and rich effect. Its vivid flowers make a continuous showing and they are highly valued for garden display and for cutting for they show no trace of yellow or brown.

Per 10, \$1.50; Per 100, \$10.00

SUN GOD IMPROVED. Good, sturdy growing type, producing magnificent yellow flowers. In bloom from the 20th of August until cut down by frost. Very desirable as cut flowers.

Field Grown, Per 10, \$2.00; Per 100, \$15.00
2" Pots, Per 10, \$1.75; Per 100, \$12.50

THE KING. Special strain, producing enormous flowers of good substance, deep red edged gold.

Per 10, \$1.50; Per 100, \$10.00



**GOLDEN GODDESS—the Queenly Aristocrat Leading
the Gaillardia family**

Golden Goddess

Gaillardia Golden Goddess, originated by the Joseph F. Martin Company. Definitely the finest yellow Gaillardia in existence. It is ever-blooming, simply take the flowers as they blossom and they will keep coming in prolific abundance from July through the first severe frost. It flowers on stems averaging 24 inches and branches only in the top one third, working easily into floral bouquets. Color is a true golden yellow, bright and contrasts easily with darker colors; flowers are 4 to 6 inches across. Perfect for the florist and practical for the garden. Now available as follows:

Field Grown, Per 10, \$2.00; Per 100, \$15.00

2" Pots, Per 10, \$1.75; Per 100, \$12.50

Gypsophila . . .

Florists and cut flower growers have found it very much to their advantage to maintain their plantings of Gypsophila at a constant productive level in order that they at all times have fresh filler immediately at hand for the popular demand that always exists. Nurserymen and landscapers producing for the garden find that the complete range of varieties is always popular in this work because of the unlimited utility in the placement of the plants in almost any type of planting where a particularly graceful and striking effect is desired.

BRISTOL FAIRY

For this spring's shipments we have developed large quantities of fine quality pot plants. Our graftings were completed in early fall, thus allowing the plants to become well established in pots. The material that we will ship will be properly rested and in every way in fine condition for planting this spring. The method of propagation that we follow will help you obtain first class results from our plants. In addition to our large quantities of fine quality pot plants, we also have good quality field grown roots. We recommend that you make a planting of our Gypsophila. Please note our reasonable prices.

Field Grown Roots,
Per 10, \$2.50; Per 100, \$20.00

3" Pot Plants, Per 10, \$1.50; Per 100, \$12.50
2" Pot Plants, Per 10, \$1.25; Per 100, \$10.00

FLAMINGO

Ideal Double Pink Florists Baby's Breath
This is the companion to the well known Bristol Fairy, same habit of growth and flowering, also a prolific bloomer. The first flowers, appearing in June and July, vary from light pink to white. If these are cut, the plants will continue producing flowers throughout the entire summer, bearing an exceptionally heavy crop in September. At that time, due to the cooler nights, the flowers come a very good shade of pink. These are very neat in appearance and classic in floral pieces.

3" Pots, Per 10, \$3.00; Per 100, \$25.00

DOUBLE COLORADO

Produces double, pure white flowers on 18 to 24 inch stems. Our propagations are from the genuine Colorado roots and will produce the same type of Gypsophila flowers that you purchase from the wholesale cut flower houses in dry form throughout the winter months. A planting of these is a good investment. It will provide for you the genuine Colorado Gypsophila flowers for many years to come. You can use these freshly cut or you may harvest your fully matured flowers and dry them for winter use.

2" Pots, Per 10, \$2.50; Per 100, \$20.00

PANICULATA FL. PL.

The old-fashioned double white Gypsophila. Many florists are still using this old time good double variety. It does well in almost any type of soil and produces nice crops of flowers for many years. We offer fine quality pot plants that will give you outstanding results.

2" Pots, Per 10, \$2.50; Per 100, \$20.00



A Typical Development of Gypsophila Bodgeri

REPENS BODGERI

Grows to a height of 12 inches with a spread of 18 to 24 inches. Produces double white flowers. It is an ever-bloomer, from early spring until late fall, filling in the gap between crops of Bristol Fairy. We have for shipment this spring extra fine quality field grown roots, and well established pot plants.

Field Grown, Per 10, \$1.75; Per 100, \$12.00

2" Pots, Per 10, \$1.25; Per 100, \$8.00

FRATENSIS

In habit of growth it is similar to the popular Rosy Veil. Occasionally the flowers appear a little deeper lavender rose. The first blooms will appear around the middle of July and will continue until cut down by late frosts.

Per 10, \$2.00; Per 100, \$15.00

OLDHAMIANA

New variety somewhat similar to Paniculata but it has a much longer season, flowering until late in the Autumn. Flowers white, delicately tinted pink.

Per 10, \$1.50; Per 100, \$10.00

PACIFICA

Flesh pink variety of strong growth, blooming after the Paniculata. 4 feet.

Per 10, \$1.50; Per 100, \$10.00

ROSY VEIL

In character it is in every way like the very popular Bodgeri, except that this variety comes out a very pretty pronounced pink. Rosy Veil is very valuable in floral work for very often this shade of pink will add the finishing touch to set off a design in beautiful style. Furthermore, by having both Bodgeri and Rosy Veil as fillers, you can create altogether different effects.

Field Grown, Per 10, \$1.75; Per 100, \$12.00

2" Pots, Per 10, \$1.25; Per 100, \$8.00

PANICULATA

(Baby's Breath). Dense spreading bush, numerous tiny flowers in light feathery panicles, delicate foliage, fine for cutting, excellent for border or large rock gardens July and August. If cut and dried will make excellent filler for winter use. Strong roots.

Per 10, \$5c; Per 100, \$6.00

REPENS ROSEA

An elegant hardy trailing plant for the rockery with clouds of small pale rose blooms, flowering in July and August.

Per 10, \$1.00; Per 100, \$7.00

REPENS ALBA

A beautiful trailing plant for the rockery, with clouds of small white flowers in July and August.

Per 10, \$1.00; Per 100, \$7.00

GENISTA ANDREANA

SCOTCH BROOM. Beautiful and striking shrub which has proven hardy. Flowers early in the spring and its slender dark green, evergreen branches are completely covered with golden yellow and dark crimson winged, pea-shaped flowers. Very pretty.

Per 10, \$2.00; Per 100, \$15.00

GLOBULARIA

CORDIFOLIA. Low, tufted, turf-rosettes merge into mats, set in late spring with a blue mist of fluffy daisy-globes. Wonderful for rock gardens.

Per 10, \$1.50; Per 100, \$10.00

GEUM

AVENS

One of the most attractive flowers for use in small vases for table decorations, and also very showy in border planting. We strongly recommend them either for show in the garden or for cut flowers of the better type.

LADY STRATHEDEN. A fine introduction of great merit. Rich golden yellow blossoms, counterpart of G. Mrs. Bradshaw. Fine for hardy garden.

2 1/4" Pots, Per 10, \$1.00; Per 100, \$7.00

MRS. BRADSHAW (Chinoense). A splendid variety, with large double flowers of a fiery red, blooming nearly all summer. Particularly attractive.

2 1/4" Pots, Per 10, \$1.00; Per 100, \$7.00

GRASSES, HARDY ORNAMENTAL

The ornamental grasses can be used with telling effects, either as individual specimens in the border or on the lawn; large beds or borders planted entirely to the different varieties are attractive. They also can be used to advantage interspersed in the shrubby border or planted in clumps on the margin of ponds or lakes.

EULALIA GRACILLIMA UNIVATATA (Japan Rush). Graceful habit, with very narrow foliage, of a bright green color, with a silvery midrib.

Per 10, \$1.00; Per 100, \$7.00

FESTUCA GLAUCA. (Blue Fescue Grass) 12 to 15 inches. Ornamental Grass. Grows in dense tufts of very narrow, bluish leaves. Used for edgings or for contrast with darker foliage.

Per 10, \$1.00; Per 100, \$7.00

HELLEBORUS

Christmas Rose

GRANDIFLORA HYBRIDS. A strong growing type, having rich glossy wide evergreen foliage. The color of the flowers is a variation of cream.

Per 10, \$3.00; Per 100, \$25.00

HEDERA

English Ivy

In addition to the value of Ivy for hanging baskets, they are also used for ground covers.

CORRIAEICIA. Very small leaf type. It is a very good climber and clings to walls in solid mats, creating a very striking effect when properly trained on the sides of buildings.

2 1/2" Pot Plants,
Per 10, \$2.00; Per 100, \$15.00

GRACILIS. (Small Leaf Ivy). This Ivy is a real favorite. There are always quantities used in large rock garden effects on slopy lands. It is very satisfactory for purposes of this kind. Extremely hardy; the foliage is very striking. In addition to its value in various types of outdoor plantings, it is also a satisfactory house plant.

2 1/4" Pots, Per 10, \$1.00; Per 100, \$7.00

HAHN'S BRANCHING. This small leaf Ivy has become a good seller with the plant trade throughout the country. We consider it a real worthy discovery. It branches throughout its early stages and is very satisfactory for hanging baskets, wall vases, or the regular Ivy bowls. Quantities of these are continuously used in large public buildings; apparently they have proven very satisfactory for the purpose. It is also a type of plant that will stand house treatment, holding up well throughout the winter months.

2" Pots, Per 10, \$1.50; Per 100, \$10.00

3" Pots, Per 10, \$2.00; Per 100, \$15.00

4" Pots, Per 10, \$3.00; Per 100, \$25.00

HELIX MARMORATA ELEGANS. Broad leaves of medium size, with prominent obtuse basal lobes. The conspicuous variegation, mottled and marbled in various shades of green to creamy white, extends over the whole leaf surface.

2" Pots, Per 10, \$2.00; Per 100, \$15.00



Hedera Gracilis

HEDERA HELIX (English Ivy). This is the most popular of all the Ivies. It has proved to be very hardy.

4" Pots, Per 10, \$3.00; Per 100, \$25.00

HELIX NEW BRONZE. Dark-green obtusely lobed leaves of medium size. In cold weather the leaves assume a pleasing purplish bronze color.

2" Pots, Per 10, \$2.00; Per 100, \$15.00

HELIX RHOMBOIDEA VARIEGATA. The leaves are almost triangular in shape, occasionally three-lobed, and about 2 inches long. The margins are white, and sometimes the variegation extends over the outer portions of the leaves.

2" Pots, Per 10, \$2.00; Per 100, \$15.00

MARION BEAUTY. Very similar to Hahn's Miniature Leafed Ivy. Free branching, has very tiny foliage, grows compact, due to the small leaves.

3" Pots, Per 10, \$1.50; Per 100, \$10.00

Helenium

Helen Flower

This magnificent perennial during its blooming season from early August until the middle of September, literally produces hundreds of beautiful yellow to bronze colored flowers. The flowers in one and the same plant vary in colors according to their growth and different stages of development. Beautiful for the garden and fine for cutting.

BIGELOVI. A California species with rich golden flowers which have brown centers.

Per 10, \$1.50; Per 100, \$10.00

HOOPEI. Early. Starts to flower in June producing orange-yellow flowers on 2-2 1/2 ft. plants.

Per 10, \$1.50; Per 100, \$10.00

PUMILUM MAGNIFICUM. A very good dwarf variety, about 2 feet in height, covered from June to September with large yellow flowers on compact, branching stems.

2 1/4" Pots, Per 10, \$2.00; Per 100, \$15.00

RIVERTON GEM. Old gold suffused with bright terra cotta, changing to wall-flower red. Makes a beautiful contrast in floral pieces with other late summer flowers. Grows to a height of 3 to 4 feet and blooms from August until October.

Per 10, \$1.50; Per 100, \$10.00

Helianthus

Valuable plants for border decoration and extremely so for cutting. A highly attractive perennial which should be included in all well-rounded assortments.

CORONATION. A fine introduction of this noble race of border plant. Produces large, perfect double flowers of a rich yellow color from August to October. Grows to a height of 4 to 5 feet.

2½" Pots, Per 10, \$2.00; Per 100, \$15.00

MAXIMILIANI. This is the tallest of all Helianthus. Produces golden yellow flowers in graceful sprays 6 feet long, in October. Fine variety for cutting.

Per 10, \$1.00; Per 100, \$7.00

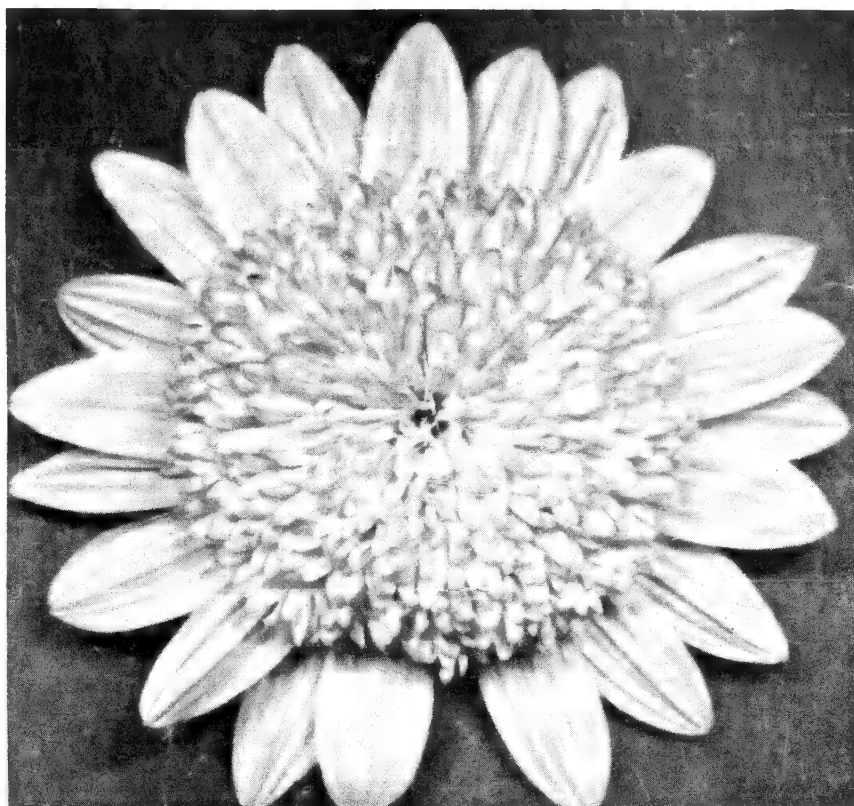
SPARSIFOLIUS. The best of the summer blooming varieties of hardy Sunflowers, producing flowers 3 inches in diameter. Plant spreads rapidly and grows to a height of 3 to 4 ft. Good for borders, and planting among shrubs.

Per 10, \$1.00; Per 100, \$7.00

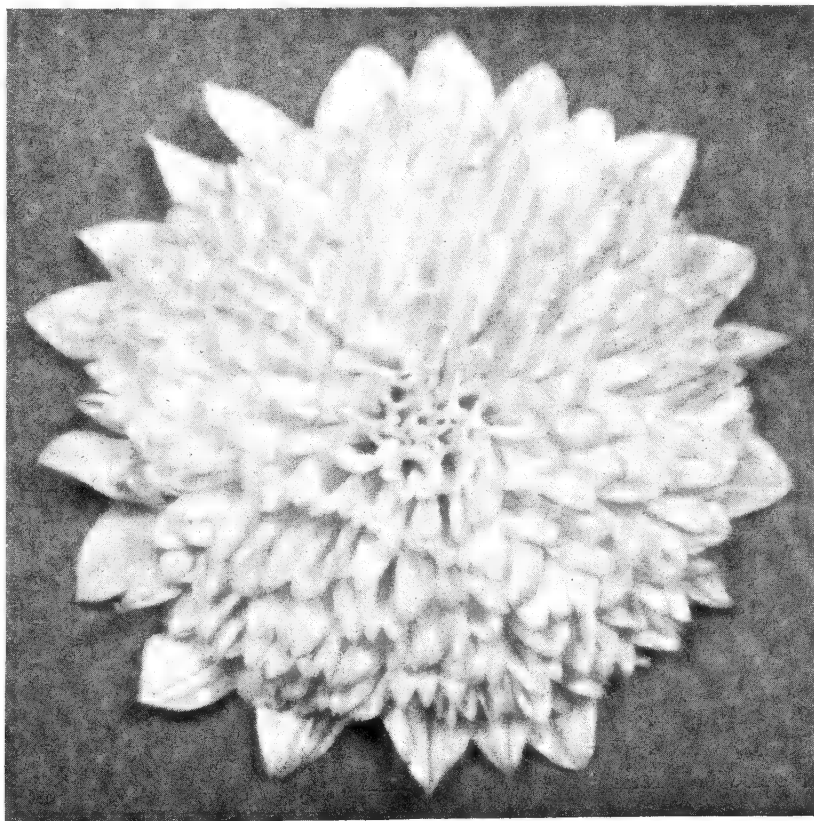
LODDON GOLD

Enormous Dahlia-like flowers of a bright yellow color, often 5 inches in diameter. Because of their large size, these flowers are always very valuable in the larger types of floral pieces. If grown on gravel loamy soil, the blooms will develop to greater perfection. If the main flowers are cut immediately, the side shoots will also develop to perfection and by this method the blooming season can be extended from July until severe frosts. Height 4 to 5 feet.

2½ in. Pots — Per 10, \$2.00; Per 100, \$15.00



HELIANTHUS, CORONATION



HELIANTHUS, LODDON GOLD

Helianthemum

Rock or Sun Rose

Among all the plants in our large acreage, we recognize the Helianthemum in flower as one of the most beautiful perennials. They are rich in their various colors, and always attract the fullest attention in the border or in the rock garden. Whether the variety is a single or a double, the general appearance and color tones are always very pleasing.

BUTTERCUP. Golden yellow single.

Per 10, \$1.50; Per 100, \$10.00

CITRINUM. Light yellow, habit of growth compact, somewhat spreading, maintaining its glossy green foliage throughout the entire year.

Per 10, \$1.50; Per 100, \$10.00

GOLDEN QUEEN. Beautiful large flowers of a bright golden shade.

Per 10, \$1.50; Per 100, \$10.00

MUTABILIS. Hybrid of rose, white and yellow flowers.

Per 10, \$1.50; Per 100, \$10.00

RHODANTHE CARNEUM. Very attractive silvery foliage. Flowers are large and a pleasing shade of pink.

Per 10, \$1.50; Per 100, \$10.00

THE BRIDE. Single white. Silvery foliage.

Per 10, \$1.50; Per 100, \$10.00

VULGARIS. Useful dwarf evergreen, in many brilliant colors mixed.

Per 10, \$1.50; Per 100, \$10.00

HEPATICA

Liver Leaf

TRILOBA. A pretty native light blue spring blooming plant useful for shady rockery, border or light woods. Grows to a height of six inches and thrives in rich moist soil.

Per 10, \$1.50; Per 100, \$10.00

HELIOPSIS**Hardy Zinnia**

Similar in general habit to *Helianthus*, but commencing to flower earlier in the season. July and August. Of dwarfier habit, rarely exceeding 3 feet in height. Very valuable for cutting.

DOUBLE LEMOINE STRAIN. The flowers are exceptionally large for *Heliopsis*, being somewhat on the flat order. Most of them run a good semi-double. The color is a desirable shade of orange and they are exceptionally good for cutting purposes. They grow to a height of 30 inches.

Per 10, \$1.50; Per 100, \$10.00

INCOMPARABILIS SUMMER GOLD. A greatly improved form which should do much to increase the popularity of this easily grown plant. During July and August, when cut-flower material is not plentiful, it produces large, almost double flowers of rich golden color, on strong branching stems.

Field Grown, Per 10, \$2.00; Per 100, \$15.00
2½" Pots, Per 10, \$1.75; Per 100, \$12.00

SCABRA PATULA GOLDEN RAYS. A beautiful variety, nearly orange-yellow. Three rows of pointed, incised petals; large, flat flowers.

Field Grown, Per 10, \$2.00; Per 100, \$15.00
2½" Pots, Per 10, \$1.75; Per 100, \$12.00

SCABRA VITELLINA. Produces perfectly double flowers on stout erect wiry stems. A beautiful rich golden yellow color with a greenish tinge to the center which becomes yellow as the flower expands.

Per 10, \$2.00; Per 100, \$15.00

SCABRA ZINNEAFLORE. Large semi-double golden yellow bloom, 3 feet.

Per 10, \$1.50; Per 100, \$10.00

SCABRA EXCELSA. Rich chrome yellow flowers turning to a bright yellow as they mature. They are almost double, having from 4 to 5 rows of petals, of robust growth, about 3 ft. high. Free flowering and makes an effective display.

Per 10, \$1.50; Per 100, \$10.00

HESPERIS**Sweet Rocket**

MATRONALIS. 2 to 3 feet. June and July. Fragrant purple flowers in showy spikes. Desirable for wild garden, shrubbery or mixed border.

Per 10, \$1.00; Per 100, \$7.00

MATRONALIS ALBA. A white flowered form of the above named sort. Also sweet scented and fine in border.

Per 10, \$1.00; Per 100, \$7.00

HIERACEUM

ALPINUM. Low growing attractive border plant with silvery gray foliage. The pure yellow flowers appear in May immediately over the ornamental gray leaves, creating a pleasing contrast.

Per 10, \$2.00; Per 100, \$15.00

HIPPOCREPIS

COMOSA. A rare and fine creeping plant, producing golden yellow flowers in June and July.

Per 10, \$2.00; Per 100, \$15.00

Heemerocallis - - -

The substantial group universally accepted and used.

For a grand show from early May through the month of August, group plantings of this list cannot be equaled. Extreme hardiness and good lasting quality when cut adapts them both to mass plantings in the garden and to use in floral arrangements. A good assortment of Lemon Lilies is a "must" for the florist and the nurseryman.

FLAVA. (Lemon Lily). Sweet scented clear full yellow; 2½ feet. Flowers in June.

Per 10, \$1.00; Per 100, \$7.00

FULVA. Coppery orange flowers shaded crimson. Grows to a height of 3 feet and flowers in July.

Per 10, \$5c; Per 100, \$6.00

KWANSO FL. PL. Large, double flowered variety with rich golden bronze flowers in July and August. 4 to 5 feet tall.

Per 10, \$1.00; Per 100, \$7.00

LUTEOLA. Fine, large orange-yellow blooms, free flowering. June-July. Height 2½ feet.

Per 10, \$1.00; Per 100, \$7.00

MIDDENDORFII. Handsome, rich orange-yellow flowers in May and June; very fragrant; fine for cutting. 1½ feet.

Per 10, \$1.00; Per 100, \$7.00

PEGGY PERRY. Scarlet orange, center of petals suffused yellow.

Per 10, \$1.50; Per 100, \$10.00

**BETSCHER'S HYBRID
HEMEROCALLIS****GROWN FROM HYBRIDIZER'S STOCK**

ANNA BETSCHER. A magnificent variety, producing many rich golden yellow flowers of perfect form during late July and August, and growing to a height of 2½ feet.

Per 10, \$2.00; Per 100, \$15.00

D. D. WYMAN. Flowers are golden-yellow with tawny splashed petals. Height 2½ feet. Blooms in July and August.

Per 10, \$2.00; Per 100, \$15.00

GYPSY. Brilliant deep orange flowers on 3 feet slender stems. In full bloom in July. A showy plant for the small border.

Per 10, \$2.00; Per 100, \$15.00

GOLDENI. Well named. The many fine, deep golden orange flowers are produced freely in early July. It grows to a height of 3 feet, is quite vigorous in habit, and a most effective garden variety.

Per 10, \$2.00; Per 100, \$15.00

LEMON KING. Fluted lemon yellow flowers with a heavy mid-rib.

Per 10, \$2.00; Per 100, \$15.00

Heuchera Coral Bells

The recent recognition and publicity, which has been accorded the *Heucheras* by gardening publications and trade papers alike, has greatly increased the demand for them. This spring will see them attaining the position which their novelty and beauty makes them deserve. We have kept pace with all the introductions in this line and we present below a complete list of all that is really good. Don't fail to note the reasonable prices.

BRIZOIDES. Has the same foliage and habit as *Heuchera Sanguinea* but the flower is pale pink, and three times as many flowers are produced. Blooms in May.

Per 10, \$2.00; Per 100, \$15.00

BRIZOIDES HYBRIDS. Variation of color, habit like *Heuchera Brizoides*.

Per 10, \$2.00; Per 100, \$15.00

MATIN BELLS. A new carmine rose. Early, very free flowering type. Grows 15 inches tall. Blooms from June to August. See Novelties Page 3.

2½" Pots, Per 10, \$2.50; Per 100, \$20.00

PINK PEARL. Very pleasing shade of deep old rose. See Novelties Page 3.

2½" Pots, Per 10, \$2.00; Per 100, \$15.00

RAIN OF FIRE (Pluie De Feu). Compact growing variety, producing bright red flowers. Due to its durability this variety is one of the outstanding good reds.

Field Grown, Per 10, \$2.00; Per 100, \$15.00
2½" Pots, Per 10, \$1.50; Per 100, \$10.00

SANGUINEA. Nice for cutting. Bright scarlet crimson.

Field Grown, Per 10, \$2.00; Per 100, \$15.00
2½" Pots, Per 10, \$1.50; Per 100, \$10.00

SANGUINEA MAXIMA. Extra large flowers of rich, deep crimson.

Field Grown, Per 10, \$2.00; Per 100, \$15.00
2½" Pots, Per 10, \$1.50; Per 100, \$10.00

SANGUINEA SPLENDENS. Bright vermillion red.

Field Grown, Per 10, \$2.00; Per 100, \$15.00
2½" Pots, Per 10, \$1.50; Per 100, \$10.00

HIBISCUS

Mallow

CRIMSON EYE. Of quick, shrubby growth, attaining a height of 5 feet, bearing quantities of large open flowers like single Hollyhocks; white with prominent crimson throat.

Per 10, \$1.00; Per 100, \$7.00

MALLOW MARVELS MIXED. A mixture of colors varying in shades of pink, red and white.

Per 10, \$1.00; Per 100, \$7.00

MEEHAN'S MALLOW MARVELS PINK.

Per 10, \$1.00; Per 100, \$7.00

MEEHAN'S MALLOW MARVELS RED.

Per 10, \$1.00; Per 100, \$7.00

MOSCHEUTOS. Large bright pink flowers, on bushes about 4 feet high.

Per 10, \$1.00; Per 100, \$7.00

Hollyhocks . .

We have this season a fine lot of strong, clean, healthy, vigorous one-year-old flowering plants of the finest strains.

Chater's Double Hollyhocks

We have excellent stocks of the standard doubles carefully grown to secure trueness to color. The following are the best colors:

Newport Pink	Orange
Maroon	Salmon Rose
Red (Scarlet)	White
Lilac	Yellow

Above varieties, Per 10, \$1.50; Per 100, \$10

ALLEGHENY ALAMEDA PINK. Beautiful semi-double pink flowers.

Per 10, \$1.50; Per 100, \$10.00

IMPERATOR DOUBLE MIXED. Very large flowers on tall stalks. The colors are unusual, including many of the lavender and mauve shades, and delicate pinks and salmons. Individual flowers have large fringed outer petals with a double rosette center.

Per 10, \$1.50; Per 100, \$10.00

DOUBLE TRIUMPH MIXED. This is a very excellent and distinct strain growing 4 to 5 feet high, branching habit. All the stems are studded with prettily waved and fringed flowers which appear in a kaleidoscopic variety of colors such as crimson, scarlet, carmine rose, flesh, white, cream, yellow, lilac, violet and purple as well as bi-colors.

Per 10, \$1.50; Per 100, \$10.00

EXQUISITE HYBRIDS. Extremely double flowers, exquisitely curled and fringed with petals blotched like a Pelargonium. Various shades of rose, violet and purple.

Per 10, \$1.50; Per 100, \$10.00

QUEEN OF SHEBA. Fully double flowers of beautiful buff-primrose with rosy reflection.

Per 10, \$1.50; Per 100, \$10.00

SINGLE HOLLYHOCKS are gaining in popularity, some preferring them to the doubles.

Mauve	Maroon
Rose	White
Scarlet	Yellow

Per 10, \$1.50; Per 100, \$10.00

HYPERICUM

Most desirable border plants of free and graceful habit producing long slender much branched stems, leafy to the base and all drooping towards the ends, apparently from the weight of the flower and buds, although the flowers face so that none of their beauty is lost.

CALYCINUM. Similar to Moseranium, except that it makes underground runners, which when they come up, produce a beautiful carpet of green covered with large yellow blossoms. A good ground cover.

Per 10, \$1.50; Per 100, \$10.00

GRANDIFLORUM. Tiny branches delicately covered with blue green leaflets form a beautiful color background for the copper-colored buds appearing from May to June and the large golden yellow flowers. Long, projecting graceful stamens render the semi-globular shaped golden flower cushions particularly attractive. An ornament for every garden.

Per 10, \$1.50; Per 100, \$10.00

HOOKERIANUM. Tall erect grower, often forming compact globes, excellently foliaged. Produces very deep yellow flowers with tasseled stamens.

Per 10, \$1.50; Per 100, \$10.00

ORIENTALE. Foliage is quite ornamental; in style and appearance it resembles the Daphne except that it produces light yellow flowers. Grows to a height of 12 inches.

Per 10, \$1.50; Per 100, \$10.00

PULCHELLUM. Fine-foliaged, red-stemmed plants, close little sheafs of gracefulness, each stem ending in an airy spray of delightful soft yellow blossoming. The buds are glossy crimson.

Per 10, \$1.50; Per 100, \$10.00

TOMENTOSUM. Loose bouquets of golden yellow, starlike blooms growing above blue green, silky, shiny foliage soft as deer skin. The petals as well as the auxiliary leaves are edged with dark, grand-uliferous piles which give a peculiar charm to the inflorescence. Flowers in June and July; very suitable for rockeries and borders, growing to a height of 20 to 24 inches.

Per 10, \$2.00; Per 100, \$15.00

INCARVILLEA**Trumpet Flower**

They have pretty coarsely toothed or pinnate leaves and showy trumpet shaped flowers borne in terminal racemes. Choice plants for the sunny border.

DELAVAYI. Large Gloxinia-like florets, rosy-purple. Very handsome.

Per 10, \$2.00; Per 100, \$15.00

INULA**Fleabane**

ENSIFOLIA. Yellow, very free, 1½ feet. July and August.

Per 10, \$1.50; Per 100, \$10.00

GRAND GOLDEN BEAUTY. Free flowering border plants with yellow flowers.

Per 10, \$1.50; Per 100, \$10.00

SALICINA. Armenian Harvest-Daisy. Big golden daisies massed high over foliage mats.

Per 10, \$1.50; Per 100, \$10.00

IBERIS**Hardy Candytuft**

GIBALTARICA. Very desirable dwarf plant with evergreen foliage, covered by dense heads of flowers in early spring; height 8 inches.

Per 10, \$1.50; Per 100, \$10.00

LITTLE GEM. Dwarf pure white flowers in June. Its uniform neat habit makes it one of our best rock or edging plants. Perfectly hardy.

2" Pots, Per 10, \$1.50; Per 100, \$10.00

SEMPERVIRENS. Very dwarf, covered with a sheet of white. Perfectly hardy. Height 6 to 8 inches.

2" Pots, Per 10, \$1.00; Per 100, \$7.00

SNOWFLAKE. A great variety 6 to 8 inches high having exceptionally large, pure white flowers borne in great masses during May and June.

2" Pots, Per 10, \$1.50; Per 100, \$10.00

METHOD OF SHIPPING

The method of shipping is as essential as growing the plant itself. Unless otherwise instructed, practically all plants are forwarded by Railway Express. This is the speediest and most reliable service that we know of today, also very economical.

We have frequent pick-ups daily right from our packing house and various trains are met with our shipments. This wonderful service, coupled with a good job of packing, assures you of receiving your plants promptly and in the best condition.

Iris Kaempferi - - -

ORCHID FLOWERING The Modern Orchid of the Garden

The finest of all the Iris types is the Kaempferi. We offer them to you in a most complete selection of varieties, due attention being given to beauty appeal and practicability. The colors cover the complete range of tones which particularly suit this plant family. Not the least consideration is their fine form and graceful foliage. It is a thing of real beauty, even after the blooms are gone. Mass plantings of these Orchid-Flowering Iris cannot be excelled for sheer, breath-taking beauty. Imaginative, creative planters are using them to wonderful advantage, reflecting in pools or streams. Don't fail to plant them this spring. The many years of experiment undertaken here have proven definitely that spring plantings are genuinely ideal. You can be sure that the plants which you receive from us are fully developed to produce good quality flowers for you soon after planting.

AMETHYST. Single variety, very large wavy petals of an exquisite lavender shade.

Per 10, \$2.00; Per 100, \$15.00

APOLLO. Single, pure white with pink center.

Per 10, \$2.00; Per 100, \$15.00

ASTARTE. Beautiful double dark violet; good strong grower. It is a valuable variety for the reason that it flowers about two weeks after most of the others are through, thus lengthening the season for Japanese Iris.

Per 10, \$2.00; Per 100, \$15.00

BANDO NO NAMI. Large double white with golden band in center.

Per 10, \$2.00; Per 100, \$15.00

BETTY F. HOLMES. Large, double pure white flowers with lemon yellow midrib. Foliage is a striking deep green and very graceful.

Per 10, \$2.00; Per 100, \$15.00

BLUE RIVER

(MARTIN)

Our own introduction. We consider this one of the best deep blue, multi-petaled Kaempferi Iris in cultivation. It has ten petals and high tufted center; the white stigmas are tipped blue, the base of each petal is bright gold. This is really a very worthwhile novelty. We urge you to give it a trial; we are sure you will be proud of it in your perennial plantings.

Per 10, \$2.00; Per 100, \$15.00

BLUE BIRD. Single superb dark violet.

Per 10, \$1.50; Per 100, \$10.00

BLUE DANUBE. Double to triple petals of gigantic size. A real deep uniform true blue, grows to a height of 34 inches.

Per 10, \$2.00; Per 100, \$15.00

BLUE WAVES. Large, semi-double, grayish background overlaid with Wisteria blue, striking gold center. Second and third flowers some times vary from blue to lighter shades. With a little breeze, a planting of this variety reminds you of rolling waves.

Per 10, \$2.00; Per 100, \$15.00

CAROLINE G. CHILDS. Single white veined blue violet. Inner petals purple and white.

Per 10, \$2.00; Per 100, \$15.00

CATHERINE PARRY. Double variety, blue overlaid rosy-red, high tufts in center almost triple.

Per 10, \$2.00; Per 100, \$15.00

CHUTSAI. Single, hortense violet, veined with white, inner petals Phlox-purple. A very large splendid single.

Per 10, \$2.00; Per 100, \$15.00

DAGHASTA. Double rosy red, veined white. Stigmas cream tipped rose violet, heavy gold midrib. This is a beautiful combination of colors.

Per 10, \$2.00; Per 100, \$15.00

DORIS CHILDS. Double, pearl white deeply veined rosy plum. Center petals deep plum edged white.

Per 10, \$2.00; Per 100, \$15.00

ELEANOR PARRY. Double, claret red, flamed white and blue. Compact medium sized flower.

Per 10, \$2.00; Per 100, \$15.00

EUMEE. Single dark violet.

Per 10, \$1.50; Per 100, \$10.00

FANNY HAMLET CHILDS. Double, violet purple, mottled and splashed white.

Per 10, \$2.00; Per 100, \$15.00

FRANCES E. CLEVELAND. Very large, semi-double blue.

Per 10, \$2.00; Per 100, \$15.00

GOLD BOUND. A fine double pure white, enriched by a creamy glow from the gold banded center.

Per 10, \$2.00; Per 100, \$15.00

HADONA. Nine petals, striking violet blue with gold center, light blue veins.

Per 10, \$2.00; Per 100, \$15.00

HERCULE. Double clear lilac blue.

Per 10, \$1.50; Per 100, \$10.00

INDO. Single variety, broad wavy petals of great size. Color dark rich blue, only slightly veined. Yellow central blotch unusually bright.

Per 10, \$2.00; Per 100, \$15.00

JEANETTE PARRY. A large single flower with white falls, delicately veined soft blue; tiny mulberry-purple standards. Grows to a height of 30 inches.

Per 10, \$1.50; Per 100, \$10.00

JOHN LEWIS CHILDS. Single petaled, delicate white, lightly veined blue; high center petals delicate mauve.

Per 10, \$2.00; Per 100, \$15.00

KAGARI-BI (Torch Light). Strong growing six petal variety, not particular as to its location. Flowers are of a Chinese red color with lighter veins and a yellow spot in the bottom of each petal. A planting of these around pools or small lakes creates a striking effect.

Per 10, \$1.50; Per 100, \$10.00

KAMATO. Semi-double, dark sky blue with distinct white veins and gold center; inner petals are a delicate shade of soft blue.

Per 10, \$2.00; Per 100, \$15.00

KAMINADO-NO-TSUKI. Double white plainly veined violet blue with yellow blotch.

Per 10, \$1.50; Per 100, \$10.00

KOKO-NO-IRO. (Purple and Gold). (Ancient Color). Enormous double flowers. Rich violet-purple with white petaloides tipped violet.

Per 10, \$1.50; Per 100, \$10.00

Iris Kaempferi Continued

KUMA FUNJAN (Excited Bear). Double intense claret-red, with tufted center, the color being uniform throughout, with the exception of the deep yellow throat markings. Immensely handsome. Height 36 inches.

Per 10, \$2.00; Per 100, \$15.00

KUMO-NO-OBI. Magnificent double flowers of massive structure with a bluish-violet border, intensifying towards the center to spectrum violet, with six conspicuous yellow spots at the throat, surrounded by an area of white.

Per 10, \$2.00; Per 100, \$15.00

KURO-KUMO (Dark Clouds). A very fine double, uniform, blue self, with deep orange spearpoints at the throat. Beautifully ruffled flowers. Height 40 inches.

Per 10, \$2.00; Per 100, \$15.00

LA FAVORITE. Double, large fine white, freely veined blue, and a rich purple center.

Per 10, \$2.00; Per 100, \$15.00

LILLA COX. Double petunia-violet, with an attractive bluish cast at the center. There is a bright orange spot on each of the six petals, surrounded by a white area, radiating out into white veins.

Per 10, \$2.00; Per 100, \$15.00

LUCIA MARSHALL. A fine large double pansy-violet, with white veins. Center of flower white with yellow spots.

Per 10, \$2.00; Per 100, \$15.00

MAHOGANY. Large double flowers, latest to bloom. Velvet mahogany red, the petals prettily crested.

Per 10, \$2.00; Per 100, \$15.00

MANA-ZURU (White Naped Crane). Strong grower, six petal white, closely veined with blue, standards dark violet tipped white.

Per 10, \$2.00; Per 100, \$15.00

MARGARET JULIA MARTIN. This is one of the most attractive Iris. Large flower petals of a clear lavender blue shading to pale silvery blue, striking gold base. Strong grower.

Per 10, \$2.50; Per 100, \$20.00

MARGARET S. HENDRICKSON. Large wavy petals, triple powder blue, white center with blue cast.

Per 10, \$2.00; Per 100, \$15.00

MARJORIE PARRY. An extra fine, double, soft mauve, with beautifully tufted center. Height 36 inches.

Per 10, \$2.00; Per 100, \$15.00

MELPOMENE. Semi-double red with heavy white veins. Stigmas cream edged violet rose.

Per 10, \$2.00; Per 100, \$15.00

MISTY SKY. Semi-double variety, exceptionally pretty. The sky blue flower petals are broad and of good length. When in their best they resemble misty atmosphere.

Per 10, \$2.50; Per 100, \$20.00

MOMYI NO TAKI. Early flowering six petal type. Very large dark reddish flowers with golden center.

Per 10, \$2.00; Per 100, \$15.00

MRS. J. A. HAYDEN. Double white softly suffused pale violet. Anthers sometimes develop into extra petals, making almost a triple form. Height 34 inches.

Per 10, \$2.50; Per 100, \$20.00

NEPTUNE. Strong growing three petal variety, color of flowers mahogany red.

Per 10, \$1.50; Per 100, \$10.00

OKI-NO-SHIRAKI. Double white, light blue veins.

Per 10, \$1.50; Per 100, \$10.00

PATROCLE. Single superb dark violet.

Per 10, \$1.50; Per 100, \$10.00

PROSERPINE. Single bright rich blue, produced by shading of velvety blue on white.

Per 10, \$1.50; Per 100, \$10.00

REPSIME. Giant double flowers, color light blue with wide white margins, stigmas ivory. A most unusual and attractive effect.

Per 10, \$1.50; Per 100, \$10.00

ROSE ANNA. Double ivory white, heavy ruby red veins, conspicuous yellow blotch. Stigmas dark plum.

Per 10, \$2.00; Per 100, \$15.00

ROSE H. SCHEEPERS. Double, mauve gray, overlaid blue.

Per 10, \$2.00; Per 100, \$15.00

SEA CREST. Six-petaled, big and waxy; frost white, with a deep blue shaft, a rift of blue in the glistening spray of whitecaps.

Per 10, \$1.50; Per 100, \$10.00

SIGO NO URINUS. Double striking purple with high tufted center.

Per 10, \$2.50; Per 100, \$20.00

SUBOTAL. Single rosy-red. A very good variety.

Per 10, \$2.00; Per 100, \$15.00

TAIHERAKU. Double rich vinous purple with conspicuous yellow blotches tipped blue, radiating out into purple veins and feathers, petaloid stigmas gray and lavender.

Per 10, \$1.50; Per 100, \$10.00

TEMPLE FLOWER. Single, ivory white heavily blended with soft bluish-violet, veined white. Inner petals white edged phlox pink.

Per 10, \$2.00; Per 100, \$15.00

TIGO-NO-HOSTA. Double violet purple with darker veins. golden centers are tipped plum, running into velvet over center of petals, petaloides light blue tipped velvet.

Per 10, \$2.00; Per 100, \$15.00

UCHIU (Universe). Beautiful, six-petaled flowers of largest size on the longest stems. Color, coerulea blue with golden center.

Per 10, \$2.00; Per 100, \$15.00

VIOLET HERRINGTON. Dwarf grower, producing large double violet flowers with white veins and tufted center.

Per 10, \$2.00; Per 100, \$15.00

VIOLET RAY. A very fine six-petaled variety, color violet red.

Per 10, \$2.00; Per 100, \$15.00

WAKAMUSHA (A Young Knight). Best of the dark striped kinds. Deep, vivid, brilliant pansy-violet veins over a white ground, with a snow-white border. Styles intense, solid blackish-pansy-violet.

Per 10, \$2.00; Per 100, \$15.00

WASE BANRI. Strong grower, double large triple petals sky blue with white veins and gold midrib.

Per 10, \$1.50; Per 100, \$10.00

WISTER'S FAVORITE. Semi-double, large light blue.

Per 10, \$1.50; Per 100, \$10.00

YEZONISHITAL. Red lavender shaded purple, three petal.

Per 10, \$1.50; Per 100, \$10.00

YURUSHI NO IRO (Favored Color). One of the earliest doubles as well as one of the largest and handsomest of all Iris Kaempferi. Color rich, uniform red, with an intense velvety black-purple bar at the center of each petal. Height 36 inches.

Per 10, \$2.00; Per 100, \$15.00

The Progressive Selection Of Iris Kaempferi

In Your Special Opportunity Collection

For Spring 1942

THIS IS A SPECIAL OPPORTUNITY HAND MADE TO ENABLE YOU TO MERCHANDISE A PROMINENT LIST OF FINE IRIS TO YOUR CUSTOMERS AT A GREATLY INCREASED PROFIT MARGIN—USE THE SPECIAL OPPORTUNITY COLLECTION TO MAKE MORE MONEY.

This Is The Third Special Opportunity Collection - - -

The fine response which our customers have given to this buying opportunity specially prepared, and the tremendous volume in which it has been sold, has indicated beyond any doubt that you want it again. So here it is—your 1942 selection, designed once more, as the others have been, to be strictly a super value, to resell at a spectacularly wide profit or to stock for the splendid increase which these Iris will give you. This is the only presentation of quality Iris that you will find offered anywhere at such a tremendous bargain.

The Varieties - - -

**ASTARTE
HERCULE
LA FAVORITE
NEPTUNE
VIOLET RAY**

**BLUE BIRD
KAGARI-BI
MAHOGANY
REPSIME
WISTER'S FAVORITE**

(CONSULT REGULAR ALPHABETICAL LISTINGS FOR DESCRIPTIONS)

Our Annual Shopper's Buying Bargain

100	PREMIUM PLANTS, 10 each of the above varieties	\$12.50
	\$17.00 Wholesale value for	
250	PREMIUM PLANTS, 25 each of the above varieties	\$24.50
	\$30.00 Wholesale Value for	

- To restock, to begin your assortment, or to complete it, take advantage of this sensational buying offer.
- This collection bargain is an up-to-the-minute assortment of the popular varieties that you will find valuable and profitable. This tremendous reduction in price is made possible by the saving accomplished in rapid handling of large volume.

Bearded Iris . . . Fleur De Lis

AMBER. A rich yellow self of medium size, prominent reddish gold beard. A seedling of Shekinah which it closely resembles. Also similar to Gold Imperial. It is superior to both in form and richness of color. Very vigorous, free flowering, and tall, undoubtedly one of the very best toned yellows.

Per 10, 60c; Per 100, \$5.00

AUTUMN KING. The original autumn flowering variety. A fine blue purple bicolor.

Per 10, 60c; Per 100, \$5.00

BETSY PRESBY. Dwarf growing type. One of the very best deep bright yellows of perfect form and heavy waxy texture.

Per 10, \$1.00; Per 100, \$7.00

BLUE BONNET. Blue and purple bicolor.

Per 10, 60c; Per 100, \$5.00

BONITA. S. deep buttercup yellow. F. broad and flaring, cream edged buttercup, with a gold beard. Very free bloomer.

Per 10, 60c; Per 100, \$5.00

CANDELABRA. Large and striking. Standards light mauve dusted with violet; scapes silvery white. Falls perfectly limp with sharply defined veins converging to a solid blotch of almost black violet at the ends.

Per 10, 50c; Per 100, \$4.00

CARCANET. Light yellow, occasional red-brown marks on falls, almost a self; orange beard. A bright colored flower delightfully ruffled, especially desirable in the border. Vigorous grower.

Per 10, \$1.00; Per 100, \$7.00

CRETONNE. A delicate velvety pale bronze purple; F. rich red-maroon; prominent orange beard. A medium sized variety of good form and a dark bronze color. Vigorous and free flowering.

Per 10, 60c; Per 100, \$5.00

DALILA. M. S. to L. S. Creamy white; F. white with dark pink border; orange beard, not tall or large but bright and clean. A good grower and very free flowering. A very striking and distinct Iris.

Per 10, 60c; Per 100, \$5.00

ELDORADO. A yellow and heliotrope blend with shades of bronze and violet-purple; rich orange beard. Very free flowering, medium sized flower, very striking in color.

Per 10, 60c; Per 100, \$5.00

FLORENTINA. Creamy white flushed lavender; orange beard; sweetly scented. Very large, profuse bloomer and a desirable cut flower variety.

Per 10, 60c; Per 100, \$5.00

HARPALION. Lavender overlaid bronze; F. clear lavender-blue; bright orange beard. Similar in color to Princess Beatrice. Very large well formed flowers on tall branched stalks produced in great profusion.

Per 10, 60c; Per 100, \$5.00

HER MAJESTY. Attractive pale coppery pink, F. spreading of a deeper shade, heavily veined at the haft and margin. Conspicuous yellow orange beard. A delightful rose pink in mass.

Per 10, 60c; Per 100, \$5.00

HIPPOLYTA. A perfect pure white. This is among the nicest German Iris grown. It's habit is generous and lush, and the pure white flowers on sturdy stalks always produce a handsome effect.

Per 10, 60c; Per 100, \$5.00

KING. S. clear yellow; F. rich maroon.

Per 10, 60c; Per 100, \$5.00

LADY BYNG. A clear pale lavender self, slightly suffused and reticulated rose, producing a pink effect; beard pale yellow. A very free flowering variety; flowers are of excellent form and substance.

Per 10, 60c; Per 100, \$5.00

LORD WOLSELEY. Light blue, very late.

Per 10, 60c; Per 100, \$5.00

LORELY. Perfect-shaped flowers, falls of a deep ultra-marine blue more or less veined with creamy-white and bordered sulphur yellow, making a beautiful contrast.

Per 10, 60c; Per 100, \$5.00

MADAM CHOBOUT. A pretty cream shaded buff and pink, edged lilac; F. white, edged violet; orange beard; sweetly scented. A strong growing free flowering plicata which has displaced many other similar and higher priced varieties.

Per 10, 60c; Per 100, \$5.00

MME. CHEREAU. Standards and falls pure white, daintily edged with light blue. Height 2½ ft.

Per 10, 60c; Per 100, \$5.00

MIDWEST. A nicely ruffled white, flushed and dotted clear rose. Vigorous and very free flowering.

Per 10, 60c; Per 100, \$5.00

MRS. NEUBRONNER. S. rich orange yellow, F. slightly lighter, orange beard. A small beautiful deep golden, almost a self. Most effective in mass with low growing violet and purple tones.

Per 10, 60c; Per 100, \$5.00

OCTRA. A lovely blue of striking effect. Good habit and generously long flowering period.

Per 10, 60c; Per 100, \$5.00

PRIMROSE. S. amber yellow; F. flaring, brighter barium yellow, center clear lemon yellow. A deep clear yellow almost a self. A flower of wonderful form and brilliant color. One of the most desirable yellows.

Per 10, 60c; Per 100, \$5.00

PROSPER LAUGIER. S. light bronze red, F. velvety ruby purple, with white beard yellow tipped. Very handsome, vigorous growth.

Per 10, 60c; Per 100, \$5.00

QUAKER LADY. S. smoky lavender, shaded yellow, F. blue and gold with bronze and yellow markings at base; orange beard. A beautiful, free flowering blend of medium size with rare form and finish.

Per 10, 60c; Per 100, \$5.00

QUEEN CATERINA. Pale lavender-violet with orange beard. White haft veined with bronze. A strong grower.

Per 10, 60c; Per 100, \$5.00

ROSEWAY. Deep rose-pink, almost a self; orange beard. One of the brightest red Pallidas. While not rare, it is a very desirable well branched variety for a rose colored mass.

Per 10, 60c; Per 100, \$5.00

ROZANNA. A pinkish-lilac, fawn and yellow suffusion, which is aptly described as a peaches-and-cream combination. A vigorous free flowering variety of medium size, and good form on moderately well branched stalks.

Per 10, 60c; Per 100, \$5.00

SEPTEMBER SKIES. A clear purple self of rich coloring. Dependable fall flowering variety.

Per 10, \$1.00; Per 100, \$7.00

SHERWIN WRIGHT. Fine golden yellow without shadings or markings.

Per 10, 60c; Per 100, \$5.00

STEEPWAY. A smooth purple tinted flower, slightly flushed peacock-blue apricot and pale green, orange beard. A free flowering variety of almost indescribable tints that are attractive and distinct.

Per 10, 60c; Per 100, \$5.00

SUSAN BLISS. A rich rose-pink self with a delicate purplish sheen. Free flowering, vigorous and a rapid increaser.

Per 10, 60c; Per 100, \$5.00

TAMERLAN. S. cupped and floppy, light lavender violet; F. reflexed hyacinth violet; haft buff at the edges; beard orange. Growth vigorous, with stalks well branched.

Per 10, 60c; Per 100, \$5.00

TOM TIT. A gay little deep violet-purple self with spreading falls. Very effective in front borders.

Per 10, 60c; Per 100, \$5.00

ZADA. A pure white with occasional purple marks at haft; yellow beard. A medium sized flower of good form and substance on well branched stalks. A vigorous free flowering variety.

Per 10, \$1.00; Per 100, \$7.00

Iris Species . . Iris Siberica -

SIBERIAN IRIS

These Iris are very interesting. They grow well in ordinary soil in shady locations or in full sunshine. The tall varieties are very satisfactory for planting around pools and lakes while the dwarf varieties are ideal for shady corners in the rock garden.

CRISTATA. A dainty, native creeping species, 3 inches in height. Flowers rich amethyst-blue in May. Very good for a shady spot in the rock garden or fine as a ground cover under trees.

Per 10, \$1.50; Per 100, \$10.00

DICHOTOMA. Fan shaped plants growing 12" high producing numerous small light purple flowers in endless profusion throughout August. Ideal for rock garden or border.

Per 10, \$2.00; Per 100, \$15.00

PSEUDACORUS. 36 to 48 inches. This is a particularly valuable species for several reasons. First, it is a rich yellow color, which color is entirely lacking in Siberian and Japanese Iris and it is especially attractive mixed with the Siberians. Second, it will grow in marsh or swampy land, even with 2 or 3 inches of water over it, and makes a pretty picture in shallow water or along the water's edge. Third, it is excellent for naturalizing, as it will take care of itself in the most rugged surroundings.

Per 10, \$1.00; Per 100, \$7.00

VERSICOLOR. (Blueflag). Our native Blueflag, surely indispensable for the brookside or bog garden.

Per 10, \$1.50; Per 100 \$10.00

IRIS PUMILA

Spring Messengers

These little Iris are among the very first flowers to herald the spring. They find themselves at home in almost any type of soil and the colors are such that they blend in well with other flowers that may come into bloom at the same time. Large quantities of these are being used for hillside and rock garden plantings; they are also very desirable for borders.

BLUE STONE. Blue purple bicolor with smooth rounded standards and falls. Free flowering.

CYANEA. S. rich, bright blue; F. dark satin blue.

FLORABUNDA. Deep blue.

FORMOSA. Deep blue.

LA FIANCEE. White.

PURPLE.

WHITE.

YELLOW.

All varieties: Per 10, 60c; Per 100, \$5.00

The ordinary Iris Siberica is too well known for detailed description. We cannot help, however, bringing to your attention the fine assortment of varieties that we are listing below. They grow to a height of 3 to 4 feet. Good established clumps will produce from 11 to 30 long flower spikes. Vases displayed in a living room create a wonderful atmosphere. In addition to landscape plantings they are ideal for bordering brooks or ponds.

DUCHESS OF YORK. Standards dark violet; falls massive, circular, deep rich blue. Exceptionally fine variety growing to a height of 36 inches.

Per 10, 60c; Per 100, \$5.00

KINGFISHER BLUE. Grows to a height of 54 inches. A fine, large bright blue on four and one-half feet stems.

Per 10, 60c; Per 100, \$5.00

LADY NORTCLIFFE. A stylish-looking rich deep-bright violet, with a beautifully veined white throat. Height 38 inches.

Per 10, 60c; Per 100, \$5.00

MRS. ROWE. Very fine silvery white, flushed rose. A good addition to the list of Siberians.

Per 10, 60c; Per 100, \$5.00

MRS. SANDERS. Dark violet-purple, with white haft. Nearer a plum purple than the others.

Per 10, 60c; Per 100, \$5.00

PEGGY PERRY. Ruffled rich violet-blue, with a white center. An early flowering sort. Grows to a height of 32 inches.

Per 10, 60c; Per 100, \$5.00

PERIWINKLE. The largest and finest dark variety, color being deep violet. Grows to a height of 40 inches.

Per 10, 60c; Per 100, \$5.00

SIBERICA. The flowers resemble the Spanish and English Iris. These make a bright show in the garden and are excellent for cutting. They can be cut when in bud and will fully develop in water. In bloom from the latter part of May until the end of June. Flowers are purplish blue; plants are 3 feet high.

Per 10, 60c; Per 100, \$5.00

SIBERICA ALBA. White form of the preceding.

Per 10, 60c; Per 100, \$5.00

SUPERBA. Large violet-blue flowers; handsome foliage. Fine border plant and grand subject for planting near water, where it blooms profusely.

Per 10, 60c; Per 100, \$5.00

THELMA PERRY. Considered an improved Perry's Blue. It is a lighter tone, a soft China blue with a beautiful white throat. The large, finely formed flowers even rival Kingfisher Blue in size.

Per 10, 60c; Per 100, \$5.00

LATHYRUS LATIFOLIUS

Hardy Sweet Peas

The flowers of Hardy Peas are extremely showy and fine for cutting. Charming climbers for covering trellises, arbors, etc. Continuously in bloom.

PINK BEAUTY. Large racemes of pleasing deep rose flowers.

Per 10, \$1.00; Per 100, \$7.00

RED. The well known red Everlasting Pea.

Per 10, \$1.00; Per 100, \$7.00

WHITE PEARL. A great improvement on the older white variety, the stems giving from 12 to 15 flowers each.

Per 10, \$1.00; Per 100, \$7.00

LEONTOPODIUM

Edelweiss

ALPINUM. A well known Alpine with pretty white leaves and small yellow flowers which are surrounded by a star-like head of leaves, clothed with a dense white, woolly substance. A splendid plant for the rock garden.

Per 10, \$1.50; Per 100, \$10.00

LAVENDULA

Lavender

DELPHINENSIS. Rare and interesting species, producing pale blue flowers. Height 2 feet.

Per 10, \$1.50; Per 100, \$10.00

SPICA MUNSTEAD. Dwarf variety, compact habit, blue flowers.

Per 10, \$1.50; Per 100, \$10.00

VERA. The true Sweet Lavender, growing 18 inches high, wonderfully fragrant, blue flowers blooming July and August.

Per 10, \$1.00; Per 100, \$7.00

LINARIA

Hardy Snapdragon

MACEDONICA SPECIOSA. Desirable flowers for cutting are produced on strong stems. In full bloom the first of June. Very attractive in floral arrangements.

Per 10, \$1.00; Per 100, \$7.00

PLANT OUTSIDE—

Where Your Investment is Low . . . Cutting is Easy . . . Profit Margin is High.

Liatris . .

Blazing Star or Gayfeather

PUNCTATA. Dwarf form, flower stalks covered with rosy lavender flowers in mid-summer. Prefers sun and loamy soil.

Per 10, \$1.50; Per 100, \$10.00

PYCNOSTACHYA. A perfectly hardy perennial of luxuriant growth, doing well in any kind of soil, poor or rich, moist or dry, producing richly colored purple flowers on stout stalks 6 feet high in graceful spikes one foot long. In bloom during July and August. First rate cut flowers.

Per 10, \$1.00; Per 100, \$7.00

SCARIOSA. (Late Type). This is a much showier form than is usually sent out for this plant. It has large, showy purple heads and flowers much later than the others. A very imposing form. September. 4 to 5 feet.

Per 10, \$1.50; Per 100, \$10.00

SCARIOSA. (Early Type). Similar to above except it flowers in early August and grows from 2 to 3 feet.

Per 10, \$1.50; Per 100, \$10.00

SPICATA. Grows to a height of 24 to 30 inches, producing reddish violet flowers on spikes from 12 to 15 inches in length. It flowers about three weeks earlier than any other Liatris. It is very attractive when used in arrangements with Delphinium Belladonna or other seasonable flowers.

Per 10, \$1.00; Per 100, \$7.00

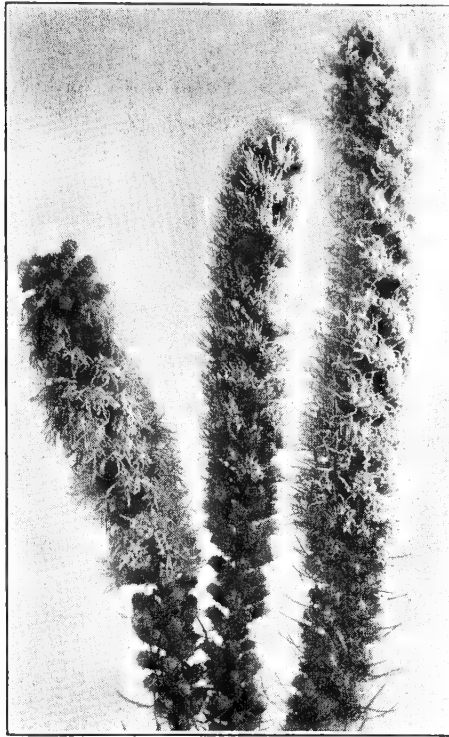
SEPTEMBER GLORY

This late flowering type was selected from a large number of fine seedlings because of its outstanding beauty. It has proved very popular as a cut flower in the trade for the past few years but has never been offered in growing plants. It is the showiest form of all the late varieties. The purple flowers are produced on extra long spikes during late August and September. A first-class acquisition for the border and for cutting.

Field Grown.

Per 10, \$2.00; Per 100, \$15.00

2 1/4" Pots Per 10, \$1.50; Per 100, \$10.00



Liatris Spikes, excellent for cutting

SCARIOSA WHITE PEARL

The beautiful white flowers can be used in connection with other flowers or by themselves for the larger floral pieces. We believe that this is one of the nicest items for florists that has come to our attention for a long time. We very highly recommend that all growers make a planting of this white Liatris. We are sure that it will become one of the most valuable cut flowers in your establishment. The plants grow 3 to 4 feet with elegant flower spikes thickly covered with lovely fluffy white blooms which reach more than half way down the stems. Very often when the main flowers are cut, later in the season the side shoots will also develop fine quality flowers on short stems which can be used in smaller vases or in arrangements with other flowers.

2 1/4" Pots, Per 10, \$2.00; Per 100, \$15

Lilium . .

REGALE OR MYRIOPHYLLUM. The Regal Lily. Large white trumpet slightly suffused with pink outside and a beautiful shade of canary yellow in the center. Stigma and stamens bright orange. Wonderful cut flower.

8-10 inch circumference.

Per 10, \$2.00; Per 100, \$15.00

6-7 inch circumference.

Per 10, \$1.75; Per 100, \$12.00

LILY-OF-THE-VALLEY

Convallaria

The most familiar hardy perennial we list. An excellent plant for shady situations. Spikes from 8 to 10 inches high. Small bell shaped pure white flowers, blooming in early Spring. Very fragrant. 2 year clumps.

Per 10, \$1.50; Per 100, \$10.00

LOBELIA

Indian Paintbrush

Handsome border plants thriving in any ordinary garden soil, but preferring a moist deep loam. Season August till late September.

CARDINALIS. (Cardinal Flower). Rich fiery cardinal flowers, strong plants, often producing 10 to 18 spikes, 24 to 30 inches long. Few plants are more effective at their season of bloom, which extends from early August till late in September.

Per 10, \$1.50; Per 100, \$10.00

SYPHILITICA. (Great Lobelia). A choice selection of our native Lobelia with large spikes of blue flowers; July to September.

Per 10, \$1.50; Per 100, \$10.00

SYPHILITICA ALBA. White form of the preceding.

Per 10, \$1.50; Per 100, \$10.00

LUPINUS

The Lupines produce beautiful long spikes of pea-shaped flowers about a foot long on stems three feet high. Very attractive garden or cut flower.

POLYPHYLLUS, Blue.

POLYPHYLLUS, Rose.

POLYPHYLLUS, White.

Per 10, \$1.50; Per 100, \$10.00

NEW RUSSELL LUPINES. Russell's Lupines bear enormous, well-rounded, long, symmetrical flower-spikes, often 3 ft. or more in length, each spike a mass of gorgeous color. The colors include shades never before seen in Lupines. Individual flowers are above average size and are very closely set on the stem. All the flowers on a spike open at one time and they keep well when cut.

2" Pots, Per 10, \$2.00; Per 100, \$15.00

Linum Flax

A desirable plant for the border or rockery growing about 2 feet high with light graceful foliage and large flowers, all summer.

FLAVUM NANUM COMPACTUM. A new dwarf yellow strain, growing to a height of 6 inches. Very desirable for the rock garden.

Per 10, \$1.50; Per 100, \$10.00

LEWISII. Pretty, fragrant blue flowers with pale blotches.

Per 10, \$1.50; Per 100, \$10.00

NARBONNENSE SIX HILLS VARIETY. New, very free flowering variety producing fine blue flowers.

Per 10, \$2.00; Per 100, \$15.00

PERENNE. May-August. Very attractive both in foliage and bloom. Flowers beautiful pale blue on slender graceful stems. An interesting plant for the medium border for all summer. It harmonizes with other flowers to build a charming color scheme.

Per 10, \$1.00; Per 100, \$7.00

PERENNE ALBA. Milk white flowers, very decorative. It is the white form of the well-known Perenne and has the same plant characteristics.

Per 10, \$1.00; Per 100, \$7.00



Lychnis Viscaria Fl. Pl.

LYCHNIS

Campion

A fine old-fashioned flower, bearing large heads of brilliantly colored blooms, that liven up the border during Summer and early Autumn.

ALPINA. Red purple, very dwarf neat rock plant.

Per 10, \$1.50; Per 100, \$10.00

CHALCEDONICA. Heads of vivid scarlet flowers, blooming a long time. One of the brightest plants in the hardy border. 3 feet.

Per 10, \$1.00; Per 100, \$7.00

CHALCEDONICA ALBA. A white form of the preceding.

Per 10, \$1.50; Per 100, \$10.00

CHALCEDONICA SALMON QUEEN. A distinct novelty, beautiful salmon pink flowers.

Per 10, \$1.50; Per 100, \$10.00

HAAGEANA. Very showy, producing orange red, scarlet, or crimson flowers. Light shade. 1 ft. June to August.

Per 10, \$1.50; Per 100, \$10.00

VISCARIA FL. PL. An exceptional perennial, with such distinctiveness when in flower, it attracts attention from a great distance. The plants are made up with long narrow foliage, producing vermilion red flowers on stems 14 inches in length. As a garden flower for show purposes it cannot be beat. The flowers can also be cut and used in vases. We very highly recommend it.

Field Grown, Per 10, \$1.50; Per 100, \$10.00
2 1/4" Pots, Per 10, \$1.00; Per 100, \$7.00

MAZUS

REPTANS. A dwarf and interesting alpine plant, covered in early spring with dainty lilac flowers, with a small white lip borne just above the foliage. A very attractive subject for the rock garden. Thrives best in well drained sandy soil; will grow well in light shade.

Per 10, \$1.50; Per 100, \$10.00

LYSIMACHIA

Loosestrife

CILIATA. Grows to a height of 12 to 15 inches, producing yellow flowers. A useful plant for wet locations.

Per 10, \$1.00; Per 100, \$7.00

NUMMULARIA. (Creeping Jenny). Neat carpeting plant for shade or semi-shade, with large yellow flowers during July and August.

Per 10, \$1.00; Per 100, \$7.00

VULGARIS. Height 2 feet, large oval shaped leaves. Yellow flowers.

Per 10, \$1.00; Per 100, \$7.00

LYTHRUM

Purple Loosestrife

LADY SACKVILLE. A beautiful new variety, brilliant rosy-pink flowers. An excellent cut flower during June and July, also a fine plant for the perennial border, attaining a height of 3 feet; grows well in shade or sun.

Per 10, \$2.00; Per 100, \$15.00

ROSEUM SUPERBUM. Bright rosy-red flowers are produced on 3 feet stems during August and September. They are very attractive when used in connection with other flowers during the late summer months.

Per 10, \$1.50; Per 100, \$10.00

THE BEACON. A very showy variety, having neat long lasting spikes of large, clear, deep carmine red flowers, followed with side spikes almost to the ground. Very versatile, will grow in very wet spots and also in dry spots and in full sun or semi-shade. Height 3 1/2 feet. Blooms from July to September.

Per 10, \$2.50; Per 100, \$20.00

VIRGATUM. Lovely rosy purple flowers on 2 to 3 feet, compact and well branched bushes. A very distinctive variety giving a beautiful effect from June to September. Will grow well in shade or sun.

Per 10, \$2.00; Per 100, \$15.00

MENTHA

PIPERITA (PEPPERMINT). One of the most useful herbs.

Per 10, \$1.00; Per 100, \$7.00

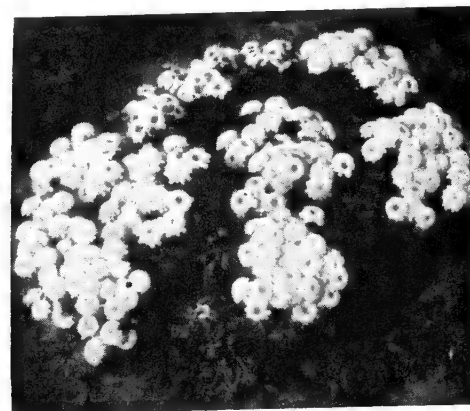
SPICATA (SPEARMINT). Herbaceous perennial with ovate leaves, deeply serrated edges. Plant grows about 18 inches high and bears in early August tall spikes of bright dusty blue flowers.

Per 10, \$1.50; Per 100, \$10.00

MERTENSIA

VIRGINICA. (Virginia Bluebells). A foot or two high with dark green foliage and loose panicles of rich blue, rose-tinted flowers in early Spring.

Per 10, \$1.50; Per 100, \$10.00



Matricaria, Dwarf Double Snowball

MATRICARIA

Feverfew

Novel — Attractive

These entrancing little plants never fail to create an excited interest wherever they are shown.

DWARF DOUBLE SNOWBALL. Dwarf compact bushy plants excellent for borders. A mass of double white flowers throughout late summer and early fall. 12 inches.

Per 10, \$1.00; Per 100, \$7.00

GOLDEN BALL. A dwarf golden yellow border plant. Forms a mass of blooms. 10 inches.

Per 10, \$1.00; Per 100, \$7.00

TALL DOUBLE WHITE.

Per 10, \$1.00; Per 100, \$7.00

MONARDA or BERGAMOT

Oswego Tea

Showy plants growing from 2 to 3 feet high, succeeding in any soil or position, with aromatic foliage and producing their bright red flowers during July and August. The flowers are borne in a close head or whorl, and the leaves are more or less fragrant.

DAHLIATOWN ORCHID. A novelty of great merit. Grows to a height of 2 1/2 to 3 feet and produces charming orchid-pink flowers in July.

Per 10, \$1.75; Per 100, \$12.50

DIDYMA, CAMBRIDGE SCARLET. Brilliant crimson flowers are produced freely from June until August. A good plant for wild garden as well as border. 2 1/2 feet.

Field Grown, Per 10, \$1.50; Per 100, \$10.00
2 1/2" Pots, Per 10, \$1.50; Per 100, \$10.00

FISTULOSA. (Wildbergamot). Grows two feet tall and bears pale purple blossoms in midsummer.

Per 10, \$1.00; Per 100, \$7.00

DIDYMA ROSE QUEEN. A very beautiful Monarda, with heads of flowers of a soft clear pink. Grows to a height of 2 feet.

Per 10, \$1.50; Per 100, \$10.00

MRS. PERRY. Brilliant rose-scarlet flowers in August and September. Very showy in border plantings.

Per 10, \$2.00; Per 100, \$15.00

Do not fail to examine our special offer of cut flower perennials, Page 60. This is really a sensational buying opportunity.

MYOSOTIS**Forget-Me-Not**

Nearly everyone is familiar with the Forget-me-not which makes such beautiful pictures in the garden in early Spring. They are charming in border, rock garden, or by the waterside.

ALPESTRIS ALBA. Pretty Spring bedder, white flowers.

Per 10, \$1.00; Per 100, \$7.00

ALPESTRIS BLUE. Large clear blue.

Per 10, \$1.00; Per 100, \$7.00

PALUSTRIS SEMPERFLORENS. Large, rich blue flowers with yellow eye; a charming plant for damp places and a more profuse bloomer than the alpestris.

Per 10, \$1.00; Per 100, \$7.00

EVERBLOOMING PINK BEAUTY. A really novel, new Forget-Me-Not. Plant produces clusters of large, deep pink flowers from June to September. Grows from 8 to 10 inches high. You'll find that this will be a leader in your sale of the popular, novel garden plants.

2" Pots, Per 10, \$2.00; Per 100, \$15.00

NEPETA**Ground Ivy or Catmint**

MACRANTHA. Showy border species, abundance of violet flowers.

Per 10, \$1.50; Per 100, \$10.00

MUSSINI. A most desirable border or rock plant with gray green foliage and covered with masses of pale lavender blue flowers, all Spring and intermittently during the summer. 1 foot high and has a spread of 12 to 15 inches.

Per 10, \$1.50; Per 100, \$10.00

NERVOSA. A splendid plant for the larger type of rock garden and much superior for this purpose to Nepeta Mussini. The flowers are of a clear light blue, and have a brighter and more attractive effect.

Per 10, \$1.50; Per 100, \$10.00

SIX HILLS GIANT. Neat compact habit of growth and altogether an improvement over Mussini, producing a larger and finer flower. Especially good for edging walks in dry, sunny places. Flowers are excellent for cutting and make a fine show in the border.

Per 10, \$2.00; Per 100, \$15.00

SOUV. DE CHAUDRON. Large, rich lilac blue flowers. 1 foot. June-September.

Per 10, \$1.50; Per 100, \$10.00

VIOLACEA SUPERBA (R). Deep blue flowers like Mussini in growth.

Per 10, \$1.50; Per 100, \$10.00

NIEREMBERGIA**Trailing Cup Flower**

RIVULARIS. A charming dwarf creeping Alpine plant bearing large creamy white cup-shaped flowers from June till September; most desirable plants for the rockery.

2 1/4" Pots, Per 10, \$1.50; Per 100, \$10.00

OROBUS

VERNUS. Forms compact little bushes of pinnate foliage and is covered with bright purple and blue flowers in April and May. Grows to a height of one foot.

2" Pots, Per 10, \$2.00; Per 100, \$15.00

Oenothera . . .**EVENING PRIMROSE**

Elegant for a sunny position in the border or in the rockery, blooming all summer.

ILLUMINATION

The Evening Primrose Glorified. The plant is compact and neat, foliage is a glossy, pleasing green. It bursts into brilliant yellow masses of bloom in early summer and continues to flower very freely through the season. You'll find that its sturdy stems, clean cut appearance, and generous flower heads adapt it perfectly either for cutting or for growing in the garden. Planters will find it just the thing to put in a difficult, hot, dry spot if they are faced with the problem of planting in one.

2 1/4" Pots, Per 10, \$2.50; Per 100, \$20.00

MISSOURIENSIS. 10 inches. June to August. A low species, with prostrate ascending branches, profuse bloomer. Solitary flowers often 4 inches across.

Per 10, \$1.50; Per 100, \$10.00

YOUNGII. Produces numerous, bright lemon-yellow flowers on stems 24 inches tall from June to August. Strong, stocky, large-leaved plants with firm, shiny foliage.

Per 10, \$1.50; Per 100, \$10.00

PACHYSANDRA**Japanese Spurge**

Ground covering plant, averaging 6 to 8 inches in height and branching freely into a dense mat. Its shapely indented foliage is practically evergreen. It bears small spikes of light colored flowers during May and June. As a border for walks and drives it is most attractive; also splendid for steep slopes in sun or shade and for dense shade under any kind of trees.

2 1/2" Pot Plants.

Per 10, \$1.25; Per 100, \$8.00

Per 1000, \$75.00; 250 at 1000 Rate

PATRINA

SCABIOSAEFOLIA. Golden Valerian. A highly meritorious hardy perennial for the border. High-held sprays of little golden-yellow Valerian flowers. Good for cutting, lasting well.

Per 10, \$1.50; Per 100, \$10.00

PHYSALIS**Japanese Lantern**

FRANCHETI NEW GIANT. We recommend this giant form of Chinese Lantern plant with every confidence to our customers. The orange-scarlet lanterns are much larger than the well known Francheti.

Per 10, \$1.50; Per 100, \$10.00

**FRUTICOSA
YELLOW RIVER**

Another new and improved form of the Oenotheras. Has very much larger flowers than is commonly expected and blooms well beyond the normal flowering period.

2 1/4" Pots, Per 10, \$3.00; Per 100, \$25.00

PHYSOSTEGIA**False Dragonhead**

GRANDIFLORA VIVID. Grows from 18-24 inches with large heads of bright violet mauve flowers. Very desirable for cutting.

Per 10, \$1.50; Per 100, \$10.00

VIRGINICA ROSEA. Forms large clumps 3 to 4 feet high, bearing long spikes of delicate pink flowers in July and August.

Per 10, \$1.00; Per 100, \$7.00

VIRGINICA ALBA. Very fine pure white.

Per 10, \$1.00; Per 100, \$7.00

ROSY SPIRE. Strong growing variety, producing fine spikes of rosy crimson flowers. Glossy green foliage. Height 3 to 3 1/2 feet. Blooms from September to October.

Per 10, \$2.00; Per 100, \$15.00

SUMMER GLOW. Towering stems, tall rosy crimson spikes 18 inches in length. Blooms from August to September.

Per 10, \$2.00; Per 100, \$15.00

PHYSOSTEGIA**GRANDIFLORA VIVID
TALL TYPE**

Similar in color to the well-known Grandiflora Vivid, except that this variety grows to a height of 30 inches. The flower spikes are also larger and the color a little more striking. It continues to bloom throughout the entire months of July and August. In floral arrangements this Physostegia is very outstanding. Due to its desirable color, it blends in well with other flowers, and is really a worthwhile variety.

Per 10, \$1.50; Per 100, \$10.00

PLATYCODON**Balloon Flower**

The *Platycodons* are closely allied to the *Campanula* and form neat, branching bushes of upright habit, 2 to 2½ feet high, producing their attractive blue or white flowers from July to October. They are very satisfactory hardy plants for the sunny border.

GRANDIFLORA. Blue, 18 inches. June to October. Large, showy, deep blue flowers. Good for rock garden and border.

Per 10, \$1.00; Per 100, \$7.00

GRANDIFLORA ALBA. White-flowered form of the above.

Per 10, \$1.00; Per 100, \$7.00

MAMMOTH EARLY FLOWERING (Gigantea Praecox). Flowers are 3½ to 4 inches across and start flowering in June. Plants bushy, growing to a height of 2½ feet, but bloom starts when plants are still very small.

Per 10, \$1.50; Per 100, \$10.00

MARIESI. A beautiful dwarf species, with broad, thick foliage and large, deep violet-blue flowers on 12-inch stems in great profusion throughout the entire summer.

Per 10, \$1.00; Per 100, \$7.00

MARIESI ALBA. A white form of the preceding.

Per 10, \$1.00; Per 100, \$7.00

PLUMBAGO**Leadwort**

LARPENTAE. One of the most desirable border and rock plants. It is of dwarf, spreading habit, growing 6 to 8 inches high, covered with deep blue flowers during the summer and fall. The flowers are borne in small clusters just above the foliage. Does well in the rock garden in full sun or light shade.

Field Grown, Per 10, \$1.50; Per 100, \$10.00
2½" Pots, Per 10, \$1.50; Per 100, \$10.00

POTENTILLA

Charming plants for the border with brilliant flowers that are produced in profusion from June to August. Strawberry-like leaves and showy.

APPENNINA AUREA (R). Alpine species with yellow flowers. 6 inches.

Per 10, \$1.00; Per 100, \$7.00

DELPHINENSIS. Mounds of flowers, a vast profusion of buttercups in deepest, richest golden yellow.

Per 10, \$1.50; Per 100, \$10.00

ENGADENSIS. A new introduction, growing to a height of 12 to 14 inches. Dense habit of growth. Produces pure white flowers in early spring in great abundance. We highly recommend this for rock garden plantings and where a neat little plant is desired in the flower border.

Per 10, \$1.50; Per 100, \$10.00

NEP. MISS WILLMOTT (R). Free flowering dwarf variety with bright carmine flowers.

Per 10, \$1.50; Per 100, \$10.00

WARRENSI. Splendid, large bright flowers of deepest glossy yellowness, carried for months over foliage of dark green.

Per 10, \$1.50; Per 100, \$10.00

Penstemon . . . BEARD-TONGUE

The reward for the effort that has been spent on the improvement of the perennial *Penstemon* is the tremendous acclaim in wide popularity that they are receiving now. The types which we have in our list establish the *Penstemon* among the foremost hardy plant families. These types have been perfected for use as cut flowers, and you'll find that they number in the finest. Aside from this, they are beautifully decorative in mass plantings; so much so, in fact, that some planters are creating handsome landscapes by using only the several varieties of *Penstemon*. Their worth is now so well established that every progressive plantsman should take the opportunity to profit from them this spring.

BARBATUS TORREYI. Spikes two feet long of bright scarlet flowers from June till August. A very effective plant for the border.

Per 10, \$1.00; Per 100, \$7.00

BLUE GEM. Strikingly pretty. Habit of growth compact. Produces many flowers of a rich blue; grows 12 to 14 inches in height.

Per 10, \$1.50; Per 100, \$10.00

CONFERTUS BLUE. High above the foliage are great showy blossom-clusters. Effect is of a brilliant blue, the tubers touched with violet.

Per 10, \$1.50; Per 100, \$10.00

CORAL GEM. Coral pink large spikes, makes up beautiful with *Delphinium* *Belladonna* or hardy *Asters*.

Per 10, \$1.50; Per 100, \$10.00

GRANDIFLORUS. One of the showiest, with thick, leathery leaves at base of stem and long, one-sided spikes of large, showy, lilac or purple flowers. Very desirable cut flower, blooming in May and June.

Per 10, \$1.50; Per 100, \$10.00

LAEVIGATUS AVALON. A splendid dwarf variant of a splendid species. Dense panicles of trumpet blossoms, pearl white to quaker lavender.

Per 10, \$1.50; Per 100, \$10.00

OVATUS. A strong growing variety from the Rocky Mountains. Rich purplish blue flowers on stems over three feet tall. Good cut flowers and excellent in the sunny border.

Per 10, \$1.50; Per 100, \$10.00

PUBESCENS PYGMAEUS. Very dwarf habit, flowers clear blue with white lower lip, good for rockery.

Per 10, \$1.50; Per 100, \$10.00

Garnet

This is the perennial plant sensation that is rising so rapidly to previously unheard of heights of popularity. Out of the hundreds of customers who have purchased *Penstemon Garnet*, no one has reported that it has not been a valuable item for him. You'll find that your earnest consideration and purchase of it will repay you many fold by the popular acceptance your customers will give to it.

See Color Illustration ➡➡➡

2 in. Pots

Per 10, \$1.75; Per 100, \$12.00

PINK BEAUTY. Flower spikes 30" high. Quite large shell pink flowers. Makes up with most any cut flower.

Per 10, \$2.00; Per 100, \$15.00

SPECTABILIS BLUE. Long spikes of rich blue flowers exhibited on a particularly lush well formed plant. Very worthwhile.

Per 10, \$1.50; Per 100, \$10.00

PRUNELLA**Self-heal**

GRANDIFLORA. A low-growing plant, suitable for a shady spot in the rockery or border. Round heads of purple flowers all summer.

Per 10, \$1.50; Per 100, \$10.00

GRANDIFLORA ALBA. A white form of the preceding.

Per 10, \$1.50; Per 100, \$10.00

THE NEW HARDY PENTSTEMON

Garnet

A Perennial Cut-Flower Sensation

This is the perennial plant sensation that has received a tremendous acceptance that shows no sign of slowing. It is one of the finest things that has happened in perennials in recent years. Its bright scarlet flowers are just the thing to brighten any floral arrangement, and it can't help being original because it's NEW. Then, aside from its merits for cutting, it is vivid and striking and showy in any display garden.

Pentstemon Garnet is of spreading habit and produces a succession of bloom from June until stopped by frost. The gloxinia-like flowers are a rich garnet color, and are gracefully placed on stems 12-18 inches tall. The plants have from six to a dozen spikes continually throughout the flowering season. Flowers last a week or more in water. It is perfectly hardy, having been tested through several seasons of northern winters throughout the country. Pentstemon Garnet is genuinely handsome and extremely worth while.

You simply must get this perennial into your stock as a principal line. Its beauty is breathtaking, sales possibilities and profit opportunities unlimited.

PLANT NOW!

SPECIAL

Fully Pot Bound—Nicely Topped
2 1/4 Inch Pot Plants

10 for \$1.75 100 for \$12.00

Don't Fail to Include This Item in Your
Assortment From

The Joseph F. Martin Co.
Painesville, Ohio



The Victory Garden Program



Government Promotion of Victory Gardening is an Aid to the Merchandising of Hardy Plant Material

It is most timely in times such as these that we who find our livelihood in plants and related products give intense thought to the application of our efforts to the circumstances in which the nation finds itself.

The government has been quick to realize the importance of gardening not only for supplementary food production but for the release of tension and for the tremendous recreational and morale value so necessary to the tired and harassed minds of the public. For this important phase, the logical conclusion is that ornamental gardening is a genuine answer.

AUTHORIZATION

In the fact that the government itself has instituted the "Garden for Victory" campaign by its own initiative, we have the recommendation and the authorization we need to push our products wholeheartedly by the use of the impelling slogan and to campaign for sales under the patriotic "Garden for Victory" banner. We must be cautious, though, and should not use the slogan to over-fortify our material, or use it to indicate a new quality of our merchandise by heralding our plants to be something like "Victory Plants".

HARDY PLANTS FIT THE PROGRAM NEATLY

With the acute shortage of labor, the movement of heavy nursery stock will be sharply restricted. Perennial plant material adapts itself perfectly to the government idea in that amateur gardeners plant and care for the gardens themselves. The size of the plants, the endless arrangements that can be made from the multitude of varieties, the easy culture, and the ultimate beauty that is created are reasons that will easily sell the material. That the garden is hardy, and will bloom fragrantly and abundantly from year to year with ordinary care and without the necessity of replanting is truly tremendous sales appeal. In addition, any area, no matter how small, will accommodate a perennial garden in neat proportion. In this way, the field for sales is broadened to include everyone that has claim to a bit of space, regardless of size.

FLORISTS AND CUT-FLOWER GROWERS HAVE A BIG SUMMER OUTLET

The "Garden for Victory" program will do much more than simply stimulate outside planting. Those who, for lack of ground area, cannot have a garden are going to become acutely conscious of flower products through the national promotion. They won't be left out. While others are enjoying gardens growing and blooming outside, these people will want to bring this beauty into their apartments and closely confined dwellings. This can't fail to bring about a big season for summer cut flowers, or flowering plants in pots. Everyone should be ready, expanding plantings of perennial cut flower material to take care of the increase in demand that is sure to follow the promotion of the gardening spirit nationally. Price and profit will result from flowers of quality — our premium perennials will produce them.

WE ARE READY

The full limit of our facilities and experience are geared to serve you this Spring with great quantities of quality hardy plants. It will be a real privilege to work with you, may we?

Peonies . . .

The fine quality roots which you will receive from the JOSEPH F. MARTIN CO. are not that way by accident. They are groomed with special painstaking care, and are grown for root production ONLY. Consequently, the peak of vitality is maintained and the quality roots which you receive from us will soon provide good profits for you. Plant a good quantity of these carefully selected roots now.

ALBATRE. A magnificent flower which opens like a rose. Pure white with a few pencilings of carmine on the edge of center petals. Fragrant; crown type; late midseason. An old variety, but one that will stand comparison with anything there is.

Per 10, \$2.00; Per 100, \$16.00

ALBERT CROUSSE. Large, very full convex blooms of soft shell-pink.

Per 10, \$2.50; Per 100, \$20.00

ALEXANDER DUMAS. A brilliant pink, interspersed with salmon, white and chamomais. Early, very profuse bloomer, and very rigid plant. One of the greatest bloomers of all.

Per 10, \$2.00; Per 100, \$16.00

AUGUSTINE D'HOOR. Bomb type; midseason. Very deep, rich, brilliant solferino-red with slight silvery reflex.

Per 10, \$2.00; Per 100, \$16.00

CHARLES McKELLIPP. Crown type; midseason. Opens rose-shaped and develops into crown type. The irregular rich crimson petals of the center are mingled with gold stamens and surrounded by rows of broad silky guard petals. It has a charm peculiarly its own.

Per 10, \$2.00; Per 100, \$16.00

CHESTINE GOWDY. Crown type; late midseason. The broad outer petals are silvery pink. These enclose a zone of five irregularly shaped petals of deep rich cream, which in turn surround a prominent cone of broad pink petals splashed and tipped with crimson. One of the best varieties for cut flowers.

Per 10, \$2.00; Per 100, \$16.00

EDULIS SUPERBA. Extra early, crown type, old-rose pink. Indispensable as an extra early deep pink commercial cut-flower.

Per 10, \$2.00; Per 100, \$15.00

FELIX CROUSSE. Large, typical bomb-type flower of clear, brilliant red, coming in late mid-season. The guard petals are prominent, surrounding a large, globular center of even coloring. It is a strong, vigorous plant of spreading habit.

Per 10, \$2.00; Per 100, \$15.00

FLORAL TREASURE. A rose type flower of delicate salmon-pink.

Per 10, \$1.50; Per 100, \$10.00

GERMAINE BIGOT. Very large mid-season to late; a royal variety. Most excellent pink.

Per 10, \$1.50; Per 100, \$10.00

GEORGIANA SHAYLOR. Very large, double light rose-pink flowers, paler on back of petals, with vivid crimson marks on a ring of short petals around center; fragrant; late mid-season.

Per 10, \$3.00; Per 100, \$25.00

JUBILEE. Rose type; mid-season. Buds show delicate opal tints; as they unfold the color changes to ivory-white. Unlike other Peony buds which are round, these are pointed like a rose.

Per 10, \$2.50; Per 100, \$20.00

KARL ROSENFELD. A better Peony and a better quality of red than any of the older red sorts; pure, rich, intense crimson of half-rose type. It makes and remains a splendid full rounded flower of excellent substance; equally valuable as cut flowers or garden show.

Per 10, \$2.00; Per 100, \$15.00

KELWAY'S QUEEN. Fragrant flesh pink. Midseason. If you have this variety in your planting, you have what is considered the flower of the aristocrat.

Per 10, \$6.50; Per 100, \$60.00

LA FEE (Lemoine—"The Fairy"). Crown type; early. Very large globular flowers. Guards mauve-rose, collar creamy white.

Per 10, \$2.00; Per 100, \$15.00

LA PERLE. Very large flowers, compact rose type. Outer petals are delicate lilac white enclosing a globular center of soft violet rose, wide petals.

Per 10, \$2.00; Per 100, \$16.00

MADAM CROUSSE. Its flowers are medium to large in size, globular crown type, and the prominent guard petals and a few of the collar petals reflex to the stem on well-developed blooms. In color, it is uniform pure white, with the center petals occasionally flecked crimson. The plant is of medium height and slightly spreading habit with strong stems.

Per 10, \$1.50; Per 100, \$10.00

MARCHIONESS OF LANSDOWNE. Large white flowers sometimes changing in color to silvery pink.

Per 10, \$2.50; Per 100, \$20.00

MARIE CROUSSE. Bomb type; mid-season. Color soft salmon-pink shaded a glossy satiny lilac. A most desirable Peony.

Per 10, \$2.50; Per 100, \$20.00

MARIE JACQUIN. The water-lily Peony. Semi-double, cup-shaped white flowers, borne in great profusion. Beautiful landscape variety. Mid-season.

Per 10, \$2.00; Per 100, \$16.00

MODESTE GUERIN. A typical bomb-type flower of light solferino-red that comes in early mid-season. Fragrant. A strong plant of medium height with good stems that hold the blooms well upright.

Per 10, \$2.00; Per 100, \$15.00

MONS JULES ELIE. Bomb type; early mid-season. King of all Peonies. Color an ideal glossy lilac-pink, shading to a deeper rose at the base, the entire flower overlaid with a sheen of silver.

Per 10, \$2.00; Per 100, \$16.00

MME. CALOT. Hydrangea-pink.

Per 10, \$2.50; Per 100, \$20.00

MME. DUCEL. Pink of medium shade with silvery reflex. Bomb type, resembling the famous Mons Jules Elie. Very desirable. Strong grower, medium height.

Per 10, \$2.00; Per 100, \$15.00

MME. JULES DESSERT. Large, flat semi-rose type. Flowers are delicate flesh pink, shading to straw white.

Per 10, \$3.00; Per 100, \$25.00

NELLIE. A very large flower of uniform shell-pink. The petals are long and rounded, symmetrically arranged around the center of yellow stamens. Medium tall grower.

Per 10, \$3.00; Per 100, \$25.00

PRESIDENT ROOSEVELT. Semi-rose type; mid-season. A variety purchased in England under number and named in Holland for our President. It is deep, rich, brilliant red in color, different from any red we know, and a grand Peony.

Per 10, \$2.00; Per 100, \$18.00

PRESIDENT TAFT. Delicate hydrangea pink, completely enveloped in a halo of white. Profuse bloomer.

Per 10, \$3.00; Per 100, \$25.00

PRINCESS BEATRICE. Large, compact high crown. Guards and crown light violet-rose, collar cream-white, center flecked crimson. Fragrant. Strong vigorous grower, medium height, very free bloomer. Early mid-season. Extra good tri-color.

Per 10, \$2.00; Per 100, \$15.00

REINE HORTENSE. Semi-rose type flower is uniform hydrangea-pink; guards and center petals marked carmine.

Per 10, \$3.00; Per 100, \$25.00

ROSA BONHEUR. Very large rose type flower. Light violet-rose, guard petals are flecked crimson. Late mid-season.

Per 10, \$3.00; Per 100, \$25.00

SARAH BERNHARDT. Semi-rose type. Midseason. Apple blossom pink, with each petal silver-tipped.

Per 10, \$2.00; Per 100, \$15.00

SOUV. DE CHAS. GOMBAULT. One of the most outstanding varieties. It is tri-color, flowers are built up crown shaped, fine lasting qualities. It is much admired for its beauty; at the same time it is different than the general list of the clear colors. We like it very much.

Per 10, \$2.00; Per 100, \$15.00

TOURANGELLE. Large rose type flower. Opalescent pearly white, suffused with shades of delicate salmon and Le France-rose.

Per 10, \$2.50; Per 100, \$20.00

UMBELLATA ROSEA. Rose type; very early. Large flower, guards laid with delicate salmon and Le France pink tints. Exquisitely beautiful in form and color.

Per 10, \$2.00; Per 100, \$15.00

WALTER FAXON. Color is soft coral-pink, shaded lighter at the ends of the petals and deeper rose-pink at base. The concealed golden stamens add a salmon reflection through the pink of the petals. It is medium tall and vigorous. Midseason. As a show flower, it is one of the most distinct Peonies and should rate at the top of all pinks.

Per 10, \$3.50; Per 100, \$30.00

Hardy Phlox

The Backbone of the Garden

ADMIRAL. Reddish pink, very large trusses.

Per 10, \$1.00; Per 100, \$7.00

AETNA. Strong growing variety, producing beautiful dark red flowers with a darker eye.

Per 10, \$1.50; Per 100, \$10.00

AFRICA. A brilliant carmine-red with blood-red eye. Well shaped flower heads composed of large florets. Good strong stems and not subject to mildew if properly taken care of. One of the best dark red varieties grown.

Per 10, \$1.50; Per 100, \$10.00

ALQUENFREN. Very strong grower producing lilac rose flowers. A very satisfactory garden variety.

Per 10, \$1.50; Per 100, \$10.00

ANNIE LAURIE. Rich deep salmon, large trusses. Very beautiful and growing to a height of about 3 ft.

Per 10, \$1.50; Per 100, \$10.00

APOLLO. Brilliant crimson, medium height.

Per 10, \$1.50; Per 100, \$10.00

AUSTRALIS. Salmon-red.

Per 10, \$1.50; Per 100, \$10.00

B. COMTE. Tall growing variety producing large heads of rich satiny amaranth flowers. Very brilliant. Looks well planted close to a yellow-flowered plant.

Per 10, \$1.50; Per 100, \$10.00

BEACON. Brilliant cherry-red. Grows 36 inches high. The flowers are carried on straight, strong stems. An excellent variety and one of the best of this color.

Per 10, \$1.00; Per 100, \$7.00

BLUE HILL. The nearest to blue in Phlox colors.

Per 10, \$1.50; Per 100, \$10.00

BREAK O' MORN. A recent introduction. Medium strong grower. Flowers are of a distinct delicate shade of pink with red eye.

Per 10, \$1.00; Per 100, \$7.00

BRIDESMAID. Pure white with large crimson-carmine eye.

Per 10, \$1.00; Per 100, \$7.00

CAROLINA VANDENBERG. This variety with enormous Lilac Blue flowers is very striking. A free bloomer of medium height.

Per 10, \$2.00; Per 100, \$15.00

CHAMPION. One of the pleasing old rose types. Very free flowering. It is also somewhat distinct in the general run of pink phlox.

Per 10, \$1.00; Per 100, \$7.00

COLONIAL. Strong grower, extra large light blue flowers, blooming for a long period of time.

Per 10, \$1.00; Per 100, \$7.00

COLORADO. Scarlet red flowers with pale crimson eye and faint halo, color exceptionally clear. Strong stems, medium height.

Per 10, \$2.00; Per 100, \$15.00

COUNT ZEPPELIN. Pure white flowers with vermilion-red eye. There is no fading or suffusing of color. Considered the best of the calico types.

Per 10, \$1.50; Per 100, \$10.00

CREPESCULE. Silvery mauve, carmine eye.

Per 10, \$1.00; Per 100, \$7.00

DAILY SKETCH. Soft salmon pink with a carmine eye. The individual flowers and trusses are extremely large and together with the color and vigorous growth make this an outstanding sort.

Per 10, \$1.50; Per 100, \$10.00

ECLAIREUR. Brilliant rosy Magenta, white eye. July-August. 32 inches.

Per 10, \$1.00; Per 100, \$7.00

E. I. FARRINGTON. We believe this Phlox was never given full credit for its real beauty. In our large fields this was one of the most admired varieties. It is a most striking Phlox, whether noticed in a large field or a garden planting. It grows to a height of 18 to 24 inches, builds up well and carries its foliage clear to the ground. Produces large heads of beautiful salmon pink flowers. We recommend you include it in your assortment. After seeing it in flower, we are sure you will appreciate our advice.

Per 10, \$1.50; Per 100, \$10.00

ENCHANTRESS. Bright salmon-pink with dark eye, resembling Elizabeth Campbell in color, but of much stronger growth and rich green, glossy foliage.

Per 10, \$1.50; Per 100, \$10.00

ELIZABETH CAMPBELL. By far the most popular of the old favorite varieties. When grown in favorable locations it develops into a neat, compact plant. The color of the flowers is a pleasing shade of salmon-pink. For many years this Phlox was out of circulation due to the fact that at times it appeared difficult to propagate. This year we developed a nice lot in 2 1/4" pots which we are pleased to offer to you.

2 1/4" Pots, Per 10, \$2.00; Per 100, \$15.00

ETHEL PRITCHARD. A delightful French-mauve color. Strong grower.

Per 10, \$1.50; Per 100, \$10.00

FUERBRAND. Brilliant orange-scarlet, sometimes almost vermilion. Flowers very freely. Of medium height.

Per 10, \$1.50; Per 100, \$10.00

FRENCH BEAUTY. Mammoth trusses of beautiful flowers of a pure pink that glows and simmers in the sunlight.

Per 10, \$1.00; Per 100, \$7.00

GENERAL VON HEUTZ. Enormous large flowers of a brilliant salmon red color with pure white center. 30 inches.

Per 10, \$1.00; Per 100, \$7.00

GEORGE STIPP. Glowing salmon. A new variety with large individual blooms and clusters.

Per 10, \$1.50; Per 100, \$10.00

HARVEST FIRE. A strong grower, producing brilliant salmon-orange flowers. The heads are large as well as the individual flowers.

Per 10, \$2.00; Per 100, \$15.00

HAUPTMAN KOEHL. Large compact trusses on strong stems. The flowers are a rich deep blood-red and retain their color for a long time.

Per 10, \$1.50; Per 100, \$10.00

INNOCENCE. Tall grower, producing large, pure white flowers. Very fine variety.

Per 10, \$1.50; Per 100, \$10.00

JOHNSON'S FAVORITE. Light salmon-pink with a dark red eye, resembling Elizabeth Campbell, but superior in every way. Strong grower.

Per 10, \$1.00; Per 100, \$7.00

LEO SCHLAGETER. We consider this variety one of the most pleasing reds. Produces large scarlet trusses slightly darker in the center. Very good.

2" Pots, Per 10, \$2.00; Per 100, \$15.00

LILLIAN. Lovely pure pink without any trace of magenta or rose. The florets are large, the flower heads of good size and are borne in remarkable profusion.

Per 10, \$1.50; Per 100, \$10.00

MARY LOUISE. A good grower of medium height with clean foliage. Produces pure glistening, snow-white heads of unusually large size, the individual flowers being twice as large as other White varieties.

Per 10, \$2.00; Per 100, \$15.00

MISS LINGARD. Pearly white flower, with delicate pink eye, very remarkable bloomer, producing two or three crops of flowers during the season; indispensable as a cut flower for Florists' use. It is the best early White Phlox known.

Per 10, \$1.50; Per 100, \$10.00

MRS. CHARLES DORR. Clear lavender. Tall.

Per 10, \$1.00; Per 100, \$7.00

MRS. W. G. HARDING. Deep salmon-pink.

Per 10, \$1.50; Per 100, \$10.00

NEW BIRD. Amaranth-red, of great brilliancy.

Per 10, \$2.00; Per 100, \$15.00

NORDBLIGHT. A very fine pink with a touch of blue ever so faint, magically blended in making a wonderful rosy color.

Per 10, \$1.50; Per 100, \$10.00

PAINTED LADY. (Tall). This delicate colored sort is one of the most pleasing in our entire collection. Strong upright growth and large masses of flower heads. Silvery pink, with salmon shadings and cherry red eye.

Per 10, \$1.50; Per 100, \$10.00

PINK DARLING. This variety has been carefully selected in our trials from the many that are being put on the market each year. It is of particular merit and well worth adding to our list of the finest Hardy Phlox. The color is a vibrant, deep rose-pink, with dark eye trusses adding just enough weight to make the effect very rich. The flower heads are of generous size, as are the individual florets.

2" Pots, Per 10, \$2.00; Per 100, \$15.00

RHEINLANDER. Beautiful salmon-pink with claret red eye. Individual trusses of immense size. A splendid variety of good growing quality and excellent habit.

Per 10, \$1.00; Per 100, \$7.00

ROSALINDA. Lovely soft amaranth pink flowers borne with the greatest profusion on stems 2 feet in length. Comes into full flower in early June and continues until late fall. This is a very desirable shade of pink; we are of the belief that this Phlox will become very popular.

Per 10, \$1.50; Per 100, \$10.00

ROYAL PURPLE. Decidedly beautiful. Purple, very rich and deep at edges, shading to violet in center of petals, then deep reddish purple at eye.

Per 10, \$2.00; Per 100, \$15.00

SALMON BEAUTY. Rich salmon pink with white eye. Produces a large spike with large individual florets. Really this is an exceptional phlox.

Per 10, \$2.00; Per 100, \$15.00

SALOME. Cherry-red suffused with salmon.

Per 10, \$1.50; Per 100, \$10.00

SEPTEMBER SNOW. Large, rounded compact heads of good sized blooms carried in upright sturdy stems, good foliage. A very effective late white with a red eye.

2" Pots, Per 10, \$2.00; Per 100, \$15.00

SUNSHINE. Salmon-rose; fine deep shade.

Per 10, \$1.00; Per 100, \$7.00

THOR. Not a new sort but becoming more and more popular because of its splendid free-flowering qualities. Color is a beautiful shade of deep salmon-pink, overlaid with a scarlet glow; small aniline-red eye.

Per 10, \$1.00; Per 100, \$7.00

VESTA. Bright cherry red, large trusses.

Per 10, \$1.50; Per 100, \$10.00

WINEDOT. Like Bridesmaid, nature of growth stronger. In our fields it produces a heavier crop of flowers. Instead of the sharp markings, in this variety the center of the flower is circled with a pleasing tone of mauve blue. The little stamens are also in full harmony with the make-up of the entire flower.

Per 10, \$1.00; Per 100, \$7.00

WIDAR. High colored lilac with white. July-August.

Per 10, \$1.00; Per 100, \$7.00

PHLOX SPECIES

DIVARICATA CANADENSIS. One of our native species, which is worthy of extensive planting, commencing to bloom early in April and continuing through May, with large fragrant lavender flowers on stems 10 inches high.

Per 10, \$1.00; Per 100, \$7.00

DIVARICATA ALBA. We are all acquainted with the Blue Divaricata that has served and continues to serve so valuably as a principal garden plant. This year we are bringing you for the first time a white Divaricata, the first of its kind ever offered to the trade. This new white will increase many fold the already numerous uses to which you have profitably put Divaricata Phlox.

2" Pots, Per 10, \$2.00; Per 100, \$15.00

OVATUS CAROLINIANA. Flowers in early May to June, producing masses of reddish pink flowers. When planted in front of Tulips, they are very attractive. The color is such that it blends with practically all colors of Tulips.

Field Grown, Per 10, \$1.50; Per 100, \$10.00

2" Pots, Per 10, \$1.50; Per 100, \$10.00

Phlox Subulata

MOSS PINKS

An early spring-flowering type with pretty moss-like, evergreen foliage, which during the flowering season, in April and May, is hidden under the masses of bloom. An excellent plant for the rockery, the border, and invaluable for carpeting the ground or covering graves.

ALBA. Pure white flowers completely covering the neat compact plant in May; a lovely thing for the rock garden.

2½ Pots, Per 10, \$1.00; Per 100, \$7.00

AMOENA. One of the best varieties for carpeting the ground, the rockery or the border, growing only about 4 inches high. Entirely covered in the spring with rich bright pink flowers, very showy.

Per 10, \$1.00; Per 100, \$7.00

ATROPURPUREA. A distinct form of Phlox subulata, a very free bloomer; strong grower and of the color of Phlox decussata, B. Compté, with a slightly darker eye. When in bloom it stands out strikingly and can be distinguished by its deeper red from any other form of Subulata.

Field Grown, Per 10, \$1.50; Per 100, \$10.00

2" Pots, Per 10, \$1.00; Per 100, \$7.00

BLUE HILL. Of uniform compact growth, producing in early spring and late fall a splendid display of showy blue flowers. One of the best and surely a most distinct type and color.

Per 10, \$1.50; Per 100, \$10.00

COCCINEA. Brilliant red. On the order of Phlox subulata Rosea except that the flowers are a bright red.

Per 10, \$1.50; Per 100, \$10.00

FAIRY. Pale blue with dark purple eye; a beautiful little rock plant. Same habit as Vivid. Slow growing, neat in habit, with compact foliage, not spreading like Lilacina.

Per 10, \$1.00; Per 100, \$7.00

G. F. WILSON. Soft lavender.

Per 10, \$1.00; Per 100, \$7.00

LILACINA. A strong growing, creeping variety suitable for bold masses in the rockery, completely covered with light lilac flowers in May; the foliage is lovely in winter.

Per 10, \$1.00; Per 100, \$7.00

MOERHEIM. It has a compact growth, forming dwarf bushes with erect flower stems. The color is a beautiful carmine-pink.

Per 10, \$1.00; Per 100, \$7.00

NIVALIS SYLVESTRIS, DIXIE BRILLIANT. Unquestionably the best Subulata Phlox introduced to date. A strong, compact growing type, producing rosy red flowers of huge size in abundance, well above the foliage. It is the most brilliant Subulata Phlox in existence. Excellent for low beds, borders and sunny places in the rockery. We are sure this plant will be very popular as soon as it is better known.

2" Pots, Per 10, \$2.00; Per 100, \$15.00

ROSEA. Rose pink. Fine for covering banks; thrives in hot, dry situations and blooms profusely.

Per 10, \$1.00; Per 100, \$7.00

THE BRIDE. An exceptionally low compact type producing delicate white flowers with a distinct pink eye. Very desirable when something different than the general run of Subulatas is wanted.

Per 10, \$1.50; Per 100, \$10.00

VIVID. Bright pink with fiery red eye. We would say that this is the finest free-flowering dwarf Phlox in existence.

Field Grown, Per 10, \$1.50; Per 100, \$10.00

2" Pots, Per 10, \$1.00; Per 100, \$7.00

Oriental Poppies - Hardest and Most Popular

The varieties we are listing are the most popular in our wholesale trade. We are growing these in large quantities and are in a position to offer our production to you at reasonable prices. Our field grown Poppies were transplanted from 2 or 3 inch pots last spring and they have developed into strong, field grown roots. Those we offer from pots were potted in July of last year. They are thoroughly established and are in excellent condition for planting to your fields this spring. For best results we recommend that you make a planting of Oriental Poppies as early as possible in the spring.

APRICOT QUEEN. True apricot, large silky petals. Height 32 inches.

Field Grown, Per 10, \$1.50; Per 100, \$10.00

CAVALIER. Nopal Red flower with crinkly petals. Fine erect stems carrying well proportioned dark green foliage. 34 inches in height.

3" Pots, Per 10, \$2.50; Per 100, \$20.00

CERISE BEAUTY. A real favorite bearing many medium sized flowers of cerise color. 32 inches.

Field Grown, Per 10, \$1.50; Per 100, \$10.00
3" Pots, Per 10, \$1.50; Per 100, \$10.00

ENFIELD BEAUTY. English introduction. Large Cherry Pink flowers on tall erect stems. 44 inches.

Field Grown, Per 10, \$2.50; Per 100, \$20.00
3" Pots, Per 10, \$2.50; Per 100, \$20.00

GOLD OF OPHIR. Golden orange which develops into the nearest yellow of any Oriental Poppy as the plant grows older. Really does best after the first year. 24 inches.

Field Grown, Per 10, \$3.00; Per 100, \$25.00
3" Pots, Per 10, \$3.00; Per 100, \$25.00

HERCULE. Immense flower, opens nine inches across, of true Scarlet, borne on extra tall and sturdy stems. A leader in its color class. 42 inches.

Field Grown, Per 10, \$2.00; Per 100, \$15.00
3" Pots, Per 10, \$2.00; Per 100, \$15.00

JEANNE MAWSON. Tall erect growing variety, producing large and sparkling geranium-pink flowers.

Field Grown, Per 10, \$2.50; Per 100, \$20.00
3" Pots, Per 10, \$2.50; Per 100, \$20.00

JOYCE. Spectrum Red or may be described as Cherry red in color. Flowers are of medium size borne on tall, perfectly straight stems. Considered one of the very best garden varieties. 48 inches.

Field Grown, Per 10, \$1.50; Per 100, \$10.00
3" Pots, Per 10, \$1.50; Per 100, \$10.00

LACH'S KOENIGEN. Peach Red with Pink cast.

Field Grown, Per 10, \$2.50; Per 100, \$20.00
3" Pots, Per 10, \$2.50; Per 100, \$20.00

MANDARIN. A true Chinese red of good size and fine substance. A vigorous grower.

Field Grown, Per 10, \$2.00; Per 100, \$15.00
3" Pots, Per 10, \$2.00; Per 100, \$15.00

MAY SADLER. Salmon pink with black markings. One of the finest of the pink sorts because of its large flowers and robust growth.

Field Grown, Per 10, \$2.50; Per 100, \$20.00
3" Pots, Per 10, \$2.50; Per 100, \$20.00

MRS. PERRY. A very fine variety of salmon-pink color, very distinct. Grows to a height of 3 feet.

Field Grown, Per 10, \$1.50; Per 100, \$10.00
3" Pots, Per 10, \$1.50; Per 100, \$10.00

OLYMPIA. The earliest Poppy to bloom. Small, double flame scarlet flowers profusely borne on sprawling stems. 32 inches.

Field Grown, Per 10, \$1.50; Per 100, \$10.00
3" Pots, Per 10, \$1.50; Per 100, \$10.00

ORANGE PERFECTION. Strong grower, with orange-tinted flowers.

Field Grown, Per 10, \$3.00; Per 100, \$25.00
3" Pots, Per 10, \$3.00; Per 100, \$25.00

PERFECTION. Delicate shell-pink with rich purple-black stamens.

Field Grown, Per 10, \$2.50; Per 100, \$20.00
3" Pots, Per 10, \$2.50; Per 100, \$20.00

SALMON KING. Peach Red or Salmon colored flowers of good size.

Field Grown, Per 10, \$2.00; Per 100, \$15.00
3" Pots, Per 10, \$2.00; Per 100, \$15.00

SASS PINK. Very large, lovely flowers of a delicate flesh pink color.

Field Grown, Per 10, \$2.50; Per 100, \$20.00
3" Pots, Per 10, \$2.50; Per 100, \$20.00

SILVER BLICK. Very large Jasper Pink flowers with a silvery sheen and Blue markings at base of outer petals. 24 inches.

Field Grown, Per 10, \$2.00; Per 100, \$15.00
3" Pots, Per 10, \$2.00; Per 100, \$15.00

SPOTLESS. A beautiful soft Pink, well described by its name. 22 inches.

Field Grown, Per 10, \$1.50; Per 100, \$10.00
3" Pots, Per 10, \$1.50; Per 100, \$10.00

STURMFACKEL. Grows to a medium height, producing fiery red flowers on rigid stems.

Field Grown, Per 10, \$1.50; Per 100, \$10.00
3" Pots, Per 10, \$1.50; Per 100, \$10.00

TRILBY. Height 26 inches. Impressive flowers of lustrous dark red.

Field Grown, Per 10, \$2.50; Per 100, \$20.00
3" Pots, Per 10, \$2.50; Per 100, \$20.00

PINK BEAUTY. Salmon Pink. Very much like Mrs. Perry, but slightly taller and a better shaped plant. 32 inches.

Field Grown, Per 10, \$1.50; Per 100, \$10.00
3" Pots, Per 10, \$1.50; Per 100, \$10.00

PRINCE OF WALES. Light Jasper Red or Coral Pink flowers of large size on sturdy stems. A good mid-season bloomer. 28 inches.

Field Grown, Per 10, \$2.50; Per 100, \$20.00
3" Pots, Per 10, \$2.50; Per 100, \$20.00

ORIENTALE

(Oriental Poppy). Tremendous scarlet, cup-shaped blooms of brightest crimson-scarlet, with large, purplish black blotches at base of petals, creating a wonderful contrast when bloom is fully open. Clumps of these throughout the border add a brilliancy that no other flower can provide.

Per 10, \$1.00; Per 100, \$7.00

ICELAND POPPIES . . .

These plants are of neat habit, forming a tuft of bright green foliage, from which spring, throughout the entire season, a profusion of slender, leafless stems 1 foot high, each graced with charming cupshaped flowers. Very valuable in the sunny border or rock garden. Their brilliant flowers are produced all summer.

IMPERIAL JEWELS MIXTURE. The flowers are beautifully frilled and fluted. Many semi-double and 4 to 5 inches in diameter, with good stiff 18 to 24 inch stems. The color range is almost unlimited, all shades of yellow, orange, nearly red, white and pink trim, the lightest to deep rose, as well as apricot buff and chamois. This is a very valuable strain for cut flower purposes.

Per 10, \$1.50; Per 100, \$10.00

KELMSCOT STRAIN. The best strain, strong wiry stems when well grown are 3 feet long, large flowers in great variety of beautiful colors.

Per 10, \$1.50; Per 100, \$10.00

THE EMPEROR. Large flowers, rich orange shade, and of good substance, produced on strong, wiry stems.

Per 10, \$1.50; Per 100, \$10.00

SANFORD'S GIANT STRAIN MIXED. The flowers are immense silken cups in a great variety of shades from the lightest pinks and creams through salmon and scarlet. The length of stem is another outstanding feature, many of them being 2 to 2½ feet.

Per 10, \$1.50; Per 100, \$10.00

WHITE. Lovely well-formed flowers with paper-white petals.

Per 10, \$1.00; Per 100, \$7.00

Primula Hardy Primrose

There is no assemblage of plants that will reproduce the lovely show of the Primulas on the hill side or rock gardens in semi-shade. They can be obtained in every color and tone that one can imagine. Soon after winter gives way to Spring the Primulas come into flower with a beauty that is hard to describe. Sales arguments will never be necessary to sell them at the roadside stands or the plant store. They are one of those rare articles that sell themselves on sight. We invite your earnest attention to the varieties which we list. You will find everything that is worthy in Hardy Primulas offered at very reasonable prices.

Primula Veris Elatior

Or Polyanthus Primrose

GIANT CRIMSON.

Per 10, \$2.00; Per 100, \$15.00

GIANT HYBRIDS. A variation of beautiful colors.

Per 10, \$2.00; Per 100, \$15.00

GIANT WHITE.

Per 10, \$2.00; Per 100, \$15.00

GIANT YELLOW.

Per 10, \$2.00; Per 100, \$15.00

MARTIN'S SELECT HYBRIDS. Fine quality flowers and a good balanced mixture of colors which is very often desired in mass plantings.

Per 10, \$2.00; Per 100, \$15.00

ORANGE FLAME. Brilliant orange, adequately described by the name. This strain is from England and it is very exceptional.

Per 10, \$2.00; Per 100, \$15.00

VERIS BLUE SELECT. A few years ago we were fortunate in securing a limited number of seeds of a blue Primula that represented long years of work on the part of an aging English horticulturist. His work of selection was carried on here and the effort of it has been rewarded with this, the finest blue Primula in existence today. We have worked this into quantity production and are proud to offer it to you for the first time this year. Everyone has wanted a good, straight blue Primula and this is it beyond any question. You'll like it; don't fail to try it.

2½" Pots, Per 10, \$2.50; Per 100, \$20.00

VERIS RED SHADES. Running from light red to deepest red.

Per 10, \$2.00; Per 100, \$15.00

VERIS HYBRIDS. This strain includes various shades of lilac, purple and violet, as well as a wide range of buff, orange, salmon and rich reds.

Per 10, \$1.50; Per 100, \$10.00

AURICULA PRIZE FLOWERED GIANT HYBRIDS. Greatly improved strain of many choice shades. An excellent rock garden species growing to a height of about four to six inches. The florets are arranged in rounded heads.

2½" Pots, Per 10, \$2.00; Per 100, \$15.00

OFFICINALIS HYBRIDA. Selected giant crimson, scarlet, orange, yellow. Lovely strain of Giant Cowslips, producing large heads of large flowers; vigorous habit and free blooming.

Per 10, \$1.50; Per 100, \$10.00

VERIS ELATIOR MIXED. A choice mixture of all colored flowers.

Per 10, \$1.50; Per 100, \$10.00

VERIS TEICHER'S GIANT. This is a selection from the choicest Veris types, covering the complete range of colors. The flowers lift themselves high above the foliage on stems 8 to 10 inches in length and the individual flowers are ½ to 1 inch in diameter. They are very beautiful in garden plantings and are also desirable for cutting. They force easily in greenhouses.

Per 10, \$2.00; Per 100, \$15.00

VULGARIS. The true yellow primrose. 6 inches.

Per 10, \$1.50; Per 100, \$10.00

WANDA. Extensive trials and comparisons and careful attention to the appraisals of visitors to our trials has proven beyond any doubt that this variety is unusual, distinct, and of such high merit that it demands a place in the list of the best Primulas. The color is a deep, bluish-purple, closely approaching a clean violet. The novelty and striking beauty of its appearance make it sell itself.

2½" Pots, Per 10, \$2.50; Per 100, \$20.00

Pyrethrums - - Unusual

The double and semi-double Pyrethrums are really unusual, and we feel quite certain that they will remain so for a long time. For cutting they are in a class by themselves and are always present and striking in the better floral arrangements.

DAINTY. A cherry red double of fine form and size.

2¼" Pots, Per 10, \$2.00; Per 100, \$15.00

DREAM. One of the best clear pink double varieties.

2¼" Pots, Per 10, \$2.00; Per 100, \$15.00

MARTIN'S BRILLIANT. A strong growing type, producing a heavy crop of bright red flowers on strong erect stems. If this first crop, which appears in June, is cut, the plants will produce a second crop in the month of September. The flowers are large and are always attractive when used in vases or floral arrangements.

2¼" Pots, Per 10, \$2.00; Per 100, \$15.00

MIAMI QUEEN. A strong grower, producing semi-double pink flowers of a very desirable shade.

2¼" Pots, Per 10, \$2.00; Per 100, \$15.00

PRINCESS MARGARET. A strong grower, semi-double Anemone flowered with crested center. Color is a bright clear pink, very desirable.

2¼" Pots, Per 10, \$2.00; Per 100, \$15.00

ROBINSON'S GIANT HYBRIDS. No other strain can approach this for size, substance and brilliance of coloring. Produces strong stems and substantial flowers. The mixture embraces chiefly red and pink shades.

2¼" Pots, Per 10, \$2.00; Per 100, \$15.00

ROBINSON'S DARK CRIMSON. Flowers crimson scarlet and immensely large. Strong, long stems and very free flowering.

2¼" Pots, Per 10, \$2.00; Per 100, \$15.00

ROSE GLORY. Strong grower, a beautiful deep rose double of medium size.

2¼" Pots, Per 10, \$2.00; Per 100, \$15.00

ROSEUM HYBRIDUM. Very hardy and one of the choicest of perennials. The attractive fernlike foliage is interesting when the plants are not in bloom and the flowers ranging from pure white through shades of pink to deep crimson are beautiful on the plant or as cut flowers. They flower the last of May and through June.

Field Grown, Per 10, \$1.50; Per 100, \$10.00

Rosemary . . .

Is the old favorite aromatic herb that our grandmothers remember so well. Aside from its utility as a highly decorative garden plant, your customers who are rising to the stress of the times and planting herb gardens will want to use Rosemary as the central herb to start with. Its popularity seems sure to rise to unlimited heights now. It will highlight the garden for beauty with the celestial blue of its flowers profusely born on plants about two feet tall. The leaves and the young tips are used for seasoning. Perhaps you would like to try Rosemary for use in your own kitchen?

2½" Pots, Per 10, \$1.50; Per 100, \$10.00

RANUNCULUS**Buttercups****ACRIS FL. PL. →**

Useful in any location. Where a wet plot is puzzling, use this Ranunculus and you won't go wrong. Aside from the attractive appearance of the whole plant, the delicately formed graceful flowers make it a very valuable cut flower. It is double, yellow, upright, Buttercup-like.

Per 10, \$1.00; Per 100, \$7.00

REPENS FL. PL. Pretty, double-flowering, bright golden yellow Buttercups,

Per 10, \$1.00; Per 100, \$7.00

RUDBECKIA

Indispensable plants for the hardy border, grow and thrive anywhere giving a wealth of bloom, which is well suited for cutting.

AUTUMN FOREST. (Herbstwald) gives a wealth of cut-flowers during summer and fall. These new shades, autumn tints, are most pleasing. Large star-like flowers on long stems.

Per 10, \$1.00; Per 100, \$7.00

GOLDEN GLOW. Grows to a height of six feet, producing in late summer masses of large, double, golden-yellow flowers shaped like a Dahlia.

Per 10, \$1.00; Per 100, \$7.00

HIRTA MY JOY. The Giant Black-Eyed Susan. Orange-yellow flowers with dark cone.

Per 10, \$1.00; Per 100, \$7.00

NEWMANI HYBRIDS. Late summer and autumn blooming in shades of yellow, golden, buff—self colors, and others zoned orange, maroon and mahogany shades. An excellent new strain, 2 feet.

Per 10, \$1.00; Per 100, \$7.00

PURPUREA. Peculiar reddish - purple flowers with a very high, large brown cone-shaped center, on 2 to 3 feet stems. July to October. A splendid plant for the border.

Per 10, \$1.00; Per 100, \$7.00

THE KING. A tall improved Rudbeckia Purpurea with broad, deep crimson red petals and rich coppery bronze cones. The petals never fold back or droop. Attractive and fine for cutting. Blooms from July to August, height 3 to 3½ feet.

Per 10, \$2.00; Per 100, \$15.00



Ranunculus ACRIS FL. PL.

ROSA ROULETTI IMPROVED

A real gem for the rock garden, flowering practically the entire summer. Grows about 8-10 inches in height and the same in spread. Flowers are a pleasing rose pink color, semi-double. It is not only a wonderful little plant for the rock garden but it also makes a very attractive pot plant throughout the winter.

3" Pots,
Per 10, \$1.50; Per 100, \$10.00

SALVIA**Meadow Sage**

ARGENTA. White flowers, large ornamental foliage, 36 inches.

Per 10, \$1.00; Per 100, \$7.00

FARINACEA. A splendid border plant, growing about two feet high and produces beautiful pale blue flowers on neat plants all summer.

Per 10, \$1.00; Per 100, \$7.00

PITCHERI. Similar to Azurea, but of more branching habit; large flowers of a rich gentian blue color, and one of the most admired plants during the early autumn. 3 to 4 feet.

Field Grown, Per 10, \$1.50; Per 100, \$10.00
2¼" Pots, Per 10, \$1.25; Per 100, \$8.00

PRATENSIS ROSEA. Grows to a height of 2½ feet, producing pale rose colored flowers.

Per 10, \$1.00; Per 100, \$7.00

PRATENSIS TENORI. (Atrovioleacea). An improved variety of the Pratensis, with still larger and deep blue flowers.

Per 10, \$1.00; Per 100, \$7.00

TURKESTANICA. Extremely decorative sweet scented, silvery foliage. Pink bracts, branching spikes. Grows to a height of 4 feet, July to September.

Per 10, \$1.00; Per 100, \$7.00

SANTOLINA**Lavender Cotton or Ground Cypress**

CHAMAECYPARISSUS. Shrubby perennial with silvery white aromatic foliage and small yellow flowers borne in roundish heads, suitable for sunny, dry borders. Dwarf; sweetly smelling.

Per 10, \$1.50; Per 100, \$10.00

SANTOLINA VIRIDIS

An attractive shrubby plant especially suited for work on sunny, dry borders. The foliage is bright green and sweetly scented. Grows to a height of one foot and produces white flowers in July.

Field Grown,

Per 10, \$1.50; Per 100, \$10.00

2¼" Pots, Per 10, \$1.00; Per 100, \$7.00

SAPONARIA**Soapwort**

OCYMOIDES SPLENDENS. Trailing vine, which is completely covered with rosy pink flowers from May to July.

Per 10, \$1.00; Per 100, \$7.00

OFFICINALIS DOUBLE. Grows to a height of 18 to 20 inches. Produces great masses of fragrant semi to fully double pure white flowers changing to flesh pink.

Field Grown, Per 10, \$2.00; Per 100, \$15.00
2" Pots, Per 10, \$1.50; Per 100, \$10.00

SCABIOSA**Pincushion Flower**

Handsome border plants, succeeding in any ordinary soil if well drained, in a sunny location, and should be grown in every garden where cut flowers are wanted; they last a long time when picked and placed in water.

CAUCASICA. (Blue Bonnet). A soft and charming shade of lavender; commences to bloom in June, throwing stems 18 to 24 inches high until September.

Per 10, \$1.50; Per 100, \$10.00

CAUCASICA ALBA. (White Bonnet). The white form of the preceding.

Per 10, \$1.50; Per 100, \$10.00

FISCHERI. A free-blooming type, producing an abundance of mauve, pincushion-like flowers from early July until frost. Height 2 to 2½ feet.

Per 10, \$1.75; Per 100, \$12.00

GT. ISAAC HOUSE HYBRIDS. A fine strain of extra large flowered blue shades.

Per 10, \$1.75; Per 100, \$12.00

OCHROLEUCA. Fine, big flowers of soft straw yellow for many months. Long stems.

Per 10, \$1.50; Per 100, \$10.00

WEBBIANA. Large, fluffy flowers of pure true cream, neither white nor yellow, but a delightful tone between. Dwarf, compact grower, always in bloom.

Per 10, \$1.50; Per 100, \$10.00

SAXIFRAGA**Megasea**

CORDIFOLIA. These will thrive in any kind of soil and in any position. Grow about 1 foot high, and are admirable for the front of the border or shrubbery, forming masses of handsome, broad, deep green foliage, which alone renders them useful; flowers appear very early.

Per 10, \$2.00; Per 100, \$15.00

SCUTELLARIA

BAICALENSIS COELESTINA. Dense bushy habit, abundance of light blue flowers.

Per 10, \$1.50; Per 100, \$10.00

SENECIO

CLIVORUM OTHELLO. A stately border plant with purple foliage, producing rich orange flowers. Does best in a moist location.

Per 10, \$1.50; Per 100, \$10.00

SEMPERVIVUM**HOUSE LEEK**

Most attractive hardy succulent plants for the rock garden and rock wall. Their rosette-like thick leaves are fleshy and pointed. The small clumps slowly spread, filling pockets and crevices between the rocks.

ACUTUM. On Tectorum order but leaves come to a point on tips, dull green color.

Per 10, 85c; Per 100, \$6.00

DOELLIANUM. Small, hairy rosettes of pale green leaves, tinted red at the tips. Panicles of bright red flowers are 4 to 6 inches high.

Per 10, 85c; Per 100, \$6.00

VIOLACEUM. Large rosettes brown violet leaves. Very decorative.

Per 10, 85c; Per 100, \$6.00

SIDALCEA

Erect-growing, more or less branching plants, producing their showy flowers during June and July. They will succeed in any garden soil in a sunny position.

MR. LINDBERGH. Light purple, a beautiful clear and conspicuous color.

Per 10, \$2.00; Per 100, \$15.00

NEW HYBRIDS. All shades of pink and rose, also salmon, lilac and heliotrope. 3 feet.

Per 10, \$1.50; Per 100, \$10.00

ROSY GEM. Pretty, bright rose-colored flowers, 2 to 3 feet.

Per 10, \$1.50; Per 100, \$10.00

STACHYS**Woundwort**

ALPINA. White foliage with dark rose flowers.

Per 10, \$1.50; Per 100, \$10.00

Sedum . . .

Members of this family have thick glaucous leaves. Their native habitat is the dry rocky mountain sides of Europe and America. They are very hardy, drought resisting and like the broad sunlight in most instances, but most varieties will thrive in a limited amount of shade. The dwarfs are excellent in the rock garden and the medium and taller sorts are fine for the perennial border.

ACRE. (Wall Pepper; Mossy Stonecrop). A pretty species for rockwork; well known and considerably used. Foliage green; flowers bright yellow; prostrate and slowly spreading. 2 inches. May-July.

Per 10, \$1.50; Per 100, \$10.00

ALBUM. Dwarf and spreading; thick waxy round foliage, pure white flowers in July; good rock plant. 2 inches.

Per 10, \$1.00; Per 100, \$7.00

GLAUCUM. Excellent dwarf variety for rockeries or border edgings; prostrate and of slow growth.

Per 10, \$1.50; Per 100, \$10.00

KAMTSCHATICUM. Orange-yellow flowers, with prostrate, green foliage turning golden in autumn.

Per 10, \$1.50; Per 100, \$10.00

LYDIUM. Very fine rock plant, blue-green foliage and of prostrate habit.

Per 10, \$1.50; Per 100, \$10.00

MURALE. Reddish-purple evergreen foliage, white flowers with a distinct pink center produced on 4 to 8 inch stems.

Per 10, \$1.00; Per 100, \$7.00

SPURIUM COCCINEUM. Flowers rosy crimson. 6 inches. July and August. Very good.

Per 10, \$1.00; Per 100, \$7.00

SARMENTOSUM. Excellent dwarf variety for rockeries or border edgings. The best Sedum for filling seams between rocks in wall garden; rapid grower. Its bright yellow flowers make an attractive soft carpet. June, July.

Per 10, \$1.00; Per 100, \$7.00

SIEBOLDII. A charming alpine growing in miniature tufts. Glaucous foliage, each leaf being rimmed with a circle of crimson. Very attractive in September.

2½" Pots, Per 10, \$1.50; Per 100, \$10.00

SIEBOLDI VARIEGATA. Used largely as attractive foliage pot plants. It is also very striking in a rock garden planting. The pleasing pink flowers above the white variegated leaves make a wonderful contrast.

2½" Pots, Per 10, \$1.50; Per 100, \$10.00

SPECTABILE. Erect growing mass of rose colored flower heads 18 inches high August and September.

Per 10, \$1.50; Per 100, \$10.00

SPECTABILE BRILLIANT. A richly colored form of the preceding, being a bright amaranth-red.

Per 10, \$1.50; Per 100, \$10.00

SILENE**Catchfly or Campion**

ALPESTRIS. Dwarf rock plant, dainty, pure white flowers in May and June.

Per 10, \$1.00; Per 100, \$7.00

FORTUNEI. Grows to a height of 2½ feet. Flowers are pretty bright rose with feathered or cut petals.

Per 10, \$1.50; Per 100, \$10.00

MARITIMA. Compact masses of glaucous blue foliage, covered with pinkish-white flowers from June to August. Very desirable for hot, dry spots in the rockery, or for rock walls; 2 to 3 inches.

Per 10, \$1.00; Per 100, \$7.00

SAXIFRAGA. A choice Alpine of mossy growth. Flowers white, in great profusion all summer. 6 inches.

Per 10, \$1.00; Per 100, \$7.00

SCHAFTA. (Autumn Catchfly). A charming border or rock plant, growing from 4 to 6 inches high, with masses of bright pink flowers from July to October.

Per 10, \$1.50; Per 100, \$10.00

SPIREA**Goat's Beard; Meadow Sweet**

Elegant border plants with feathery plume of flowers and neat attractive foliage; succeeds best in a half shaded location.

DAVIDII. Elegant foliage, flowers rose-violet in large plumes, does best in damp shady places.

Per 10, \$2.00; Per 100, \$15.00

FILIPENDULA. (Dropwort). Numerous corymbs of white flowers on stems 15 inches high. June and July; pretty fern-like foliage.

Per 10, \$1.00; Per 100, \$7.00

PALMETTA ELEGANS. Graceful plumes of lovely light pink flowers in June on stems three feet high. Very fine for waterside plantings.

Per 10, \$2.00; Per 100, \$15.00

STATICE

Great Sea Lavender

The wealthy form of the Statice, springing from the broad, leathery green leaves and dark stems, is really something to enrich any planting. Florists find that the wiry stems bearing their small graceful flowers in neatly and profusely bunched panicles are beautiful when cut and used fresh.

Important: Have you tried Statice for drying for winter use? Don't miss it this year. You'll find that the demand is limited only by the supply.

DUMOSA. Has large individual florets, color clear silvery white in dry form and lavender when fresh. Height about 20 inches, perfectly hardy without protection of any kind.

Per 10, \$1.50; Per 100, \$10.00

GMELINII. An excellent variety for border or for cutting material. Has many large branching panicles of rich violet blue flowers. It blooms later than Latifolia, giving a long cutting season.

Per 10, \$1.50; Per 100, \$10.00

LATIFOLIA, (Sea Lavender). The fine purplish blue flowers are very attractive when used as a filler in medium sized vases. These plants produce an abundance of flowers during the months of July and August. If cut and dried they can be kept for a long time in good condition. Also a valuable plant for the border or rockery.

Per 10, \$1.00; Per 100, \$7.00

STOKESIA

Cornflower Aster

The flowers of the Stokesia, beautiful in their soft color tones, so fine in their disc-like flower form, can never be appreciated too much. For cutting and for garden planting alike, there is a definite position that only the Stokesia can hold. Plant these fine varieties extensively this spring.

CYANEA. A fine hardy plant of the Aster family. Twelve to eighteen inches high, and very thrifty. Rich green leaves, the flowers of a wonderful shade of azure blue, the petals finely divided, good for cutting. Blooms in August.

Per 10, \$1.00; Per 100, \$7.00

CYANEA WHITE. Similar to Cyanea Blue except in color of flowers.

Per 10, \$1.00; Per 100, \$7.00

BLUE MOON. Giant Stokes' Aster. The color is a very attractive shade of silvery blue with a lilac-blue suffusion at the center. The flowers are very large, often 5 inches across. An excellent cut flower, having stems 18 to 20 inches in length. Flowers freely and is a beautiful border plant.

2 1/4" Pots, Per 10, \$2.00; Per 100, \$15.00

Teucrium Chamaedrys

Newly Popular Perennial Hedge

Since its merits have been realized, the Teucrium is in great demand as a distinctly different hedge plant. Its fresh green stems and foliage rise 8 to 12 inches, can be effectively trimmed without fear of exposing hollow spots. In addition to these merits, it will surprise you with a nice representation of silvery rose flowers.

Field Grown

Per 10, \$1.75; Per 100, \$12.00

2" Pots, Per 10, \$1.25; Per 100, \$8.50

Trollius

Flowers beautifully globular in form, glowing like a smoldering fire, make this plant one of the most entrancing hardy perennials. The crop of flowers is produced in great abundance and they return their original cost and care many fold. Don't be tempted to overlook Trollius. Although a well established plant family, progress in the development of fine varieties has been steady, and the fruits of this work are in our list.

ASIATICUS SALAMANDER. Large, open flower, orange.

Per 10, \$2.00; Per 100, \$15.00

EARLIEST OF ALL. Early and free-flowering, light orange yellow.

Per 10, \$2.00; Per 100, \$15.00

EUROPEAUS SUPERBUS. (Globe Flower). Foliage like Larkspur. 1 1/2 to 2 inch blooms on long stems, waxy lemon yellow. Height 2 feet. May-June.

Per 10, \$2.00; Per 100, \$15.00

ETNA. Large orange flowers, free flowering.

Per 10, \$2.00; Per 100, \$15.00

LEDEBOURI. Very large, orange flowers. Strong, upright growth, blooming a little later. Height 2 1/2 to 3 feet.

Per 10, \$2.00; Per 100, \$15.00

LEDEBOURI GOLDEN QUEEN. Very vigorous grower. The outer petals are a rich golden and the smaller petals near the center are intense orange. The flowers are four inches across.

Per 10, \$2.00; Per 100, \$15.00

METEOR. Deep orange.

Per 10, \$2.00; Per 100, \$15.00

NEW DEVONSHIRE. A really choice novelty. The glistening orange globes are 2 to 3 inches across and are the open spurred type that make such a show in the garden and are so easy to work with when cut.

Per 10, \$2.00; Per 100, \$15.00

ORANGE PRINCE. A very vigorous variety with unusually large flowers of a rich golden orange color. It flowers profusely both in the early Summer and in Autumn.

Per 10, \$2.00; Per 100, \$15.00

STRAWBERRIES

AMAZE. The small, wild growing strawberries have a flavor which is by far superior to that of the large cultivated varieties. Amaze has no runners. The dwarf, compact plants, full of red berries, bring good profits as a pot plant all through the winter.

Per 10, \$1.50; Per 100, \$10.00

TRADESCANTIA

Spiderwort

VIRGINICA. Produces a succession of blue flowers all summer, on fleshy blue-green stems about 18 inches high. A very fine plant for places where it is difficult to grow more delicate subjects; does well in shade and at the base of house or porch where nothing else will grow.

Per 10, \$1.00; Per 100, \$7.00

VIRGINICA ALBA. A white-flowered form.

Per 10, \$1.00; Per 100, \$7.00

THERMOPSIS

CAROLINIANA. A lovely lupine-like plant with rich green foliage growing about two feet high. In June and July, yellow pea-like flowers are produced in racemes six to twelve inches long. The general appearance is that of a yellow lupine.

Per 10, \$2.00; Per 100, \$15.00

THALICTRUM

Meadow Rue

Very graceful, pretty flowered plants, with fine cut foliage; great favorites for planting in the hardy border. They are of easy cultivation in sun or shade.

GLAUCUM. Fine cut glaucous foliage. Brown-yellow flowers in June. 3 feet.

Per 10, \$1.50; Per 100, \$10.00

THALICTRUM ADIANTIFOLIUM

Always a garden regular, now wondrously worthwhile for florists, too. The foliage of this variety is much like the Maiden Hair Fern and can freely be used in its place. It is just different enough to give floral pieces made with it that toney, distinguishing look that sets them apart as extraordinary work. As soon as the plants go dormant outside, they may be brought into the greenhouses and benched where they will produce new crops of foliage in prolific abundance. Beyond this, miniature white flowers on tall slender spikes grace the plants during June and for a two-week period while they are being forced inside. It's a big double value.

Per 10, \$1.50; Per 100, \$10.00

THYMUS

Thyme

BARONA. A strongly caraway-scented, prostrate species from Corsica. Interesting and very pungent.

Per 10, \$1.50; Per 100, \$10.00

SERPILLUM COCCINEUM. A serpyllum with dark red flowers. All serpyllum clan are among the best plants to plant between stepping stones.

Per 10, \$1.50; Per 100, \$10.00

SERPILLUM VULGARIS AUREA. A striking little Thymus, different from all others. Erect habit, foliage is green and gold.

Per 10, \$1.50; Per 100, \$10.00

TRITOMA

Red Hot Poker

PFITZERI. The rich orange flowers are always in big demand on the cut flower markets. If grown in fairly rich soil, a plant will produce several first class quality flowers. Tritomas should be included in every planting of summer cut flowers.

Per 10, \$1.50; Per 100, \$10.00

GALPINI. A dainty, dwarf variety with graceful grass-like foliage, producing quantities of orange-saffron flower spikes, almost 2 feet in height, from July on.

2½" Pots, Per 10, \$2.00; Per 100, \$15.00

TRILLIUM

American Wood-Lily or Wake Robin

ERECTUM. The purple Trillium. A beautiful flower for naturalizing. Blooms in May.

Per 10, \$1.00; Per 100, \$7.00

GRANDIFLORUM. Excellent for shady position in the hardy border. Large pure white flowers in early Spring. 12 to 18 inches high.

Per 10, \$1.00; Per 100, \$7.00

TUNICA

Coat Flower

SAXIFRAGA. Has small pink flowers in the greatest profusion. Nice for the low border or for rockwork; blooms profusely. 6 inches high.

Per 10, \$1.00; Per 100, \$7.00

SAXIFRAGA ALBA. A white form of the preceding.

Per 10, \$1.00; Per 100, \$7.00

SAXIFRAGA ALBA FL. PL. The same as Saxifraga Rosea Fl. Pl. except that the flowers are white.

Per 10, \$2.00; Per 100, \$15.00

HARDY VERBENA

CANADENSIS PINK. Without question this is the strongest grower in the entire family of Hardy Verbenas. While it is of trailing habit, beautiful lavender-pink flowers can be cut with 12 to 14 inch stems. The elegant showing of flowers continues from the 20th of May until cut down by severe frost in late fall.

Per 10, \$2.00; Per 100, \$15.00

VALERIANA

Valerian; Garden Heliotrope

COCCINEA. Showy heads of old rose flowers in umbels on 12-inch stems just above the rich green foliage, are produced from June until October. A splendid plant for bold effects in the wall or rock garden; plants, if too large, may be severely cut back without damage. Total height about 2 feet.

Per 10, \$1.00; Per 100, \$7.00

COCCINEA ALBA. White form of the preceding.

Per 10, \$1.00; Per 100, \$7.00

VERBASCUM

PHOENICEUM. Very attractive border plant, producing graceful spikes of flowers in various shades of white, pink, salmon and violet. This unusual plant forms a crinkly rosette of leaves and is most attractive in the rock garden where taller plants can be used.

Per 10, \$1.50; Per 100, \$10.00

HARKNESS HYBRIDS. Vigorous growing plants with large spikes of candle-like bright yellow flowers. Height 6 feet.

Per 10, \$1.50; Per 100, \$10.00

HARDY VINCA

This popular plant with its beautiful, glossy evergreen foliage will flourish on sloppy land, hillsides, in partial or dense shade or in open sunshine and particularly where nothing else will grow. It makes a very desirable flowering ground cover. Those with cemetery business use Vincas as grave covers and in hanging baskets to great advantage. A nice planting of these is always good to have.

MINOR. A trailing, evergreen plant, used extensively for carpeting the ground under shrubs or trees or on graves where it is too shady for grass or other plants to thrive.

Per 10, \$1.00; Per 100, \$7.00

MINOR BOWLES VARIETY. A very attractive variety, having runners of glossy evergreen foliage. Like Minor, it does not brown during the hot summer days. Flowers are bright blue produced in great profusion in early spring with a sprinkling of bloom during the summer. A very compact grower and one of the best ground covers.

Per 10, \$1.50; Per 100, \$10.00

RUBRA FLORA PLENA. We have grown this variety for three years and found it to be perfectly hardy in our climate. It has the appearance of a very strong growing type, carrying a heavy setting of foliage from the crown to the tip of the branches. The double and semi-double flowers, often appearing on the same plant, are a striking mahogany red. We have every reason to believe that as soon as this Vinca is generally available it will become very popular.

2¾" Pots, Per 10, \$2.00; Per 100, \$15.00

Veronica Speedwell . . .

It is most apt that we repeat our general caution here again. Too often, in the light of the promotion given the new things, lovely plant families such as the Veronica are inclined to be overshadowed. This is not as it should be. No well planned general garden or rock garden planting should be without its full proportion of Veronicas. From July until September they are definitely one of the high-lights. Beyond this, they are so easily grown that they seem to tend themselves. For your own advantage you shouldn't overlook them and the merit that they have. They are well up among the best of hardy plants.

AMETHYSTINA. Blue flowers in long racemes, dwarf tufted habit. June and July. Height 12 inches.

Per 10, \$1.50; Per 100, \$10.00

BLUE SPIRE. A worthy and outstanding novelty. Grows to a height of about 2 feet producing lovely deep blue spikes of flowers above lively green foliage. It thrives well in almost any type of soil and the flowers are desirable for cutting.

2" Pots, Per 10, \$1.75; Per 100, \$12.00

ELEGANS ROSEA. A nice, erect growing variety, 12" high; big flowers. Pink. July.

Per 10, \$1.50; Per 100, \$10.00

INCANA. Deep blue flowers with silvery foliage. Has good appearance, both in and out of bloom. Useful in rockery or for edging paths and flower beds.

Field Grown, Per 10, \$1.50; Per 100, \$10.00

2" Pots, Per 10, \$1.00; Per 100, \$7.00

INCANA ROSEA. Silvery gray foliage with upright spikes of lovely pink flowers in June. Height 1 foot.

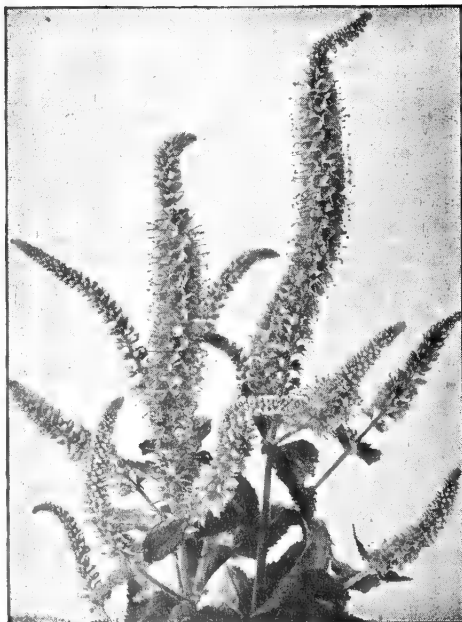
Field Grown, Per 10, \$2.00; Per 100, \$15.00

2" Pots, Per 10, \$1.50; Per 100, \$10.00

LONGIFOLIA SUBSESSILIS. A delightful 2-foot border plant with attractive foliage of distinct character, a roughened bronze green. Flowers are borne abundantly during July and August in long compact spikes of a beautiful deep blue and are frequently used as cut flowers.

Field Grown, Per 10, \$1.50; Per 100, \$10.00

2" Pots, Per 10, \$1.25; Per 100, \$8.00



Longifolia Subseissilis

LYALLI. Semi-creeper, foliage light green resembling Verbenas. Flowers are produced on spikes 4-6 inches in length; color sky blue.

Per 10, \$1.50; Per 100, \$10.00

MULTIFIDA. Lilac colored flowers in June. 6-8 inches in height.

Per 10, \$1.50; Per 100, \$10.00

PECTINATA ROSEA. Gray foliage, creeping habit, producing mauve rose flowers in May. Very showy either in or out of bloom.

Per 10, \$1.50; Per 100, \$10.00

REPENS. Low spready - growing kind, clinging closely to ground and very useful as ground-cover. Tiny blue flowers in early Spring. Thrives best in moist sunny location or semi-shade.

Per 10, \$1.50; Per 100, \$10.00

RUPESTRIS BLUE. Deep green foliage fairly hidden in midsummer with clouds of bright blue flowers. An ideal rock garden plant, growing only about 2 to 3 inches in height. Thrives well in sun or semi-shade.

Per 10, \$1.50; Per 100, \$10.00

RUPESTRIS ROSEA. Fine border or rock plant. Pink flowers.

Per 10, \$1.50; Per 100, \$10.00

SPICATA ALBA. Very dark green foliage producing pure white flowers and growing to a height of 15 inches.

Field Grown, Per 10, \$1.50; Per 100, \$10.00

2" Pots, Per 10, \$1.00; Per 100, \$7.00

SPICATA NANA. A neat little border plant growing to a height of 4 to 6 inches, producing nice blue flowers immediately above the foliage.

2" Pots, Per 10, \$2.00; Per 100, \$15.00



Veronica, Incana

SPICATA ROSEA. Pale pink flowering form of Spicata.

Per 10, \$1.50; Per 100, \$10.00

SPICATA RUBRA. Similar to Spicata Rosea. Very free flowering. Spikes of flowers are dark rose, almost red in color. Height 12 inches. Blooms from August to October.

Per 10, \$1.50; Per 100, \$10.00

TEUCRIUM ROYAL BLUE. Grows to a height of one foot, produces rich dark blue flowers.

Per 10, \$1.50; Per 100, \$10.00

SPECIAL TO FLORISTS!!!

PIGGY BACK PLANT

Tolmiea Menziesii

Although it is not a hardy plant, we have seen enough merit in this sensational new house favorite to procure a stock for our florist friends. The tremendous publicity that the plant has had through the gardening and trade magazines alike, has built a demand that is going to make it fast moving and profitable. It endures any dry or warm condition and is disease and bug resistant. Your customers are going to ask for this. Here is your opportunity to obtain it at a very reasonable price.

2 1/4" Pots, Per 10, \$1.75; Per 100, \$12.00

Violas

A good formula for successful plantings-- - - - Use More Violas

The improved Viola Carnutas are rapidly growing in favor. They are priced reasonably and planters find that they can very nicely be used as long, continuous edgings for tall border plantings along side-walks or any place where a low edging is the answer. They have an infinite grace and beauty about them that is hard to explain. They flower continuously for nearly eight months of the year. Their bright colors and floriferousness bring them close to the annual Pansy in appearance. They easily surpass the Pansy, though, when we consider that they are perfectly hardy. Use more Violas.

ADMIRATION. A rosy purple in color with flowers almost as large as the annual Pansy, but flowering continuously over half of the year.

Per 10, \$1.00; Per 100, \$7.00

APRICOT. Large blossoms of various shades of apricot yellow from May to September. 6 to 8 inches.

Per 10, \$1.50; Per 100, \$10.00

ARKWRIGHT RUBY. New. Free flowering small pansy or Viola with bright ruby red flowers, suffused mahogany. Distinct and free.

Per 10, \$1.50; Per 100, \$10.00

AVALANCHE. Fine large flowered pure white. Compact habit.

Per 10, \$1.50; Per 100, \$10.00

BLUE PERFECTION. Deep purplish blue.

Per 10, \$1.00; Per 100, \$7.00

CHANTREYLAND HYBRIDA. A beautiful pure apricot shade; free flowering.

Per 10, \$1.50; Per 100, \$10.00

CORNUTA ILONA. Deep purple.

Per 10, \$1.50; Per 100, \$10.00

FLORARIENSIS. The nearest to a Winter-blooming Viola that can be found. Medium sized flower of a pleasing shade of blue.

Per 10, \$1.50; Per 100, \$10.00

JERSEY GEM. The peerless Viola that blooms from April until snow, rich, dark violet color, with long stems and a delicious fragrance. It is perfectly hardy. Our propagations are from the original stock planted from divisions.

Per 10, \$1.50; Per 100, \$10.00

GIANT JERSEY GEM. Similar to the variety Jersey Gem except that larger flowers are produced on longer stems.

Per 10, \$2.00; Per 100, \$15.00

KING GEORGE. Flowers have a definite Pansy-like formation. Petals are a deep velvety purple-red, shading to softer tones of lavender at the yellow eye.

Per 10, \$1.50; Per 100, \$10.00

KING HENRY. This is one of the most remarkable introductions. It is exceptionally dwarf, blooms early and continuously even through a very warm summer. The flowers are of a violet purple with a bright blue center.

Per 10, \$1.50; Per 100, \$10.00

LAVENDER GEM. Soft, deep lavender flowers.

Field Grown, Per 10, \$2.00; Per 100, \$15.00
2½" Pots, Per 10, \$1.50; Per 100, \$10.00

LAVENDER GLORY. In nature of growth, similar to Purple Glory. The large flowers of good substance, are a pleasing shade of lavender.

2" Pots, Per 10, \$1.50; Per 100, \$10.00

LORD NELSON. Rich glowing violet purple, neat habit, continuous bloomer.

Per 10, \$1.00; Per 100, \$7.00

MAUVE QUEEN. Large flowering. Color is of a pale lavender, very close to a sky blue. It is one of the best of its color.

Per 10, \$1.00; Per 100, \$7.00

NORMANDIE. Rich burgundy red-purple.

Per 10, \$1.50; Per 100, \$10.00

PRIMROSE PERFECTION. New variety, large light bright yellow.

Per 10, \$1.50; Per 100, \$10.00

PURPLE GLORY. Extra large rosy purple flowers are produced on stems 8 to 10 inches long. The plants are very showy while they are in flower in early spring and again the first of September. One of the best varieties in its class from the standpoint of producing two outstanding good crops of flowers each year.

2" Pots, Per 10, \$1.50; Per 100, \$10.00

ROSE QUEEN.

Per 10, \$1.00; Per 100, \$7.00

WHITE PERFECTION. Large flowered pure white. Showy.

Per 10, \$1.00; Per 100, \$7.00

YELLOW QUEEN. The finest deep golden yellow. Large size and good substance.

Per 10, \$1.00; Per 100, \$7.00

VARIOUS VIOLAS

CONFEDERATA. A vigorous and very beautiful Violet, big and showy in blossom. Flowers are silvery white with a purple-shaded richness radiating from a dark and velvety center.

Per 10, \$2.00; Per 100, \$15.00

Violet Odorata . . .

Sweet Violas

Always favorites in the old forms, this list of the improved, good named varieties finds a willing and welcome acceptance among those who use perennial Violas to such good advantage. If we will just stop a moment and think that there is really no one who appreciates plants who does not love the Violet, it is easy to see that they should be a large part of every horticulturist's plant assortment. These varieties listed below have been specially selected for presentation to you because they are the strong growing types and are prolific bloomers of exceptionally good color. They grow ideally out-of-doors in semi-shade. Taken into the greenhouses they produce valuable cut flower crops and also make up most attractively in pots.

BLUE GIANT. Stems are of enormous length, ten to twelve inches and flowers are very large, attaining a diameter of one and one-half inches, and sometimes larger. Blooms are very sweetly scented and are produced in wonderful profusion.

2¼" Pots, Per 10, \$2.00; Per 100, \$15.00

DOUBLE RUSSIAN. A perfectly hardy variety, producing heavy, double, sweetly scented blue flowers in abundance. Grows well in shady locations. For many years this Violet has been very scarce. Only recently were we able to propagate good quantities. We are very glad to offer same to you this year.

2¼" Pots, Per 10, \$1.75; Per 100, \$12.00

FREY'S FRAGRANT. An improvement over the variety Herrick, rich purple flowers very sweetly scented, also found to be quite hardy.

2¼" Pots, Per 10, \$1.50; Per 100, \$10.00

MARIE LOUISE. Very large, double, lavender flowers. One of the most ideal sorts for cutting.

2¼" Pots, Per 10, \$2.00; Per 100, \$15.00

PILKINGTON. A dark purple with stems of good length. Prolific bloomer.

2¼" Pots, Per 10, \$2.00; Per 100, \$15.00

PRINCESS MARY. Double purple, very pleasing appearance. When grown well, the flowers are extra large.

2¼" Pots, Per 10, \$2.00; Per 100, \$15.00

PRINCESS OF WALES. Single sweet-scented rich deep purple flowers. Very valuable for forcing in greenhouses as well as outdoor planting, growing well in shade.

Field Grown, Per 10, \$1.50; Per 100, \$10.00
2¼" Pots, Per 10, \$1.50; Per 100, \$10.00

THE CZAR WHITE.

2¼" Pots, Per 10, \$2.00; Per 100, \$15.00

YUCCA

FILAMENTOSA. The Bayonet-like leaves are dark green growing into large clumps suitable for group plantings. Immense branching spikes of drooping creamy white flowers, rising to a height of 6 feet; very effective and striking for isolated positions on the lawn.

2 yr. Per 10, \$1.00; Per 100, \$7.00

FILAMENTOSA VARIEGATA. This form of Yucca has a central strip of green with an edging of golden yellow.

Per 10, \$2.00; Per 100, \$15.00

From a Background of Experience . . .

These are

S E R V I C E S

Freely Offered to You

No substitute for experience has yet been discovered. Throughout the many years in which we have been engaged in the production and marketing of fine perennials, we have had occasion to become thoroughly grounded in all of the many departments in which perennials have so valuable a utility. Our organization has painstakingly recorded and studied the application of the right material and the right methods to the handling of perennials in the hands of our customers. This office, by experience and experiment, knows how to aid our customers in profiting to the limit from any investment that they make in the development and promotion of hardy plants and flowers.

We are ready and willing to serve to the limit of our ability in any capacity which you might require in connection with your use of hardy plant material. These below illustrate the general nature of our services. Any problem or project which you might have in addition to these will be heartily welcomed and worked out for you.

GENERAL CULTURAL DIRECTION:

The propagation and cultivation of fine perennials undergoes a continuous program of experiment here in our nurseries. Beyond this, we are always at work with recognized authorities who are by profession technical men in horticulture. Close tabulation of all of the facts that are gathered allows us to render up-to-the-minute advice on any problems of growing culture connected with perennials. If at any time this information will be of use to you, we will be more than glad to send it to you.

TO NURSERYMEN

It is always pleasant to work with nurserymen in the development of their perennial line. Whether this line is just being started, or expansions are being contemplated, we are ready with recommendations to suit the purpose in mind. The nature of a nurseryman's clientele determines the proper assortment for him to handle. Rather than spend hours of hard effort, take advantage of the information that is always current in this office. Market news from all branches of the trade that use perennials is constantly at hand and we are always willing to add the information we have to yours. In this way we can help you to keep your list of perennials efficient.

TO LANDSCAPERS

As your source of supply for the complete list of perennials that you are designing into plantings, our service to you cannot be surpassed. One stop purchasing is efficient for you when you are busy. Many of our clientele have us consign material directly to jobs or directly to them in assortments separated for the projects they are working on. Many are the occasions when we go well beyond this and plan the perennial plantings completely. We are always ready to discuss your problems in variety from the standpoint of color harmony, height, and other general growth characteristics that add up to handsome effect in completed plantings. When the lists and quantities are

determined, we can put the shipments on schedule to coincide with the time at which you will be wanting the plants on the job. Perennials are a specialty, and landscape men will find it very definitely to their advantage to separate their consultations and orders for forwarding to this organization where attention is given exclusively to hardy plants.

TO FLORISTS AND CUT FLOWER GROWERS

The development of perennials for the production of quality flowers in the hands of florists and cut-flower growers has become a highly specialized department of this business. If you grow to develop summer cut flowers outside with these plants finely selected to give quality supreme plus the economies of growing outside where nature pays the bulk of the expenses, or if you grow to reap the liberal profits the forcing perennials give, we are at hand to give freely the cultural and variety information which we have at hand for you. We can plan efficiently for either your ground area or your greenhouse bench space.

TO RETAIL CATALOGUE, STORE AND STAND MERCHANDISERS

The many profit possibilities arising out of the merchandising of perennial plants either through catalogues or display in stores and on stands have always been the subject of much study here. We are prepared to adapt perennials to the facilities for sale which you have by recommending the proper material and the most effective customer appeal. Our information added to your merchandising ability is a sure-fire way to reap the many extra dollars that are to be realized from the popular acceptance and public demand for perennial plant material. We have a nice system of drop lot shipments that insures the receipt of your perennial material just when you want it. The many possibilities suggested in this department are well worth your attention. It will be a pleasure to work with you on it.

**THESE SERVICES AND MANY OTHERS ARE YOURS FOR THE ASKING—
MAY WE LOOK FORWARD TO THE PLEASURE OF
WORKING WITH YOU?**

THE MOST POPULAR SHRUBS

BARBERRY ATROPURPUREA NEW RED LEAF

24-30" Per 10, \$2.25; Per 100, \$18.00
18-24" Per 10, \$2.00; Per 100, \$15.00
12-15" Per 10, \$1.25; Per 100, \$ 8.00

CARYOPTERIS MASTACANTHUS BLUE

2½" Pots, Per 10, \$1.50; Per 100, \$10.00

CARYOPTERIS MASTACANTHUS ROSE

2½" Pots, Per 10, \$1.50; Per 100, \$10.00

CORNUS FLORIDA

3-4' Per 10, \$6.00; Per 100, \$50.00
2-3' Per 10, \$4.50; Per 100, \$40.00

COTONEASTER HORIZONTALIS

4" Pots, Per 10, \$6.00; Per 100, \$50.00

EUONYMUS EUROPAEUS

4-5' Per 10, \$6.00; Per 100, \$50.00
3-4' Per 10, \$4.00; Per 100, \$35.00
2-3' Per 10, \$3.00; Per 100, \$25.00

FLOWERING CHERRY DOUBLE PINK

8-10' Per 10, \$12.50

6-8' Per 10, \$10.00

5-6' Per 10, \$ 7.50

FLOWERING CHERRY WHITE

10-12' Per 10, \$15.00

8-10' Per 10, \$12.50

3-4' Per 10, \$ 4.00

FORSYTHIA SPECTABILIS

4-5' Per 10, \$2.50; Per 100, \$20.00
3-4' Per 10, \$2.00; Per 100, \$15.00
2-3' Per 10, \$1.50; Per 100, \$10.00

FORSYTHIA SUSPENS

4-5' Per 10, \$2.50; Per 100, \$20.00
3-4' Per 10, \$2.00; Per 100, \$15.00
2-3' Per 10, \$1.50; Per 100, \$10.00

FRENCH HYBRID LILACS, NAMED VARIETIES

4-5' Per 10, \$7.50

3-4' Per 10, \$5.00

2-3' Per 10, \$3.50

GENISTA ANDREANA

2 yr. Per 10, \$2.00; Per 100, \$15.00

HYDRANGEA A. G.

2-3' Per 10, \$2.50; Per 100, \$20.00

18-24" Per 10, \$2.00; Per 100, \$15.00

HYDRANGEA P. G.

2-3' Per 10, \$2.50; Per 100, \$20.00

18-24" Per 10, \$2.00; Per 100, \$15.00

HYPERICUM HENRYI

2-3' Per 10, \$2.50; Per 100, \$20.00

18-24" Per 10, \$2.00; Per 100, \$15.00

HYPERICUM CALYCINUM

3 yr. Per 10, \$1.50; Per 100, \$10.00

LABURNUM VULGARE

4-5' Per 10, \$8.00; Per 100, \$75.00

3-4' Per 10, \$7.00; Per 100, \$60.00

2-3' Per 10, \$6.00; Per 100, \$50.00

PRUNUS BLIRIANA. Purple Leaf Plum; unusually bright foliage.

6-8' Per 10, \$15.00; Per 100, \$125.00

5-6' Per 10, \$12.50; Per 100, \$100.00

4-5' Per 10, \$ 8.00; Per 100, \$ 75.00

3-4' Per 10, \$ 7.00; Per 100, \$ 60.00

SPIREA ANTHONY WATERER

12-18" Per 10, \$1.50; Per 100, \$10.00

18-24" Per 10, \$2.00; Per 100, \$15.00

VIBURNUM DENTATUM

5-6' Per 10, \$4.50; Per 100, \$40.00

4-5' Per 10, \$3.50; Per 100, \$30.00

3-4' Per 10, \$3.00; Per 100, \$25.00

2-3' Per 10, \$2.50; Per 100, \$20.00

VIBURNUM OPULUS STERILIS

2-3' Per 10, \$3.00; Per 100, \$25.00

18-24" Per 10, \$2.00; Per 100, \$15.00

VITEX CARNEA ROSEA

3-4' Per 10, \$6.00; Per 100, \$50.00

2-3' Per 10, \$4.50; Per 100, \$40.00

WEIGELA ROSEA

3-4' Per 10, \$2.00; Per 100, \$15.00

4-5' Per 10, \$2.50; Per 100, \$20.00

MALUS (FLOWERING CRAB)

ADSTRINGUS. New, rose changing to silvery pink, new foliage bronzy purple.

8-10' Per 10, \$15.00; Per 100, \$100.00

BECHTEL'S CRAB (Ioensis Plena)

5-6' Per 10, \$8.00; Per 100, \$75.00

4-5' Per 10, \$6.00; Per 100, \$50.00

3-4' Per 10, \$4.50; Per 100, \$40.00

2-3' Per 10, \$3.50; Per 100, \$30.00

DOLGA. Single white, green foliage, fine large fruit.

8-10' Per 10, \$15.00; Per 100, \$100.00

6-8' Per 10, \$10.00; Per 100, \$ 85.00

5-6' Per 10, \$ 8.00; Per 100, \$ 75.00

ELEYI. Single light red flowers, purple foliage.

8-10' Per 10, \$15.00; Per 100, \$100.00

6-8' Per 10, \$10.00; Per 100, \$ 85.00

5-6' Per 10, \$ 8.00; Per 100, \$ 75.00

HOPA. Deep rose colored blossoms, apples are red and showy.

8-10' Per 10, \$15.00; Per 100, \$100.00

4-5' Per 10, \$ 7.00; Per 100, \$ 60.00

RED SILVER. Single dark pink, red foliage.

8-10' Per 10, \$15.00; Per 100, \$100.00

6-8' Per 10, \$10.00; Per 100, \$ 85.00

THEIFERA (Tea Crab). Single white and pink, green foliage.

8-10' Per 10, \$15.00; Per 100, \$100.00

6-8' Per 10, \$10.00; Per 100, \$ 85.00

VINES

CELASTRUS SCANDENS (Bitter Sweet)

3 yr. Field Grown,

Per 10, \$2.00; Per 100, \$15.00

EUONYMUS VEGETUS (Big Leaf Winter Creeper)

18-24" Per 10, \$4.50; Per 100, \$40.00

12-15" Per 10, \$3.50; Per 100, \$30.00

8-12" Per 10, \$3.00; Per 100, \$25.00

HONEYSUCKLE HALLEANA

2 yr. Field Grown

Per 10, \$1.50; Per 100, \$10.00

WISTERIA MAGNIFICA. Light Blue.

■ yr. Field Grown

Per 10, \$2.00; Per 100, \$15.00

Evergreen Shrubs

We are growing the following Azaleas, Rhododendrons, etc. in open nursery rows. They are fully acclimated to sunshine and general weather conditions. This type of plant will give you better results than collected material. Please note our reasonable prices which include balling and burlapping.

AZALEA MUCRONULATUM

24-30" Per 10, \$20.00; Per 100, \$150.00

18-24" Per 10, \$15.00; Per 100, \$125.00

12-18" Per 10, \$12.50; Per 100, \$100.00

AZALEA SCHLIPPENBACHI

24-30" Per 10, \$25.00; Per 100, \$200.00

18-24" Per 10, \$20.00; Per 100, \$150.00

15-18" Per 10, \$15.00; Per 100, \$100.00

10-12" Per 10, \$10.00; Per 100, \$ 75.00

BOXWOOD SEMPERVIRENS

30" \$4.00 each, Per 10, \$35.00

24" \$2.50 each, Per 10, \$20.00

18" \$2.00 each, Per 10, \$15.00

12" \$1.25 each, Per 10, \$10.00

DAPHNE CNEORUM

12-15" Per 10, \$6.00; Per 100, \$50.00

9-12" Per 10, \$4.00; Per 100, \$35.00

8-10" Per 10, \$3.50; Per 100, \$30.00

6- 8" Per 10, \$3.00; Per 100, \$25.00

PACHYSTIMA CANBYI

18" Spread, Per 10, \$12.00; Per 100, \$100

12-15" Spread, Per 10, \$10.00; Per 100, \$ 75

10-12" Spread, Per 10, \$ 7.50; Per 100, \$ 50

6- 8" Spread, Per 10, \$ 3.00; Per 100, \$ 25

PIERIS FLORIBUNDA

18-24" Per 10, \$15.00; Per 100, \$125.00

15-18" Per 10, \$12.00; Per 100, \$100.00

12-15" Per 10, \$10.00; Per 100, \$ 75.00

8-12" Per 10, \$ 7.50; Per 100, \$ 50.00

PYRACANTHA LELANDI

24-30" Per 10, \$8.00; Per 100, \$75.00

18-24" Per 10, \$6.00; Per 100, \$50.00

15-18" Per 10, \$4.00; Per 100, \$35.00

RHODODENDRON CAROLINIANUM

18-24" Per 10, \$12.50; Per 100, \$100.00

15-18" Per 10, \$ 7.50; Per 100, \$ 50.00

Grafted Wisterias

The following varieties of Wisteria were grafted five years ago; every scion was taken from flowering plants. Please note our varieties are the most up-to-date. Many of them were very high in price when we purchased them. Therefore, it necessitated production of same before we were able to offer this wonderful assortment at reasonable prices. They are not in any way to be compared with the old type of Wisteria. Many of these will produce flower clusters up to 3 to 4 feet in length.

CARNEA BENI FUJI. Soft pink.

FLORIBUNDA GEISHA. Charming, light lavender.

FLORIBUNDA ROSEA. Pleasing shade of clear pink.

FLORIBUNDA VIOLACEA PLENA. Double violet.

FLORIBUNDA KYUSHAKU. Beautiful purple.

FLORIBUNDA LONGISSIMA. Light blue.

FLORIBUNDA LONGISSIMA ALBA. Pure white.

VENUSTA ALBA. Clear white.

All of the above varieties:
\$1.50 each; Per 10, \$12.00

Daphne Pot Plants . . .

FOR LINING-OUT

Growers who develop Daphne know that the most difficult part of their work consists of rooting their cuttings with a good percentage of stand. By buying our liners you eliminate the work and the risk. The pot plants which we offer are in a growing condition, completely pot-bound and nicely topped. They are a real grower's value.

2" Pot Plants—Per 10, \$1.75; Per 100, \$12.00



The New BUDDLEIA



The **1st**
Brilliant
RED
BUDDLEIA

Premiere presentation of
■ new hardy plant that
will be the sensation of
the plant world for years
to come.

ROYAL RED Leading the Parade of New Beauty for 1942

After eight years of intensive breeding work, here is the first truly red Butterfly Bush. The plant is absolutely hardy, grows 4 to 6 feet and the foliage is deep, leathery green. A blaze of color from July until frost. It is unsurpassed as a hardy summer cut flower plant or as an ornamental garden or landscape item. Whether or not you've tried Buddleias before, you can't help but be enthusiastic about this dazzling new different one.

For the florist, Royal Red is one of the most useful of all summer flowers — the rich red color is greatly intensified under artificial light and the flowers harmonize well in all floral arrangements.

First production will be limited, so make your reservations now. Your spring planting of the strong 2 1/4" pot plants will give an abundant crop of flowers during their first season. It's new, so you'll have the originality, novelty, and prestige from it that cannot help but result in liberal profit for you.

BE A LEADER BY HAVING A LEADER!

A Genuine Introductory Bargain
Vigorous 2 1/4" Pot Plants — Per 10, \$3.00; Per 100, \$25.00

THE FINEST BUDDLEIAS

IMPORTANT: The vigorous, fully established pot plants which we prepare for you will produce, absolutely, an abundant crop of fine flowers on beautifully developed bushes from mid-summer until frost cuts them down.

Royal Red

See Opposite Page—Color Illustration and Complete Description.

2 1/4" Pots, Per 10, \$3.00; Per 100, \$25.00

Royal Purple

Color is a rich glowing purple, such a distinctive shade that it defies good description. Each large panicle seems to be lighted from within, an effect that yards of wordage cannot accurately convey. The bush is completely covered with long, sturdy spikes from July until frost. It attains a height of 4 to 5 feet. Royal Purple is now in its second year of introduction and it has already established itself by our test and by the practical appraisal of our many customers who bought it last year. It is really good, being especially appropriate for use as a florist cut flower item.

2 1/4" Pots, Per 10, \$2.00; Per 100, \$15.00

Orchid Beauty

A splendid, new variety of soft cattleya-orchid with a brilliant orange eye. It is near the well-known Fortune in color but is twice the plant in any consideration. In our nurseries the flower spikes are easily twice as long and are brilliantly in flower from the very tip to the base at the SAME TIME. Consider a moment its many outstanding traits and you will be sure that no other variety represented as it is, will compare with it. It is an extremely valuable addition to the Buddleia line.

2 yr. Field Grown, Per 10, \$3.00; Per 100, \$25.00
2 1/4" Pots, Per 10, \$2.00; Per 100, \$15.00

Dubonnet

The color is remarkably similar to the shade of the French Wine, Dubonnet. It is a distinctly different shade in Buddleias. In sunshine and under lights it seems to glow with a reddish cast. The spikes are solid and well rounded and the florets large. Growth is robust and erect, stems are strong. The real beauty of it is the ease with which it harmonizes in floral arrangements with flowers of all shades.

2 yr. Field Grown, Per 10, \$2.50; Per 100, \$20.00
2 1/4" Pots, Per 10, \$1.75; Per 100, \$12.00

Pink Charming

A strikingly different shade anywhere, flowering from the middle of June until frost. The plant grows to 5 and 6 feet in height and spread. The heads are round and solid and open full length. The flowers are a clear lavender pink, a definitely separate color in the Buddleia range. In the sun they appear clear pink and under the lights a soft pink. It blends particularly with light blue in floral work. No Buddleia planting is complete without a representative quantity of this beautiful pink variety.

2 1/4" Pots, Per 10, \$1.75; Per 100, \$12.00

Hartwegi

Very similar to Fortune and carries no patent. You may propagate it freely. The large bright lavender panicles harmonize in arrangements with other flowers. A particular point in its favor is the resistance of the flowers to the sun in that they do not burn. The individual florets are closely spaced, imparting a compact and pleasing appearance.

2 yr. Field Grown, Per 10, \$2.00; Per 100, \$15.00
2 1/4" Pots, Per 10, \$1.50; Per 100, \$10.00

Ile de France

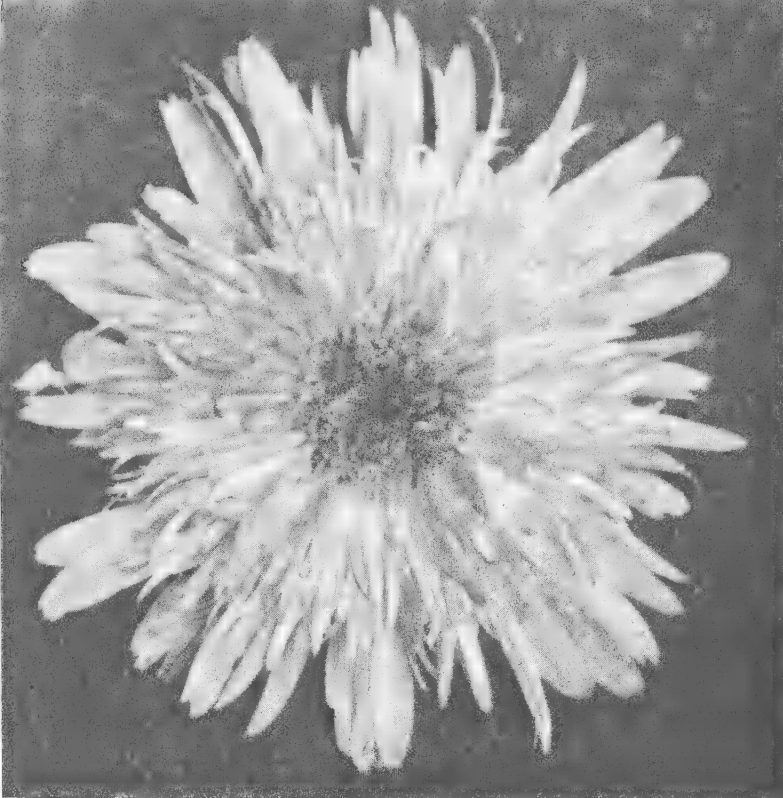
The plants develop into well branched symmetrical bushes 3 to 4 feet high; the individual flower spikes often measure 10 inches in length. Color is a brilliant rosy purple with a violet suffusion. Their fragrance adds another feature to their beauty.

2 yr. Field Grown, Per 10, \$2.00; Per 100, \$15.00
2 1/4" Pots, Per 10, \$1.50; Per 100, \$10.00

Magnifica

This is the old planters favorite that we consider meritorious enough to continue including in our assortment of fine Buddleias. It is a good, substantial, strong growing variety which produces flowers of generous size and of a pleasing lilac shade.

2 yr. Field Grown, Per 10, \$1.50; Per 100, \$10.00



GRAND MARCONI

GRAND MARCONI. A grand variety, producing double Chrysanthemum-like flowers on 2½ ft. stems. Will bloom continuously during the summer months if flowers are kept cut.

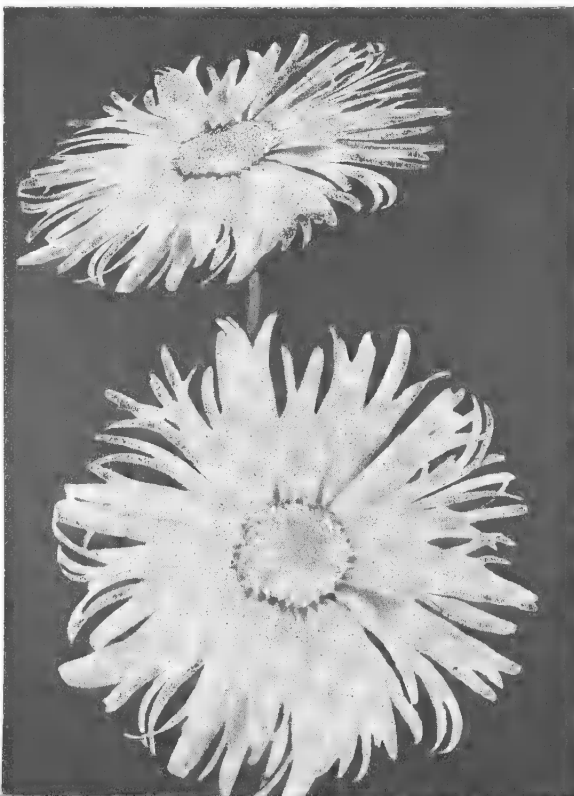
2½" Pots, Per 10, \$2.00; Per 100, \$15.00

BEAUTE NIVELLOISE. A new ever-blooming variety and one of the largest flowered Shasta Daisies. The fringed double petaled flowers measure up to 7 inches across on sturdy stems. We recommend that you plant some of this fine new everblooming Daisy. You will be provided with quality flowers during the entire growing season.

2¼" Pots, Per 10, \$2.00; Per 100, \$15.00

ALASKA. Magnificent daisy-like flowers seldom less than 5 inches across. Pure glistening white with yellow eye carried on long stems. A very free flowering Daisy in bloom all summer and fall. Height 2 feet.

Per 10, 85c; Per 100, \$6.00



DAISY ADMIRAL BYRD

This plant produces five to six inch pure white flowers, bearing two or three rows of deeply lanceolated petals, with a rich golden yellow center. The flowers are distinctly frilled. Stems are thirty to thirty-six inches long, very straight and stiff. This is an excellent cut flower, lasting two or three weeks after cutting. Its hardiness is unquestionable, as it withstood temperatures as low as twenty below zero without any protection.

2¼" Pots, Per 10, \$2.00; Per 100, \$15.00

CHRYSANTHEMUM

Shasta

AMONG THE BEST KNOWN AND BEST LOVED HARDY PLANTS

The great effort that has been given to their improvement is climaxed in this feature presentation of the finest kinds.

For cut flowers of distinction this superb list is unequaled.

ARCTICUM (Arctic Daisy). Among fall flowering perennials this is one of the best. It forms an attractive clump of dark green foliage, and in September multitudes of white flowers, slightly tinged rose or lilac, 2 inches wide, appear. September to November.

Per 10, 85c; Per 100, \$6.00

AVALANCHE. Dwarf, compact variety producing very desirable pure white flowers in the greatest abundance. For mass plantings this variety is most ideal. The plants grow with such sturdiness that it seems that the flowers are produced in an oversupply. For solid rows in the border or for group plantings, Avalanche makes a very striking showing.

Per 10, 85c; Per 100, \$6.00

CONQUEROR. A very strong grower, the best tall, later flowering variety, attaining a height of 3 feet. Extra large pure white flowers are produced on 30 inch stems. We highly recommend this variety for planting together with taller growing perennials.

Per 10, \$1.00; Per 100, \$7.00

CHIFFON

A daintily frilled Shasta Daisy which grows about 18 inches tall. The flowers are formed by a double row of narrow petals, frilled and flared at the edges. The flowers, about 3 inches across, with a clear yellow center, are very pleasing and dainty.

2½" Pots, Per 10, \$1.75; Per 100, \$12.00

DIENER'S GIANT HYBRIDS. New development with flowers of very interesting form. They vary considerably from fully double strains, no centers, to semi-doubles and singles. Some have broad petals, others are very slender and twisted.

2¼" Pots, Per 10, \$2.00; Per 100, \$15.00

ELDER DAISY. This Daisy is now recognized by all for its earliness of flowers and it is being used for forcing quite extensively with very good results. Out of doors it is always in flower for Decoration Day.

Per 10, \$1.00; Per 100, \$7.00

FLORISTS' FAVORITE

A real favorite for florists. Grows 2½ to 3 feet in height and produces extra large, five inch flowers with overlapping stiff pure white petals. Blooms in June and July.

2¼" Pots, Per 10, \$2.50; Per 100, \$20.00

GRUPPENSTOLZ

Grows 20 to 24 inches in height and produces beautiful, snow white flowers with a double row of petals. A real worthy addition to the Shasta Daisy family.

2¼" Pots, Per 10, \$2.50; Per 100, \$20.00

Maximum

Daisy

KING EDWARD VII. Immense, beautiful, pure white flowers with tall stems produced on well-rounded plants 2½ feet tall. Very graceful and of perfect form, making a splendid display; also fine for cutting. Blooms in September.

Per 10, 85¢; Per 100, \$6.00

LACINIATUM. Comet Marguerite. White flowers of medium size with lacinated petals, produced on 12 to 14 inch stems. The flowers are very attractive when used for table decorations; they harmonize well with almost any type of flower which is in bloom at the same time.

Per 10, \$1.00; Per 100, \$7.00

MARTIN'S EARLY MEMORIAL DAISY. This variety is a good companion to our Daisy Double White Swan. It produces medium large flat, pure glistening white flowers with an attractive gold center on 24 to 30 inch stems, never failing to be in full flower Memorial Day.

Per 10, \$1.50; Per 100, \$10.00

MRS. C. LOWTHIAN BELL. This magnificent white Daisy is undoubtedly the largest flowered of its class. Flowers frequently measure six inches across with very broad petals of great substance. 2½ to 3 feet. Extra fine for florists' use.

Per 10, \$1.00; Per 100, \$7.00

MOUNT SHASTA

A beautiful pure white high-crested, full double Shasta Daisy, with a double row of overlapping guard petals four inches in diameter. Sturdy and erect stems are 20 to 24 inches long. A real winner for the florist, blooming continuously from late spring until frost.

2¼" Pots, Per 10, \$2.50; Per 100, \$20.00

NIPPONICUM. The super hardy Nipponicum type. A very hardy shrubby specimen with large leathery leaves. Grows to a height of 2½ feet and produces pure white flowers in late August.

2¼" Pots, Per 10, \$2.00; Per 100, \$15.00

SENSATION. This is a wonderful variety. The large flowers, 4 to 5 inches across, with small pale yellow centers and several rows of pure white petals are born on stout, tall single stems. It is perfectly hardy and flowers throughout the summer if the blooms are cut.

2¼" Pots, Per 10, \$2.00; Per 100, \$15.00

SNOWBANK

A very worthy novelty, well described by its name. Comes into full flower in mid-summer. From thereon it truly represents a snowbank. Semi-double pure white flowers are produced in abundance. It is a compact grower, height about 18 inches.

Per 10, \$2.50; Per 100, \$20.00

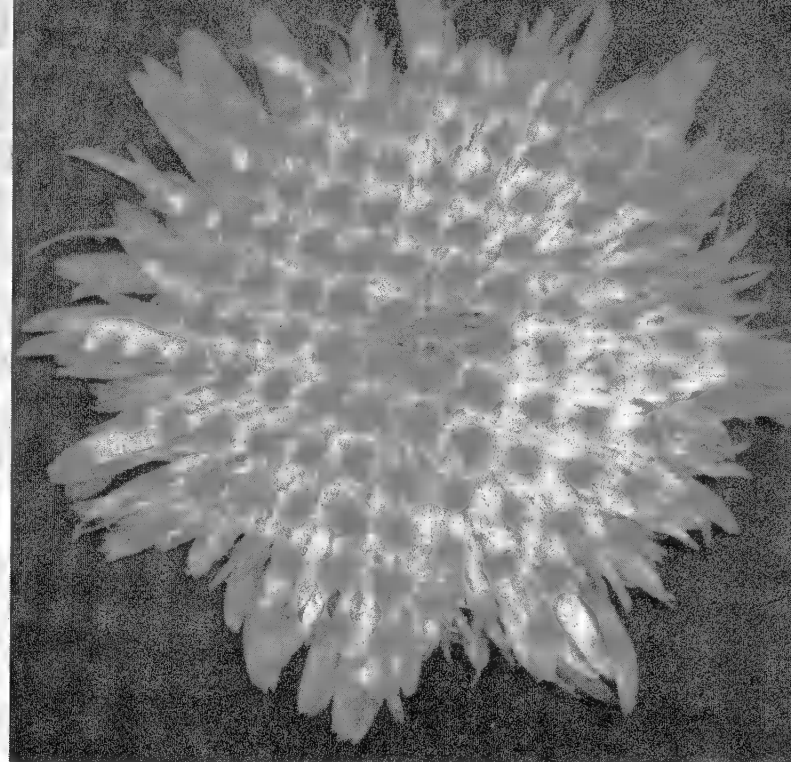
WHITE LADY. Semi-double white.

Per 10, \$1.50; Per 100, \$10.00

DAISY DOUBLE WHITE SWAN. Pure white, double flowers on strong wiry stems 24 to 30 inches in length, in bloom for Memorial Day. We were informed that this Daisy is also an excellent forcer, producing wonderful flowers under glass. These flowers always command a good price, whether in bloom outdoors for Memorial Day or under glass in the month of March. You will find a planting of these Daisies very profitable.

Field Grown, Per 10, \$1.75; Per 100, \$12.00

2¼" Pots, Per 10, \$1.50; Per 100, \$10.00



SNOWBALL

SNOWBALL

This Daisy, without question, ranks with the best of the new introductions. The large, pure white flowers, showing only a small center, have a very close resemblance to the Annual Asters. If the matured flowers are cut, it will encourage a continuous bloom during the entire summer. Because of their size these flowers are very valuable for use as main flowers in baskets or floral pieces; they make up wonderfully well with almost any assortment of flowers. We highly recommend that you include Snowball in your assortment of the up-to-date novelty Daisies.

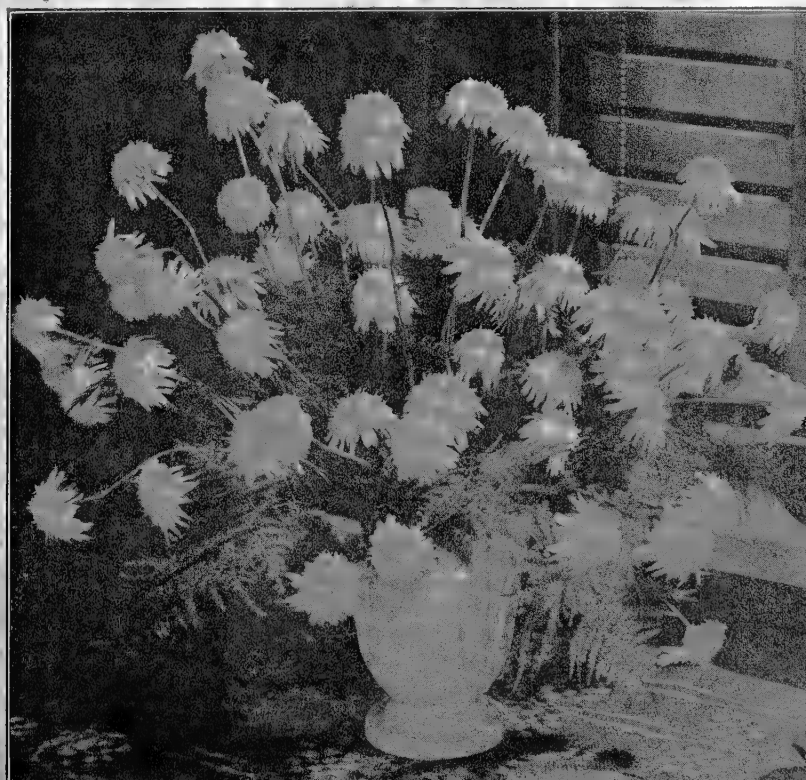
2¼" Pots, Per 10, \$2.50; Per 100, \$20.00

SNOWDRIFT

A giant form, pure white flowers, semi-double, beautifully frilled at the edges, exceedingly long stems. An abundant producer and a real profit provider for the cut flower grower. A wonderful variety for spray work.

2¼" Pots, Per 10, \$2.50; Per 100, \$20.00

DAISY, DOUBLE WHITE SWAN





This is a representative example of classic floral arrangement, resulting from the creative artistry of the progressive florist and the enchanting novelty of perennial cut flowers.

Special
Presentation
of
Select
Cut - Flower
Perennials

TO PROVIDE ANOTHER
BUYER'S BARGAIN

FINE PERENNIALS *Are the* *Key to* Your SUMMER FLOWER PROGRAM

As a special service to our florist and cut flower grower friends, we have arranged this balanced list of cut flower perennials. The many requests for lists of this type has given us a broad background in experience that enables us to select a list which, when planted, will be a money maker for those who cut the crops. This is your opportunity to plant a list of selected quality, summer cut-flower perennials with a nice balance of color and flowering period. They'll repay you many times with generous crops of quality flowers when you really need them. Buy the collection and take advantage of the savings we are able to offer you.

Even the smallest ground area can be made to pay.

Plant this balanced list of popular perennial cut flowers.

	(Color)	(Flowering Time)
Anthemis Perry's Variety	Gold-Yellow	June to October
Armeria Giant Flowering Hybrids	Pink-Red Shades	June-July
Aster Royal Blue	Deep Blue	Sept. to frost
Buddleia Ile De France	Rosy-Purple	July to frost
Daisy King Edward VII	Pure White	June and July
Delphinium Wrexham Hybrids	Blue Shades	June on
Eupatorium Coelestinum—		
Hardy Ageratum	Blue	August on
Gaillardia Golden Goddess	Bright Yellow	June to frost
Liatris Spicata	Reddish-Violet	Sept. on
Physostegia Tall Vivid	Rose-Mauve	August on

(For full descriptions, see alphabetical listing)

100 PREMIUM QUALITY PLANTS, 10 each of the above varieties,
wholesale value \$15.35, for **\$12.50**

250 PREMIUM QUALITY PLANTS, 25 each of the above varieties,
wholesale value \$27.50, for **\$24.00**

Company Name

Proprietor's Name

Street, P. O. Box or R. D.

Post Office State

Express Office if different from Post Office

Quantity Wanted

ARTICLES WANTED

Price

CASH WITH ORDER DISCOUNTS
2% on Orders up to \$10; 5% on \$10 to \$25.00
7% on \$25 or More.

TERMS

Cash or satisfactory trade references must accompany all orders from purchasers unknown to us. To customers whose responsibility and credit standing is known to us, bills are due net 30 days from date of invoice. On 60-day accounts and older, 6 per cent interest will be charged. We allow 2 per cent discount if bill is paid by the 10th of the month following invoice.

OUR RESPONSIBILITY

While we exercise the greatest care possible to have our nursery products all genuine and reliable, we will replace, on proper proof, all that prove untrue. We do not give any warranty, expressed or implied, or guarantee them to live and grow or give specific results. In case of error on our part, it is understood that we shall at no time be held responsible for a greater amount than the original price of the goods.

WE GROW PERENNIALS . . .

for LANDSCAPE ARCHITECTS

for FLORISTS

for NURSERYMEN

for CUT FLOWER GROWERS

PLANT PERENNIALS

for SUMMER CUT FLOWERS

for Quality Flowers as Cutting Material
when other flowers are scarce

for Original and Novel Effects that
distinguish top-flight floral work
